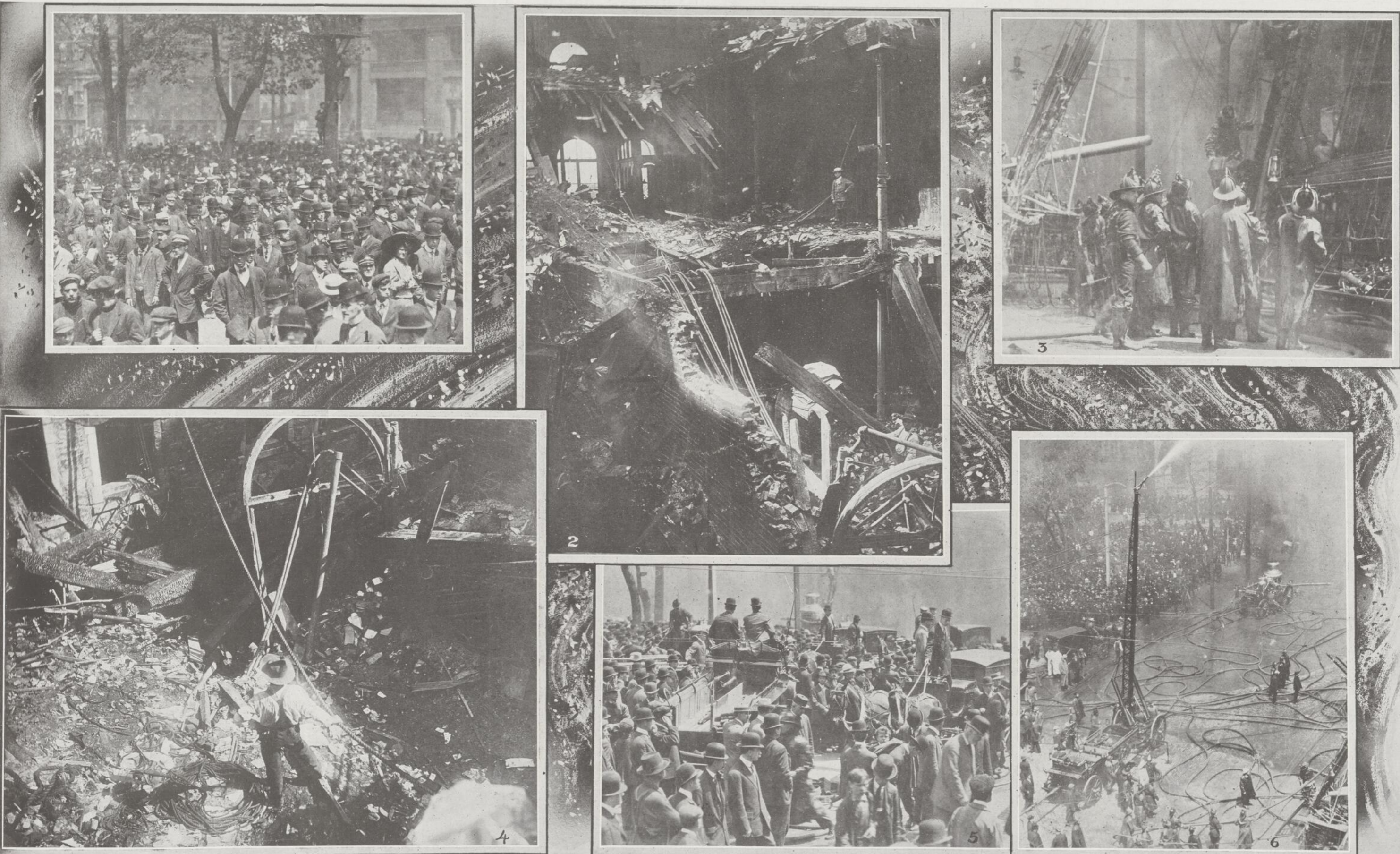


Impressive Was the Last Tribute Paid by Montrealers to Victims of Recent Horrible Holocaust

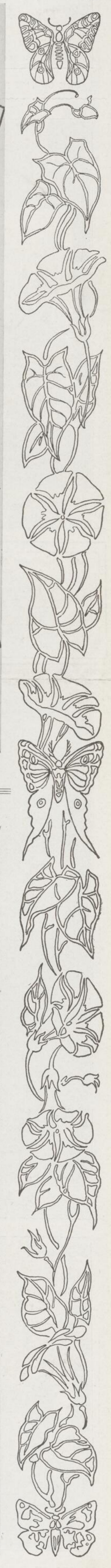


INCIDENTS CONNECTED WITH THE FUNERALS OF THE VICTIMS OF THE VICTORIA SQ. VICTIMS AND OF THE LATE LIEUT.-COL. IBBOTSON—The above pictures show:—(1) Carrying the body of a victim of the recent fire to one of the hearses. (2) Mayor Guerin and some of the Protestant clergy. (3) The ten hearses passing up Union avenue en route to the cemetery. (4) The crowd on Mountain street waiting for the conclusion of the religious service and the removal of the bodies to the hearses. (5) The floral tributes to the late Lieut.-Col. Ibbotson. (6) The pipers of the Royal Highlanders at Lieut.-Col. Ibbotson's funeral. (7) Gun-carriage bearing the body of the deceased officer.



SCENES ASSOCIATED WITH THE RECENT TERRIBLE HOLOCAUST IN VICTORIA SQUARE, MONTREAL—In this appalling catastrophe 32 persons lost their lives, upwards of a score were painfully injured, and the Herald building was completely gutted. The above pictures show:—(1) The crowd in Victoria Square watching the fire. (2) The havoc wrought in the interior by the fall of the water tank, supposed to be the cause of the disaster. (3) Firemen preparing to fight the flames. (4) A corner of the debris beneath which many of the bodies were found. (5) Ambulances waiting to convey the injured to the hospitals. (6) A water-tower and one of the engines at work. In rear of the tower is an ambulance.

OU
dealer in
oller Au-
will pay
three or
n we will
trie Iron
ike \$5.00
supplies
ing \$2.00
uber \$4.00
written
y woman
guaran-
is super-
for more
NTEE?
After Iron
aria's
costs to
tric Iron
immedi-
as show
y Iron
pays for
you still
or saved
names of
\$1.00 as
following
nd ad-
id sell
c Iron;
for one
Iron.
.....
gust 1.
.....
limited.
TS
place
erate
UM,
.....
the
urite
n's
nd-
n's.





