

1925



ROSA PONSELLE

SOPRANO

Prima Donna of the Metropolitan Opera Company

EVELYN BOYCE MUSICALES

WINDSOR HALL

Montreal, Canada

Monday Eve., SEPTEMBER 28th

SEAT SALE TO SUBSCRIBERS ONLY
Monday & Tuesday, September 21st and 22d
at Willis & Co. Ltd., 580 St. Catherine West
To Public on and after Wednesday the 23d at
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Management: NATIONAL CONCERTS, Inc.
Samuel Genen, President
1451 Broadway, New York City

HIS MAJESTY'S THEATRE

Rosa Ponselle

ROSA Ponselle has one of those voices which rises above the general chorus of human music, as the mighty spires of a cathedral or the domes and minarets of a temple rise above the common roofs of workaday habitation.

With nine-tenths of the world searching for interpreters of its own thought and feeling, its own vast play of emotion, it does not often find an artist of such inborn, and yet such developed power. So great are the gifts of this artist that it is difficult to think of them but in terms of romance, difficult to put off the feeling of unreality and make sure that she is living, breathing, working, thinking, not a creature to be read—and reread—of, within the pages of some book of the world's past glories.

Rosa Ponselle has everything that may come into and develop the life of the artist; musical training in the highest degree, musical susceptibility, the dramatic power to assume, in an instant, the spiritual form of any one of a thousand differing individuals, but she has also that final gift without which these are helpless—a great voice, purely shrined in a glorious physical body.

The artist's combination of American birth—she was born in Meriden, Conn.—and Italian blood, is almost an ideal one for the singer; for it unites the instinct to sing with the great traditions of singing, which seem part of every Italian's nature; and it brings these, together, into the free and intensely vivifying air of the New World. Rosa Ponselle is of Italian lineage, and she is proud of it, for it means that every drop of her blood beats with the rhythms of song; but she is an American nevertheless, democratic in art and life, and spiritually and intellectually an American to the core.

Her career was inevitable; the possessor of such a voice could not possibly hide it. She began as a girl, singing anywhere, everywhere, being received at first with the amused tolerance which attends the appearance, in commonplace life, of the unusual personality. It was not long, however, till she came to the notice of serious-minded students and critics, to whom the art of music was a consecration, not a pastime. Externally, her life has been uneventful; but it must be remembered that the life of the artist, with its million claims upon the faculties, its daily need to keep the keenest intensity of vision upon the spectacle of life, is inwardly one of unceasing action.

Rosa Ponselle's name is familiar enough, now, to the American public. Millions have heard her, and millions more have not. But once heard, hers is an art to be heard again and again, and no experience with it seems destined to forgetfulness.

Rosa Ponselle

Triumphs in Concerts

"Miss Ponselle's singing brought encore after encore."—New York *Evening World*.

"A very wonderful woman with one of the most beautiful soprano voices in existence today."—Chicago *Evening American*.

"An audience which packed Symphony Hall thrilled to the youth, the freshness, the beauty of her voice."—Boston *Post*.

"Miss Ponselle made a brilliant reappearance. No count is available at this time, but fully 7000 must have availed themselves of the opportunity to hear her."—Cleveland *News*.

"Toledo has something new to talk about—Rosa Ponselle who made a sensational success at her first appearance here."—Toledo *Blade*.

"She must be put on record as an instant success so far as Pittsburgh is concerned."—Pittsburgh *Dispatch*.

"With the first note she thrills her auditors and they never relax their attention until the song is finished."—St. Louis *Star*.

"Ponselle concert fills auditorium. Music lovers hear famous soprano in season's opening."—Kansas City *Star*.

"Connoisseurs of the voice, vocal teachers, students and average concert-goers were alike thrilled by the numbers which Rosa Ponselle offered."—Columbus *Dispatch*.

"Miss Ponselle's reception was a decided ovation. Too much praise cannot be awarded her."—Denver *Post*.

"Record breaking crowd thrilled by prima donna."—New Britain *Herald*.

"Miss Ponselle had her crowd from the start and the auditorium echoed with demonstrations of approval."—Detroit *Times*.

"She has every quality for a great artist, style, finish, perfect enunciation, beautiful legato, brilliancy, temperament and above all personality."—Grand Rapids *News*.

"Rosa Ponselle, beautiful, dashing and overflowing with enthusiasm took her audience by storm."—Memphis *Press*.