ONE OF THE RISING CITIES OF THE GREAT CANADIAN WEST—A panoramic picture of Vancouver, British Columbia, taken from Stanley Park

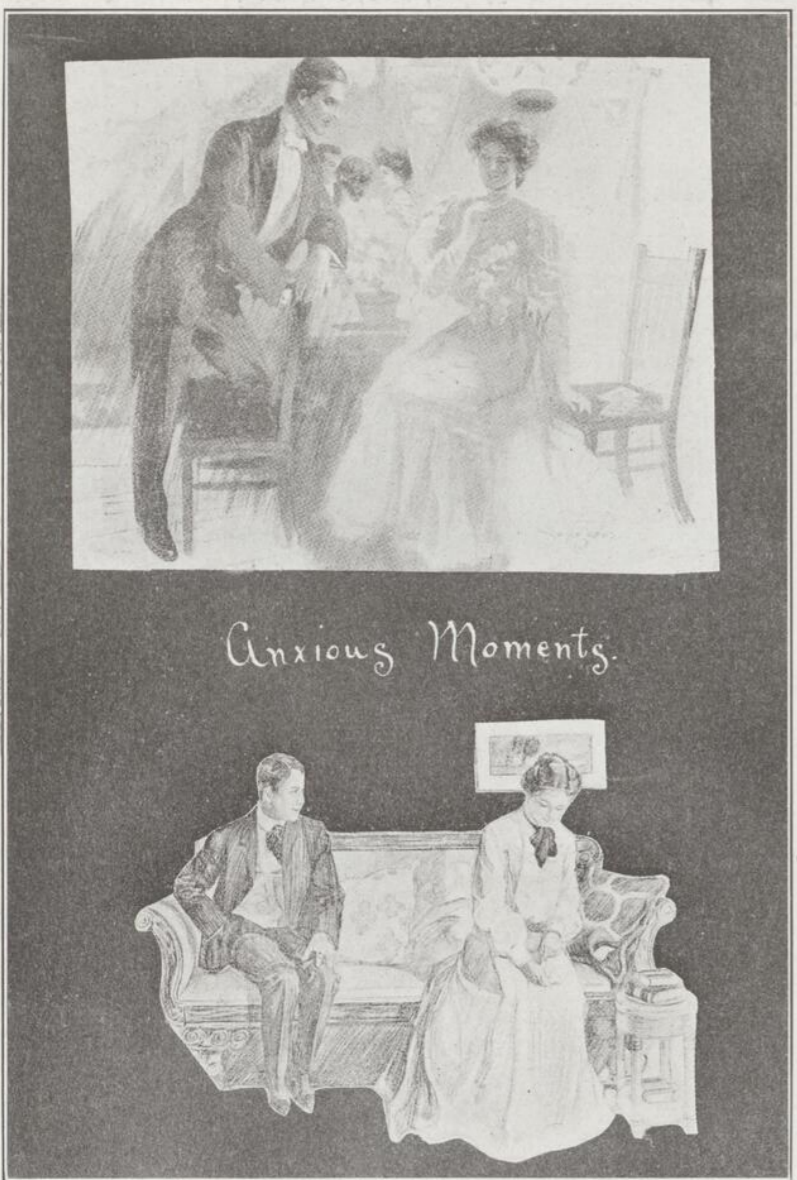


"PETER AND POLLY"—Illustration No. 36.

An Illustrated Story Written Especially for the Thousands of Canadian Children who read The Standard.

"PETER and POLLY"

Childhood's Happy Hours—The Trials of School Days—Love and Marriage—A Tranquil Old Age.



"PETER AND POLLY"—Illustration No. 38.



CANADA AT THE BRUSSELS EXPOSITION—A view of the building occupied by the Canadian Pacific Railway.



"PETER AND POLLY"—Illustration No. 37.

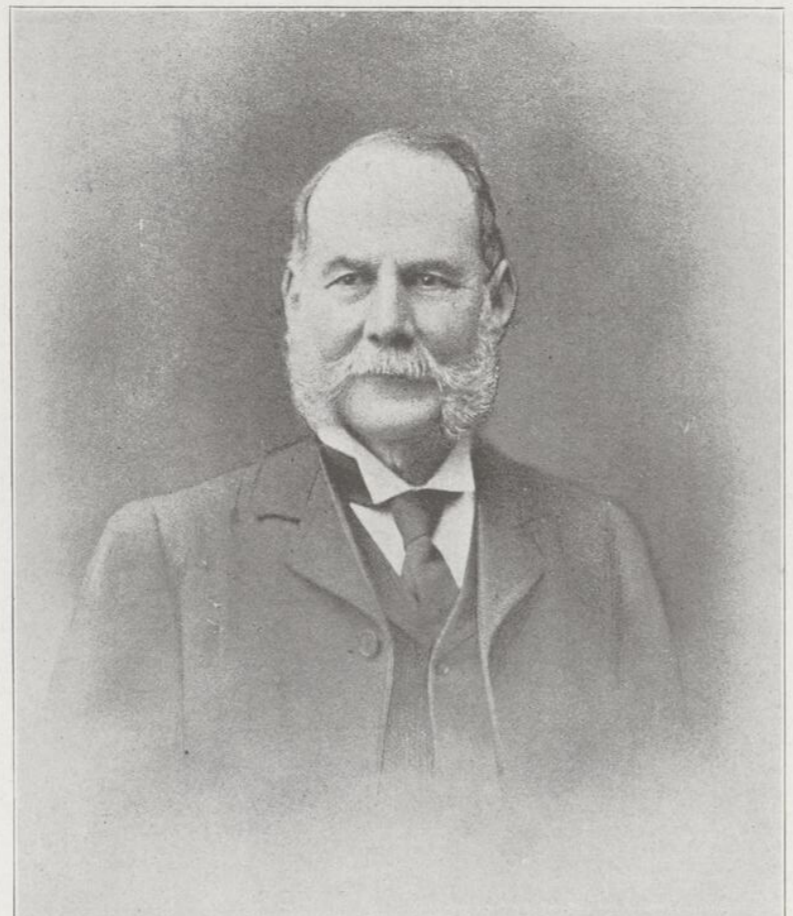
CHAPTER VII.

AND now all is happiness for Peter and Polly—that is for a short time. But soon the little clouds again appear on the horizon. Peter is a young man who has to work very hard. His time is not his own and he is sometimes obliged to break his engagements with Polly. Polly like most high spirited girls does not like to be kept waiting. The pair during this period of the courtship had naturally many anxious moments. Both Peter and Polly lived to learn that the course of true love never did run smooth.

(This Article will be continued in next week's issue.)

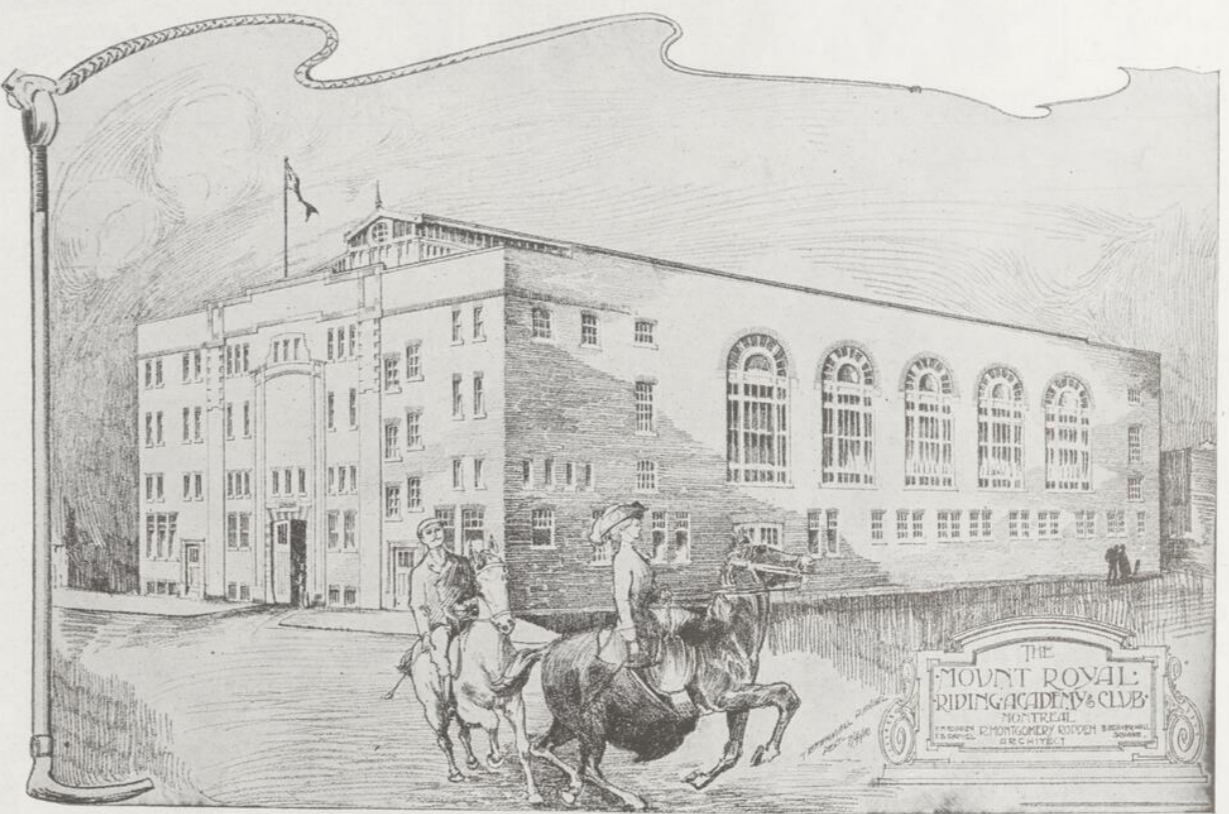


"PETER AND POLLY"—Illustration No. 39.



THE LATE MR. RICHARD WHITE, one of Montreal's leading citizens, who passed away this week.

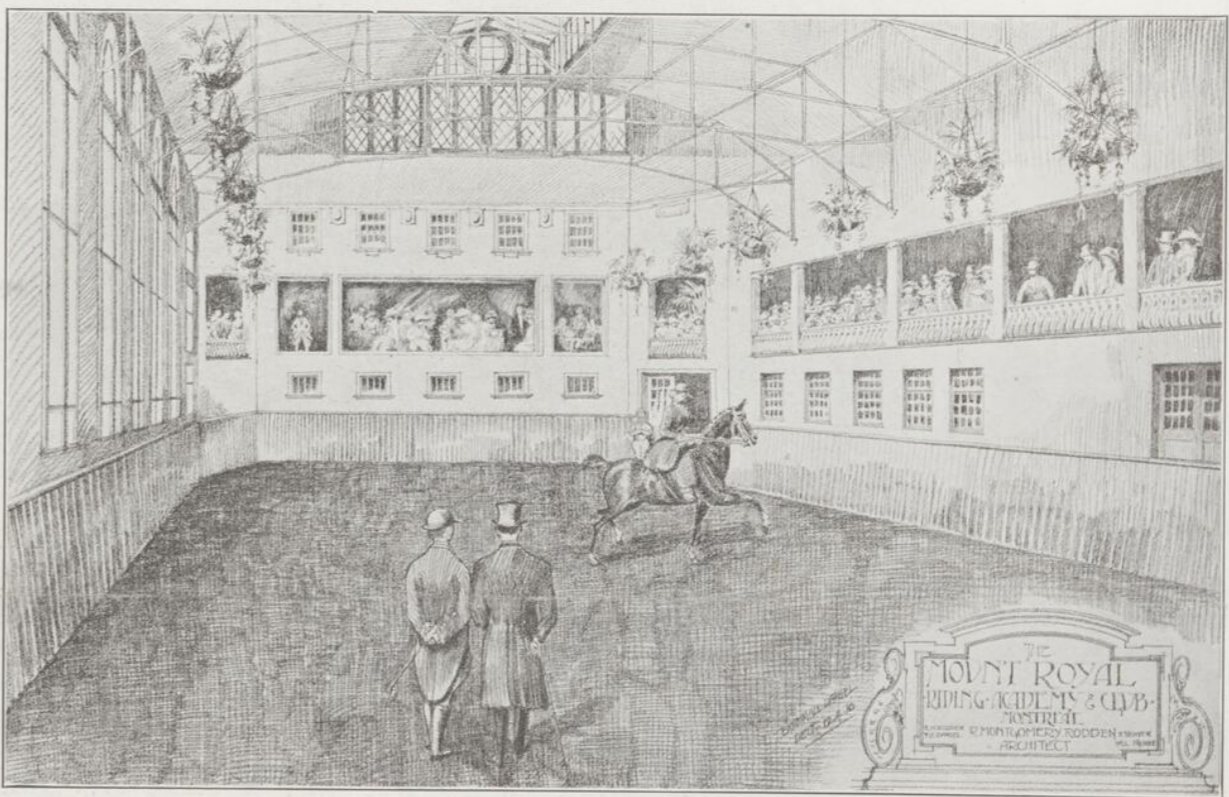
The Mount Royal Riding Academy



THE promoters of this enterprise have acquired property in Westmount, fronting on Hillside Avenue, and propose to erect a first-class and up-to-date Riding Academy and Boarding Stable. The Company is incorporated with a capitalization of \$100,000, made up of 1,000 shares of the value of \$100 each, which stock is being rapidly subscribed by some of Montreal's most prominent citizens, the creation of such an academy being realized as a necessity especially at this period in the history of the horse, and will be a distinct acquisition to the city.

In design, superb, in appointment and furnishings, elegant, exteriorly beautiful and arranged throughout upon plans infinitely practical, incorporating every modern and novel feature that can possibly add to the comfort and convenience of its patrons, such are the plans prepared. Mr. R. Montgomery Roidden is the architect, and to his credit be it said that the plans, which have been submitted and approved by the directors, provide for conveniences and interior arrangements heretofore deemed impossible of attainment in a building of this nature. The exterior of the building will be brick, and the interior steel and reinforced concrete throughout on scientific principles, and will be fitted with the most perfect ventilating, lighting, heating and sanitary systems that can be procured. The front portion will be four stories in height; the structure affords stabling accommodation for nearly a hundred horses, on the ground floor, this having driveways for entrance and exit of horses and vehicles, as well as stalls, show runway and space for hitching the numerous fashionable equipages boarded within the building. The executive and general offices will also occupy a portion of this floor, while ladies' and gentlemen's dressing and waiting-room, shower

baths, etc., will be conveniently disposed of on the mezzanine floor. The exercising arena, which is 150 feet in length by 60 feet in width, will be located on the second floor, and overlooking this will be a large observation and lounging room, with plate glass front, also social and tea-rooms, all of which are to be elegantly furnished and decorated. Above this, and on the third floor, will be the visitors' gallery, also store-rooms, and attendants' apartments. The contract has been awarded to F. M. Hartman, of the Roebing Construction Co., of New York, and the building is expected to be completed by the 15th of October. The following gentlemen are interested, and form the Directorate for the above Company:—E. Sheppard, President; J. A. R. Laurendeau, Vice-President; Colonel John Carson, Jas. G. Ross, A. G. Gardner, W. G. M. Sheppard, and Col. Chas. Smart.



ASHBURY COLLEGE
ROCKCLIFFE, OTTAWA.

RESIDENTIAL SCHOOL FOR BOYS.

Newest and most complete School Building in Canada. Very healthy and beautiful situation. Ten acres of Playing Fields. Large up-to-date Gymnasium.

Many recent successes at R. M. C. and Universities.

For Calendar apply
REV. GEO. P. WOOLCOMBE,
M.A. (Oxon.) Headmaster.

SEND FOR OUR POCKET FOLDER
Which describes our 21 and 26 ft. Boats of QUALITY

H. E. GIDLEY & CO., Penetanguishene, Ont.

\$1 FOR YOU

We want the name of every dealer in Canada who should sell the Collier Automatic Electric Iron, and we will pay you to help us get them.