"Rosa Ponselle enthralled audience with power and beauty of voice."—Nashville *Tennessean*.

"To an audience which sat spell-bound, Rosa Ponselle sang. She sang with consummate art fully measuring up to her glowing reputation."—St. Joseph *Gazette*.

"Rosa Ponselle was the central figure in what was probably the greatest ovation tendered to a singer in staid old Hartford in many a day."—Hartford *Daily Times*.

"Ponselle was a delight to the eye and a joy to the soul."—Daily *Oklahoma*.

"Rosa Ponselle's first song stirs crowd to enthusiasm."—Colorado Springs *Gazette*.

"Miss Ponselle was the outstanding sensation of many seasons. She thrilled Dallas as it has not been thrilled in many moons."—Dallas *Times-Herald*.

"The return of the great soprano was marked by an ovation quite as sensational as her debut last year."—San Antonio *Evening News*.

"Rosa Ponselle charmed thousands in concert."—San Francisco *Bulletin*.

"She is a singer whom the connoisseur cannot afford to miss and ordinary music lovers will not wish to."—San Francisco *Examiner*.

"The Metropolitan artist was rapturously endorsed by a crowded house which demanded and got many encores."—Los Angeles *Record*.

"Rosa Ponselle triumphs here. Heard by 5000 persons in Bowl Sunday."—Hollywood *Daily Citizen*.

"Rosa Ponselle truly great dramatic soprano, poured out song, warm, luscious, appealing; with all of the timbre, all the range, all of the amazing sureness of a mistress of her craft."—*Los Angeles Examiner*.

"The wonder voice is now enhanced by all the qualities which mark the trained artist."—*Waterbury Republican*.

"Radiant, vivacious, beautiful, the singer's personality instantly won her a place in the hearts of her audience."—*Austin Statesman*.

"She is one of the few opera stars who find the concert stage equally fitting for the display of her gifts."—*Providence Journal*.

"It is one of the great beautiful voices of our time, and it is great and beautiful from the top to the bottom of its wide range."—*Norfolk Ledger Dispatch*.

"Sang with consummate art, fully measuring up to the glowing reputation which the critics have given her wherever she has sung."—*Roanoke World-News*.

"Gave a Syracuse audience a thrill such as is seldom experienced. Her debut in grand opera was a sensation but her debut before a Syracuse audience was another sensation."—*Post Standard*.

"Her singing is an unceasing revelation of wonders."—*The Omaha Bee*.

"Rosa Ponselle is the embodiment of art in its highest form and finds the concert stage a favorite vehicle with which to project her rare gifts."—*Tulsa Daily World*.

"Rosa Ponselle belongs to that royal coterie of singers always alluded to by the previous generation of musical authorities as "queen of song," or "divas," or "nightingales." They were never just singers or anything like that. Nordica belonged to that class, and Lilli Lehmann, and Emma Juch and Melba."—*Louisville Times*.

Victor Records by Rosa Ponselle

You will enjoy hearing these Ponselle records. The nearest dealer in Victor products will gladly play them for you.

	Number
Aida—O patria mia (My Native Land) <i>In Italian</i>	Verdi 6437
Aida—Ritorna vincitor (Return Victorious!) <i>In Italian</i>	Verdi 6437
Carmè <i>In Italian</i>	G. B. De Curtis 1013
Cradle Song	Brahms 1002
Ernani—Ernani involami (Ernani, Fly With Me!)	Verdi 6440
Forza del Destino—Pace, pace, mio Dio (Force of Destiny—Peace, Peace, Oh My Lord)	Verdi 6440
Lullaby	Rossetti-Scott 1002
Maria, Mari! <i>Neapolitan</i>	Eduardo di Capua 1013



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NOTICE

On account of the big demand for Seats the ROSA PONSELLE Recital (The First Subscription Concert of the Evelyn Boyce Musicales) has been changed to His Majesty's Theatre—Monday Evening —Sept. 28th.

**All Subscribers will have first preference of Seats at the Theatre the same as
Windsor Hall**

The Subscribers Seat Sale will take place at Willis & Co, Ltd., 580 St. Catherine West—Monday and Tuesday September 21st. and 22nd.

The entire Sale to the Public for the PONSELLE Concert will be at His Majesty's Theatre on and after Wednesday Sept. the 23rd.

MANAGEMENT