If you send us the names of three or more such dealers in your town we will pay you One Dollar as follows:

The Collier Automatic Electric Iron sells everywhere for \$6.00. Take \$6.00, deduct \$1.00 for your service in supplying the names, send us the remaining \$5.00, and we will send you our regular \$6.00 Iron, express prepaid, with a written guarantee.

This is an offer of which every woman should take advantage at once.

The Collier Automatic Iron is guaranteed, and, although it costs less, is superior to other irons which sell for more money and carry no guarantee.

WHY NOT HAVE A GUARANTEE?

When along with it you get a better Iron, which also costs you less to operate? Two Cents per hour is all it costs to use The Collier Automatic Electric Iron, because the current is cut off immediately the iron is placed on end, as shown in the following illustration:

A saving of 5c to 15c on every ironing done by the Collier Automatic pays for the iron in a short time, and you still have as profit the time and labor saved. Send us the three or more names of Dealers and \$5.00 and earn the \$1.00 as per offer above. Fill in the following coupon:

Herewith find the names and addresses of dealers who should sell the Collier Automatic Electric Iron; also \$5.00, as per your offer for one regular six-dollar Automatic Iron.

Name

Address

This offer not good after August 1.

COLLIER ELECTRIC CO., Limited,
Peterboro, Ont.

"ACME" VACUUM CLEANER
(Sheppard-Adams' Patent)

Our Cleaner is not a toy, but is the only thoroughly practical VACUUM CLEANER on the MARKET.

It is designed for work and not as a plaything; it cleans—

Carpets	Hardwood Floors
Rugs	Walls
Furniture	Ceilings
Draperies	Mouldings
Portieres	Radiators
Mattresses	Stairs
Pillows	Cupboards
Cushions	Bookcases

Factory and Office: 20 and 20a ST. PETER STREET, MONTREAL.
Address for full particulars and catalogue

ACME VACUUM CLEANER CO., LIMITED

Agents wanted in every city and town where electricity is in use.

Pearline

Delicate Skins and Dainty Fabrics are most easily—most safely washed with

Pearline

The more DAINTY—the more DELICATE—the greater the need of PEARLINE'S help. SAVES your labor—SAVES your fabrics—ELSE millions would not have been convinced simply by the use of a trial package.

Pearline gives 100% SERVICE QUALITY EFFICIENCY

Hair Falling Out?

Does it keep thin and short? Does it look dull and lifeless? Here are the ingredients that will stop the falling, destroy the dandruff, and give new life to the hair. Ask your doctor all about Hair Renewer. His advice should be final.

Ingredients: Olive Oil, Castor Oil, Rosemary Leaves, Bay Leaf, R. P. Hall & Co., Toronto, Ont., Montreal, P. Q., and other cities.

Does not Color the Hair

Perfumery

Is Stylish Now

In the fashionable society of New York, and other big cities, fine perfumery is very popular; only the cheap odors are out of fashion.

Ideal Orchids

is the new exceptionally fine quality. You will appreciate the fairest of perfumes if you pick out the genuine Ideal Orchids.

At leading druggists.

THE IDEAL POWER WASHER

does all your washing without cost and without any work on your part. Just attach it to the tap—turn on the water—and it washes the clothes. Write us if your dealer does not handle it. If you have an ironing table in the house get the "NEW CENTURY" WASHING MACHINE.

Commer-Bewell Limited, Hamilton, Ont.

MINARD'S LINIMENT

The Original and only Genuine

BEWARE OF IMITATIONS SOLD ON THE MERITS OF MINARD'S LINIMENT

MINARD'S LINIMENT CO. LIMITED
YARMOUTH, N.S.

The Standard

We are always glad to accept photographs of interesting Canadian subjects for reproduction.

Quotations given on application for any of The Standard's exclusive Engravings that appear in Supplement.

171 St. James St., Montreal

THE THIN MITCHELL SLIDE-EASY

THE THICK OLD TIE

Get the most comfortable necktie you ever wore—get a Mitchell "Slide Easy" Tie. Ties "quick as wink" under high-fold collars.

Can be procured in most first-class shops in the very latest colorings and best quality of silk at 50c. If you cannot find them send \$1.00 to the factory, and 3 ties will be mailed to you to demonstrate this excellent creation. (No second order filled.) Made from silk, Pop in plain shades or with stripes, Violet, Purple, Myrtle, Wine, Wistaria, Cadet, Brown, Navy, and 20 others, or your own.

See that the Mitchell "Slide Easy" label is on each tie.

NIAGARA NECKWEAR CO., Limited,
NIAGARA FALLS, ONT.



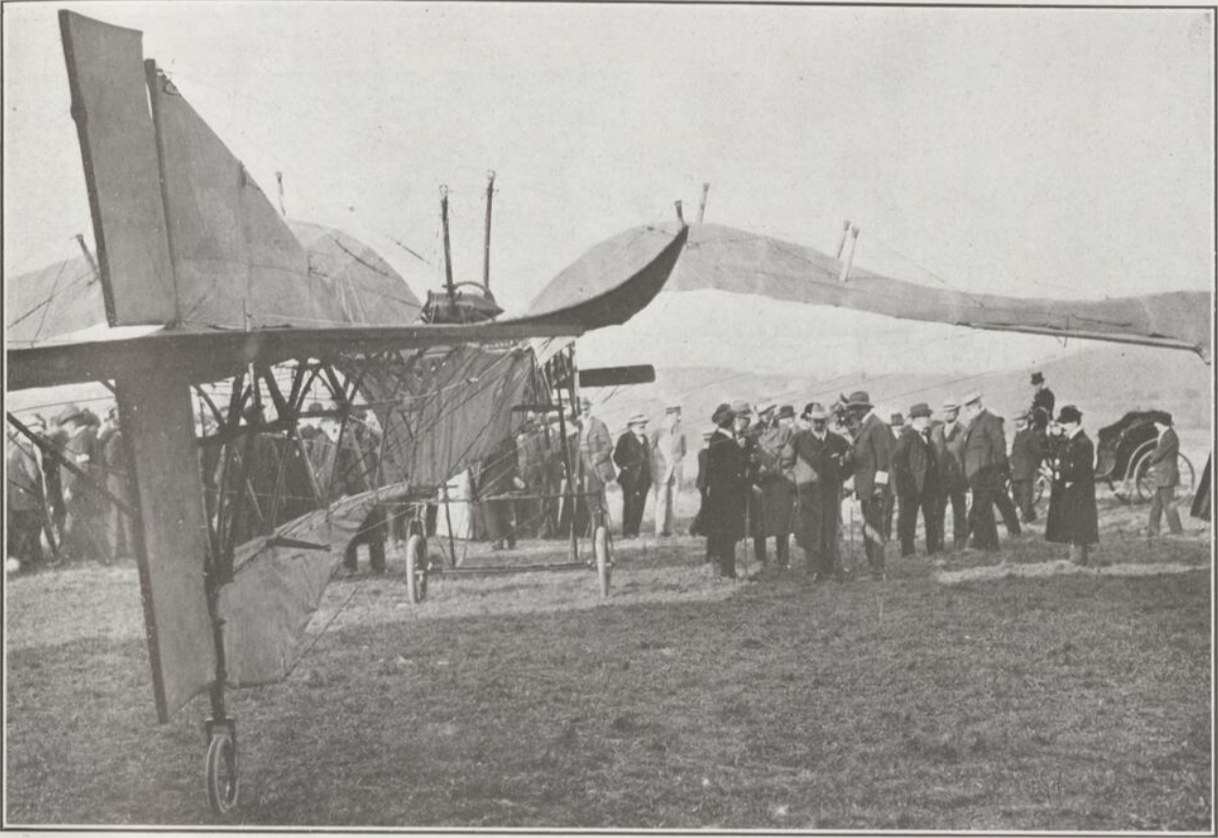
MONTREAL'S FIRST AVIATION MEETING WAS OPENED TO-DAY—A modern monoplane about to commence a competitive flight.



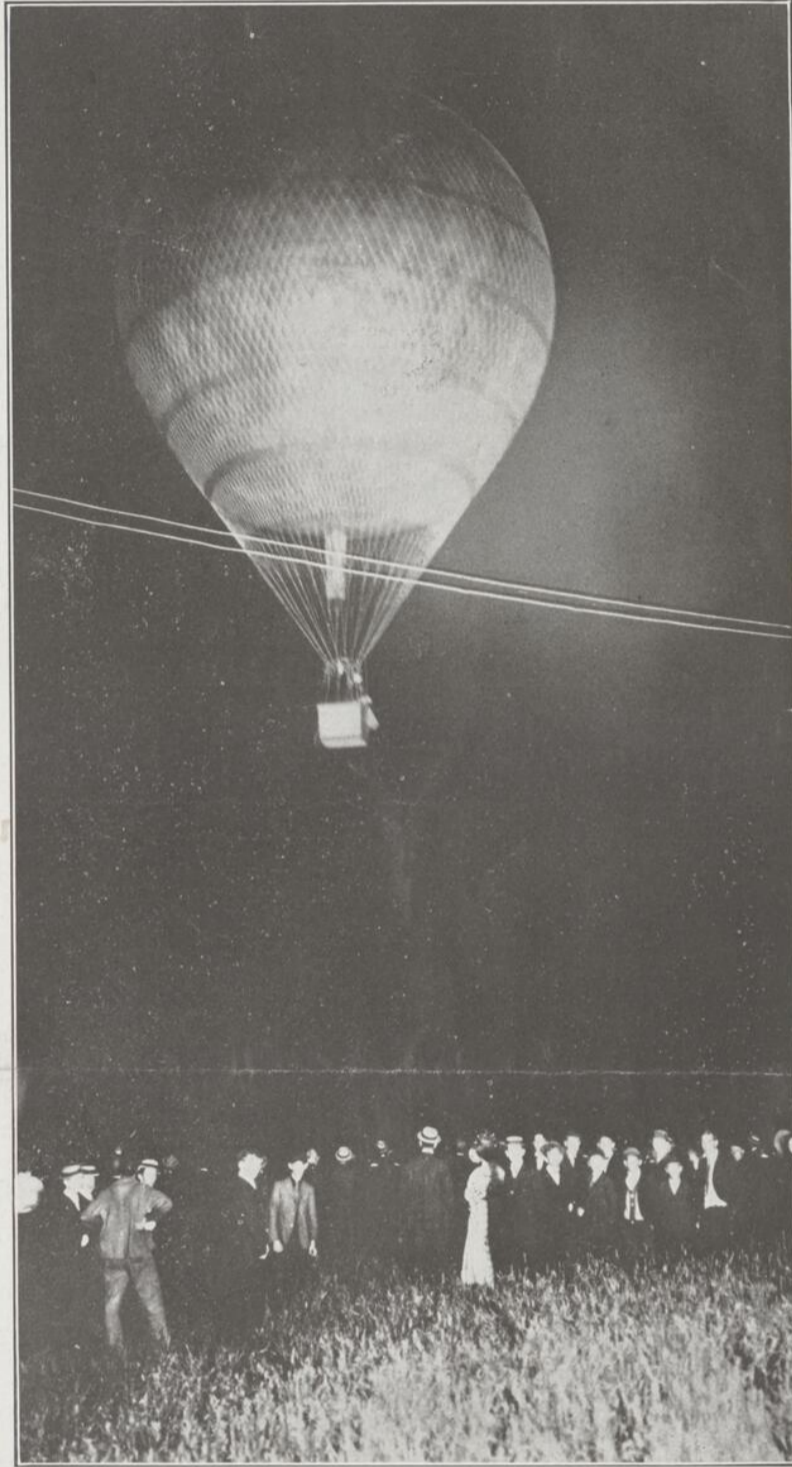
MONTREAL'S FIRST AVIATION MEETING WAS OPENED TO-DAY—Rewarding an aviator's pluck. The picture shows Mr. Grahame White, the English aviator, being presented by Mr. Marlowe with the Daily Mail's 100-guinea cup. Seated next to Mr. Marlowe is the Duke of Argyll, a former Governor-General of Canada. On the left of the Duke is Mr. Paulhan, the French aviator, who won the Daily Mail's prize of £10,000 for the London-to-Manchester flight.



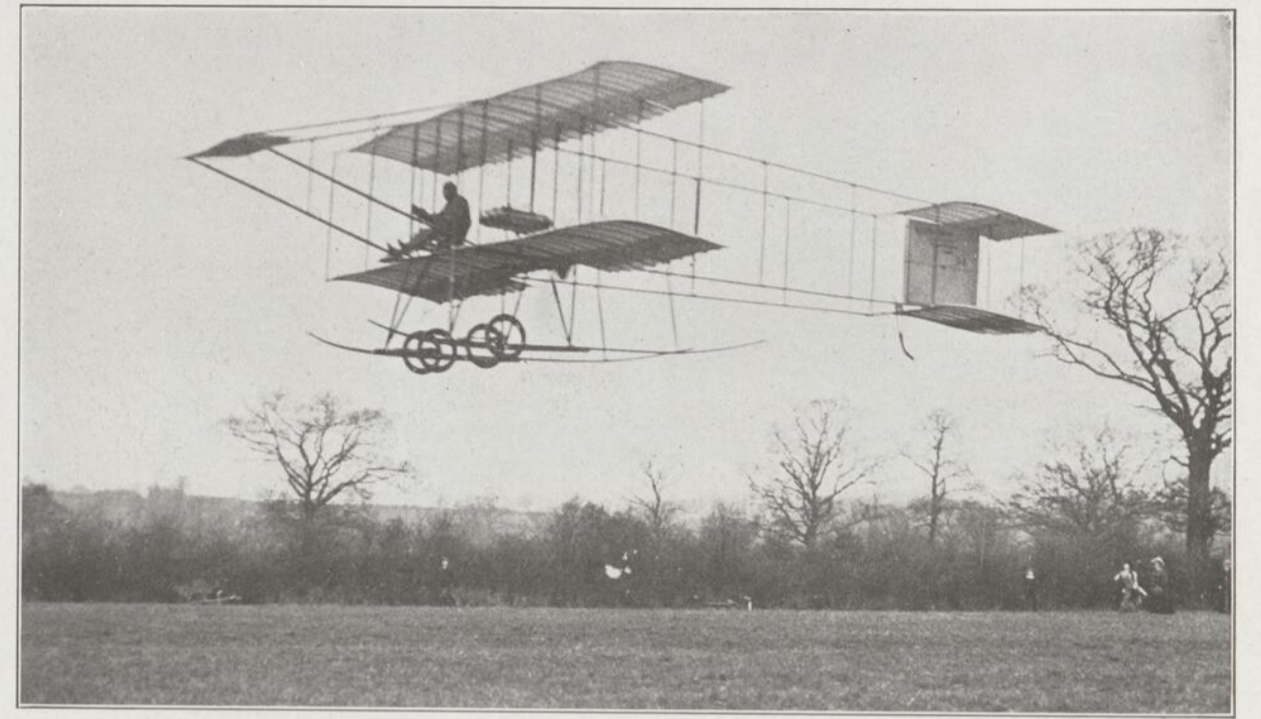
MONTREAL'S FIRST AVIATION MEETING WAS OPENED TO-DAY—Mr. Wilbur Wright, the famous aerial scientist, inventor and aviator.



MONTREAL'S FIRST AVIATION MEETING WAS OPENED TO-DAY—His late Majesty King Edward VII. at the recent aviation meet at Biarritz. This picture was one of the last taken of His Majesty, as he passed away soon after his return from Biarritz. The type of airship featured in the illustration greatly resembles a dragon-fly in appearance.



MONTREAL'S FIRST AVIATION MEETING WAS OPENED TO-DAY—Night ascension of Charles G. Glidden at North Adams, Mass. Mr. Glidden will be present at the aviation meet in Montreal.



MONTREAL'S FIRST AVIATION MEETING WAS OPENED TO-DAY—An aeroplane in full of flight hugging the earth rather closely.



MONTREAL'S FIRST AVIATION MEETING WAS OPENED TO-DAY—An aeroplane garage; taking in the points of a successful heavier-than-air machine.

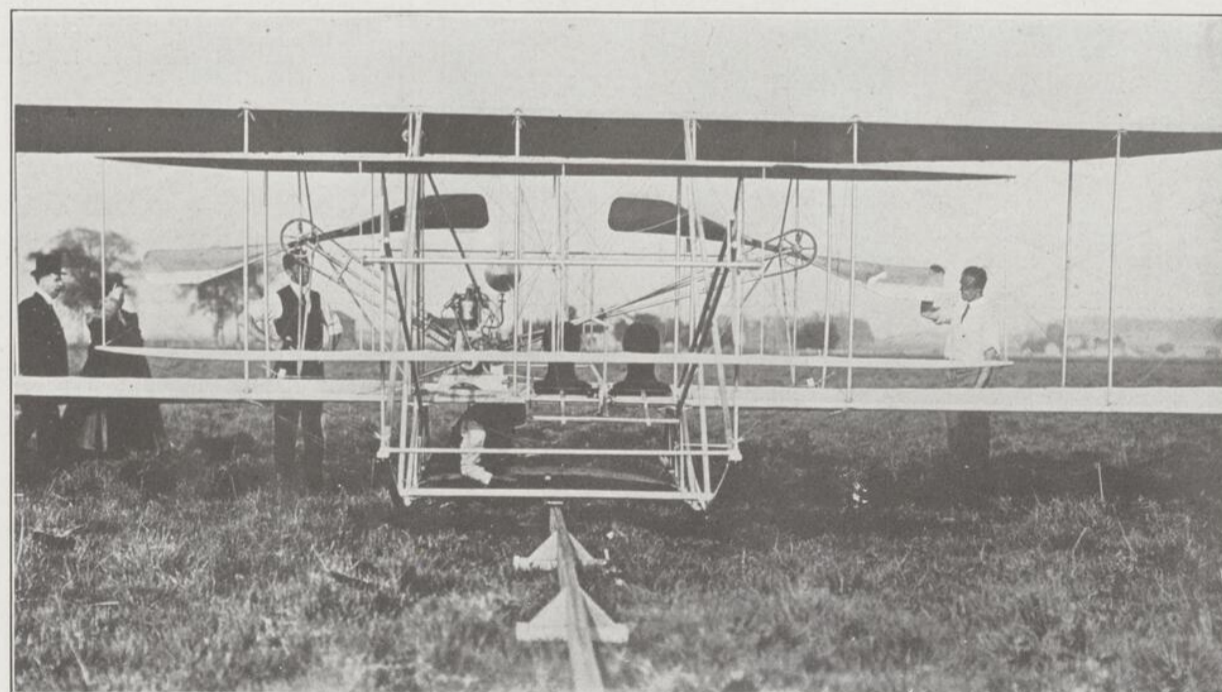


MONTREAL'S FIRST AVIATION MEETING WAS OPENED TO-DAY—A. L. Wells, of Washington, who is attending the aviation meeting.

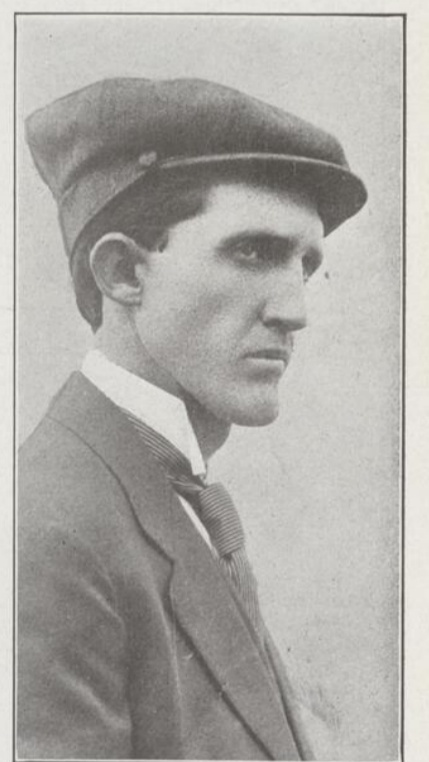


MONTREAL'S FIRST AVIATION MEETING WAS OPENED TO-DAY—Mr. Frank T. Coffyn, of New York City, who is attending the aviation meeting.

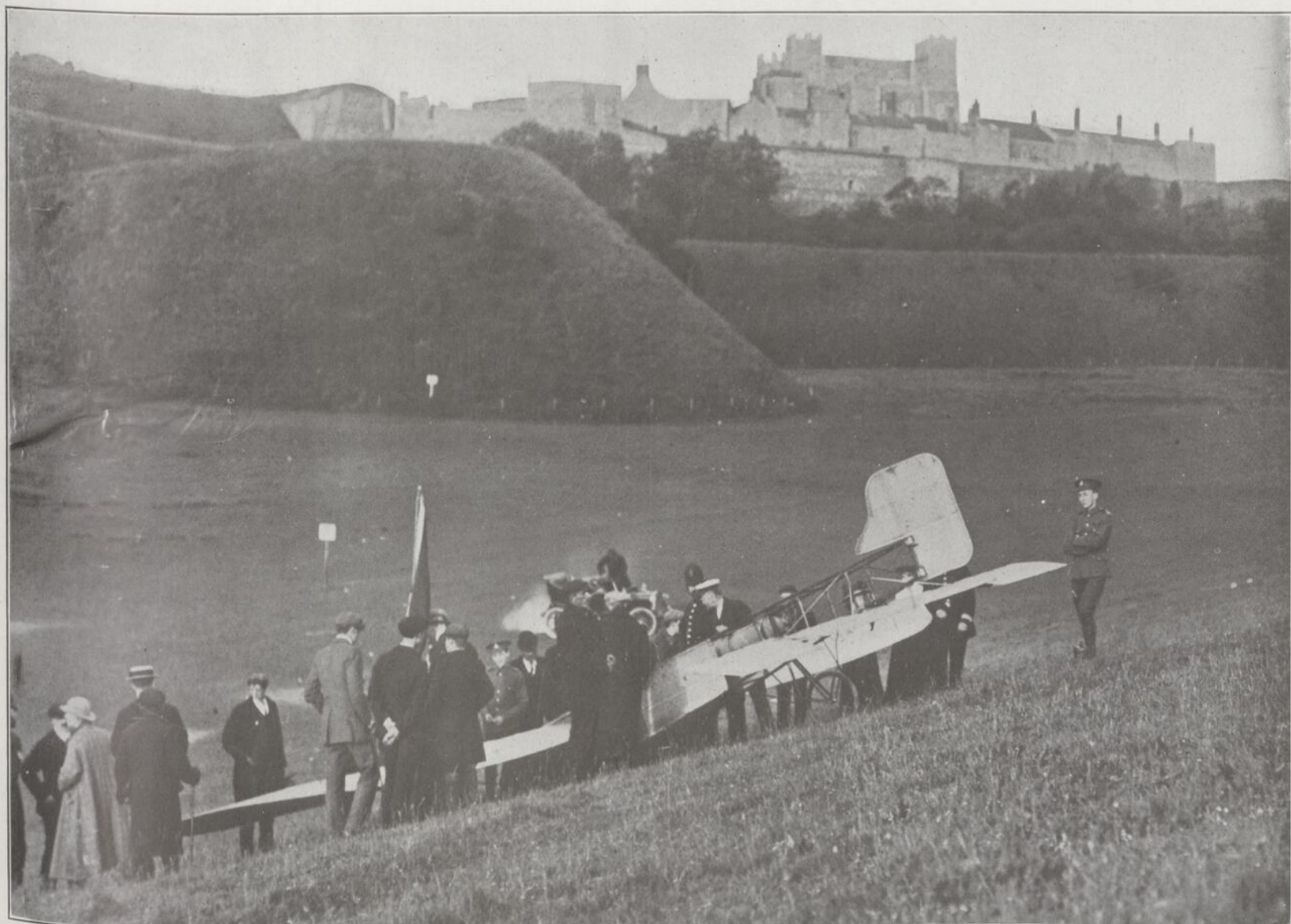
MONTREAL'S FIRST AVIATION MEET.—Many of the foremost aviators in the world, including the Count de Lesseps and Mr. C. K. Hamilton, will take part in the big aviation meeting which opened at Lakeside this afternoon under the auspices of the Automobile and Aero Club of Canada. The event is the first of its kind to be held near Montreal and it is likely that it will prove a great attraction to citizens, especially as some remarkable flights are to be attempted by the world's best birdmen. The ground over which the aviators will navigate their aeroplanes is situated conveniently to the Grand Trunk and C.P.R. Railways.



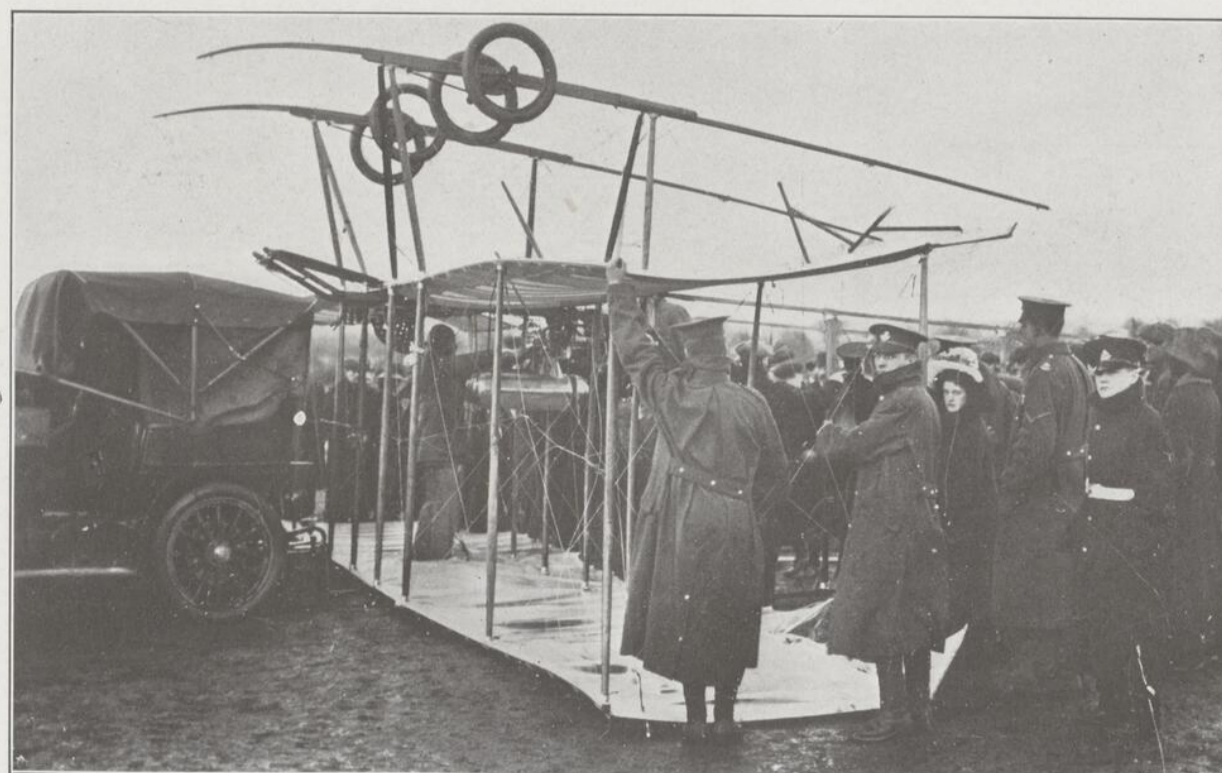
MONTREAL'S FIRST AVIATION MEETING WAS OPENED TO-DAY—The starting rail,—a factor in the flight of a certain type of aeroplane.



MR. CHAS. K. HAMILTON—Whose recent wonderful flights in the United States have attracted the attention of the world.



MONTREAL'S FIRST AVIATION MEETING WAS OPENED TO-DAY—An epoch-marking event in the development of aerial navigation; the landing beneath the walls of Dover Castle of the first monoplane to cross the English Channel. To M. Louis Blériot, the intrepid French aviator, belongs the honor of leading the airmen of the world in cross-the-Channel flights.



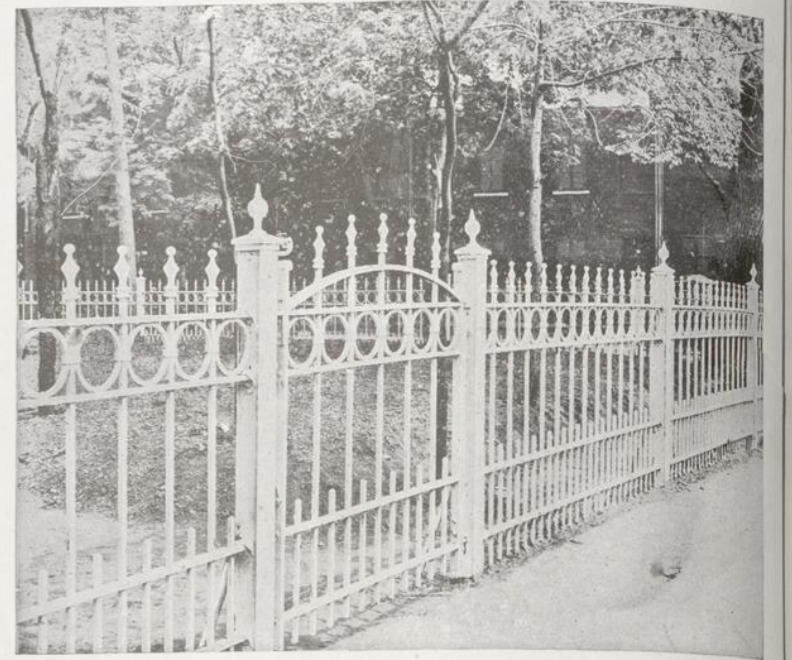
MONTREAL'S FIRST AVIATION MEETING WAS OPENED TO-DAY—Turned turtle—a peculiar mishap to a heavier-than-air machine. Luckily no one was injured in the accident.

Queen's University and College KINGSTON ONTARIO.
ARTS
EDUCATION
THEOLOGY
MEDICINE
SCIENCE (including Engineering)
The Arts course may be taken without attendance, but students desiring to graduate must attend one session. There were 1517 students registered session 1909-10.
For Calendars, write the Registrar, GEORGE Y. CHOWN, B.A., Kingston, Ontario.

SCHOOL OF MINING
A COLLEGE OF APPLIED SCIENCE, Affiliated to Queen's University. KINGSTON, ONT.
For Calendar of the School and further information, apply to the Secretary, School of Mining, Kingston, Ont. Mining and Metallurgy, Chemistry and Mineralogy, Mineralogy and Geology, Chemical Engineering, Civil Engineering, Mechanical Engineering, Electrical Engineering, Biology and Public Health, Power Development.



THE EIGHTH PLATE IN THE STANDARD'S SERIES OF GREAT CATHEDRAL PICTURES—An interior view of Chester Cathedral looking westwards. This Cathedral is an irregular structure of sandstone, 375 feet long by 200 feet wide, with a massive tower 127 feet in height. It was formerly the church of the Abbey of St. Werburgh, which for 650 years was one of the richest in England. It became a Cathedral Church after the dissolution of the monasteries. It is of various dates from Norman to Late Perpendicular, its most striking feature being the fine Perpendicular window of the west front. The building has undergone extensive restoration under the direction of the late Sir Gilbert Scott. The present bishopric of Chester dates from the reign of Henry VIII.



Page Iron Fence at the Salsberry School, corner Robin and Montcalm Streets, Montreal.

PAGE IRON FENCES

These fences are made in numerous different styles, are dignified, in good taste, and wear practically for ever. They are specially adapted to lawns, parks, and for use around public buildings. If you will come in, we will be glad to show you.

THE PAGE WIRE FENCE CO., LIMITED, LARGEST FENCE AND GATE MANUFACTURERS IN CANADA. 505-517 Notre Dame Street West, Montreal.

ST. ALBAN'S, BROCKVILLE, ONT.

Visitor—The Lord Bishop of Ontario. Headmaster—Rev. F. G. Orchard, M. A., Cambridge (Classical Honors). An English Boarding School for Boys. At the Entrance Examination to R. M. C., Kingston, in June, 1908, St. Alban's gained FIRST PLACE for the third time in 6 years. In June, 1909, a St. Alban's boy wins THIRD PLACE. Splendid Playing Fields, Football, Cricket, a Private Golf Course, and a Skating Rink.



A Young Lady's Sweet Tooth will take a decided liking to Moir's chocolates. The Chocolate coating is marvellously smooth, and so fine that no grain is discernible. It is richer, more delicious, more acceptable to the refined palate than ordinary chocolate coating. So many exquisite flavors in each box that it will keep one guessing to think of what the center of the next chocolate will contain. Surprise your lady friend this evening with a box of Moir's. MOIRS, Limited Halifax, N.S.

A. W. DEWAR, Representative Montreal and Province of Quebec. Telephone: St. Louis 2288. Office: Lindsay Bldg., Montreal.

BASKET BALL CITY CHAMPIONS

M.A.A.A. BASKET BALL TEAM, CITY CHAMPIONS FOR 1910—This organization is one of the best-known basket-ball teams in Montreal.

GENERAL WILLIAM BOOTH, head of the Salvation Army, from a photo taken when Oxford conferred on him the degree of D.C.L. One of the General's devoted admirers is Queen Alexandra.

There is always hope for those who work, though little for those who dream.

There is a great difference between counterfeiting a praiseworthy person and imitating him.

THE PROGRESS OF STEEL SHIP-BUILDING IN CANADA—The steel steamship "Levis," built at Quebec by G. I. Davie & Sons, and now satisfactorily performing her work upon the river.

THE LURE OF SUMMER TO THE PICTURESQUE LAURENTIANS—Scene on Lake Kanawana, the new home of the Montreal Y. M. C. A. Boys' Camp.

43RD REGIMENT OF THE DUKE OF CORNWALL'S OWN RIFLES OTTAWA, 1909.

A CRACK CANADIAN REGIMENT OF WHICH KING GEORGE IS HONORARY COLONEL—The 43rd Regiment, Duke of Cornwall's Own Rifles, of Ottawa, is not only noted for general proficiency, but more particularly for high efficiency in rifle shooting, last year the point of merit being 3.21, which represents the value of every shot fired (some 70,000 rounds), by the youngest recruit up to the Commanding Officer. An average of over 100 members of the Regimental Rifle Association attend the ranges every Saturday afternoon, about \$3,000 was expended by the Regiment in 1909 for the encouragement and instruction of rifle shooting. The original of this picture was recently presented to Lt.-Col. S. M. Rogers on his retirement as Commanding-Officer. Lt.-Col. D. W. Cameron is his successor.

The Jaeger Plan of Selling Jaeger Pure Wool Neglige Shirts.

First of all the JAEGER quality of shirt material is unsurpassed in the world. JAEGER designs are unequalled for artistic taste and variety. JAEGER methods of making—specially qualified cutters and makers—assure a perfection of fit and length of wear that no other shirt give. Then you can tell the identical shirt that your taste tells you will suit you, as samples of the material are submitted for your choice and the variety of designs and color effects cover the whole field of shirt requirements.

Dr. Jaeger's Sanitary Woollen System Co. Ltd. 316 St. Catherine St. W., Montreal. 231 YONGE STREET, TORONTO. STEELE BLOCK, PORTAGE AVE., WINNIPEG.

HOW LITTLE RAIN-WATER REBELS SECRETLY DESTROY MOST ROOFING

Rain-water is deadly to nearly all Roofing, except Brantford. It contains millions of little germs which eat away its very life, and you are not aware of this until Roofing is destroyed. Wood pulp, jute, cotton-cloth, etc., is used as a foundation in most Roofing. It is lifeless, and cannot fight for itself. The refuse coating which does not possess one particle of resistance, is itself injurious to Roofing. Slight bending will produce numerous cracks or open seams, because it is brittle. But the foundation of Brantford Roofing is a long-fibred, evenly condensed sheet of pure Wool, which goes through special Saturating Process, forcing Asphalt saturation through and through, and becoming as hard as flint. This saturated Wool now, alone, is capable of resisting the onslaught of any enemy. But to make it doubly durable Brantford is heavily coated with weather-resisting, fire-proof Rock Crystals, which require no painting. After going through this process no Roofing Enemy can effect it.

It needs no repairs, and anyone can lay it in any weather. Big Roofing Book, with samples, free from dealer or us. Brantford Asphalt Roofing, Nos. 1, 2, 3. Brantford Rubber Roofing, Nos. 1, 2, 3. Brantford Crystal Roofing, one grade only, (heavy). Mohawk Roofing, one grade only.

BRANTFORD ROOFING CO., Limited, BRANTFORD, CAN. Montreal Branch No. 9 Place d'Youville. Telephone Main 5020.

The HARTT Shoe

The excellent service given by The Hartt Shoe removes all memories of price

The Hartt Boot and Shoe Co. Limited Fredericton, N.B. "Canada's Best Shoemakers."