

MA



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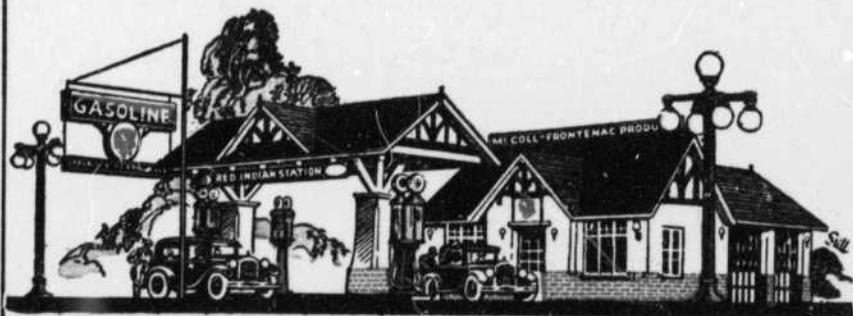
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MARROONS IN CARTOONS



PUBLISHED BY
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Jim FLATTERY

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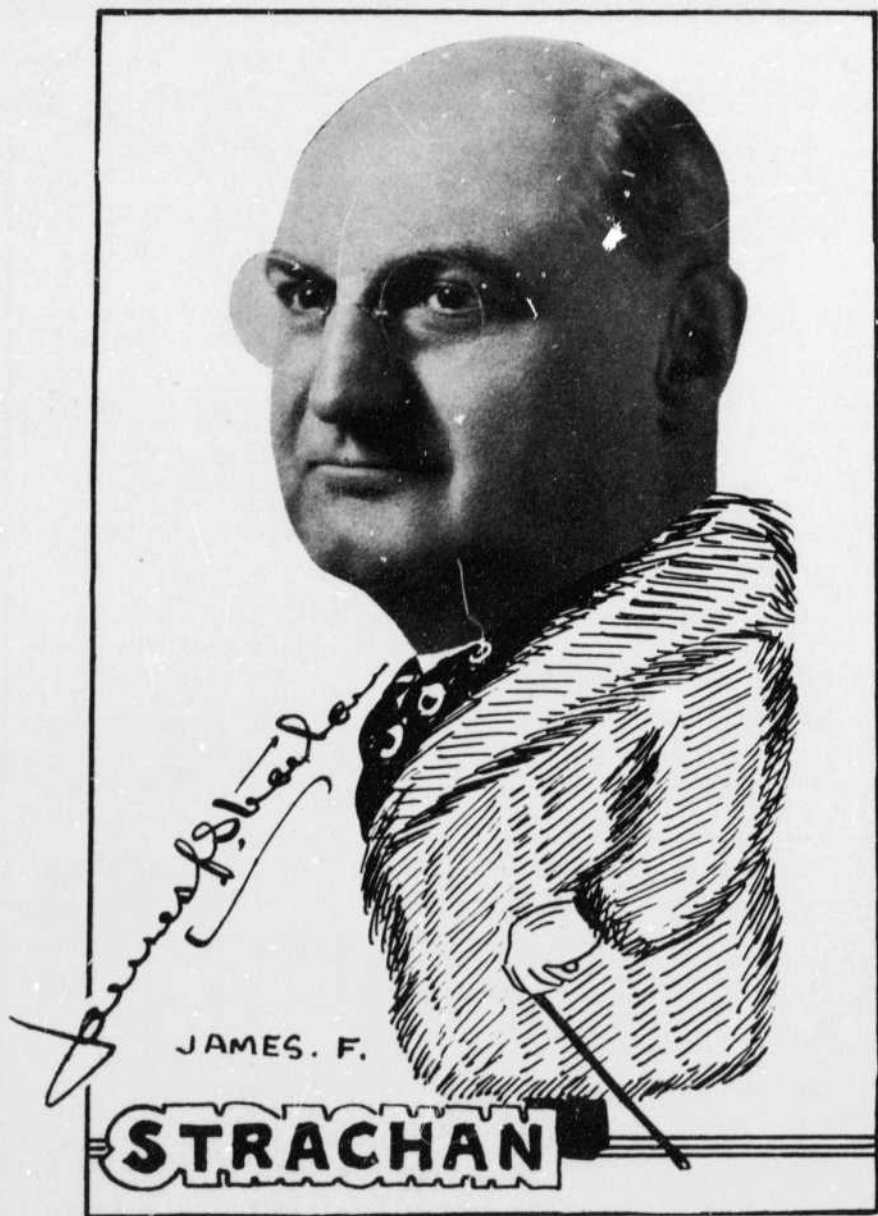
*TOPCOATS
for Spring*

*Authoritatively
Correct*

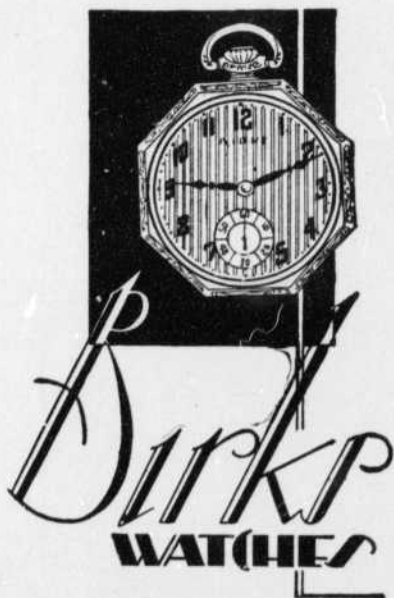
*Custom-tailored, according to the
English idea, in our own
workrooms on the premises.*

*Logan's
Limited*

1231 ST. CATHERINE STREET WEST



JAMES F. STRACHAN, President of the Montreal Hockey Club, has been a prominent figure in hockey for over 25 years. Jas. Strachan was one of the guiding forces of the old Montreal A.A.A. team of 1902, the Stanley Cup holders who became known as the "Little Men of Iron." When the Wanderers club was formed Jas. Strachan was their President, and again in 1924, upon the formation of the Montreal Maroons, he again became the leading figure of that organization. Outside of hockey and, perhaps, in all spheres, he is best known as the owner of the famous Ormsby Kennels, which has won world-wide fame for its wire-haired fox terriers.

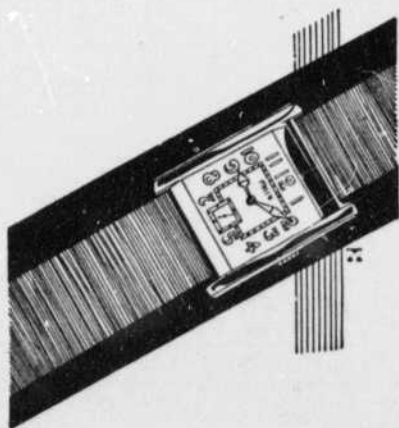


MANY unusual designs
... and, of course, unusual values ... are presented in Birks assortment of watches.

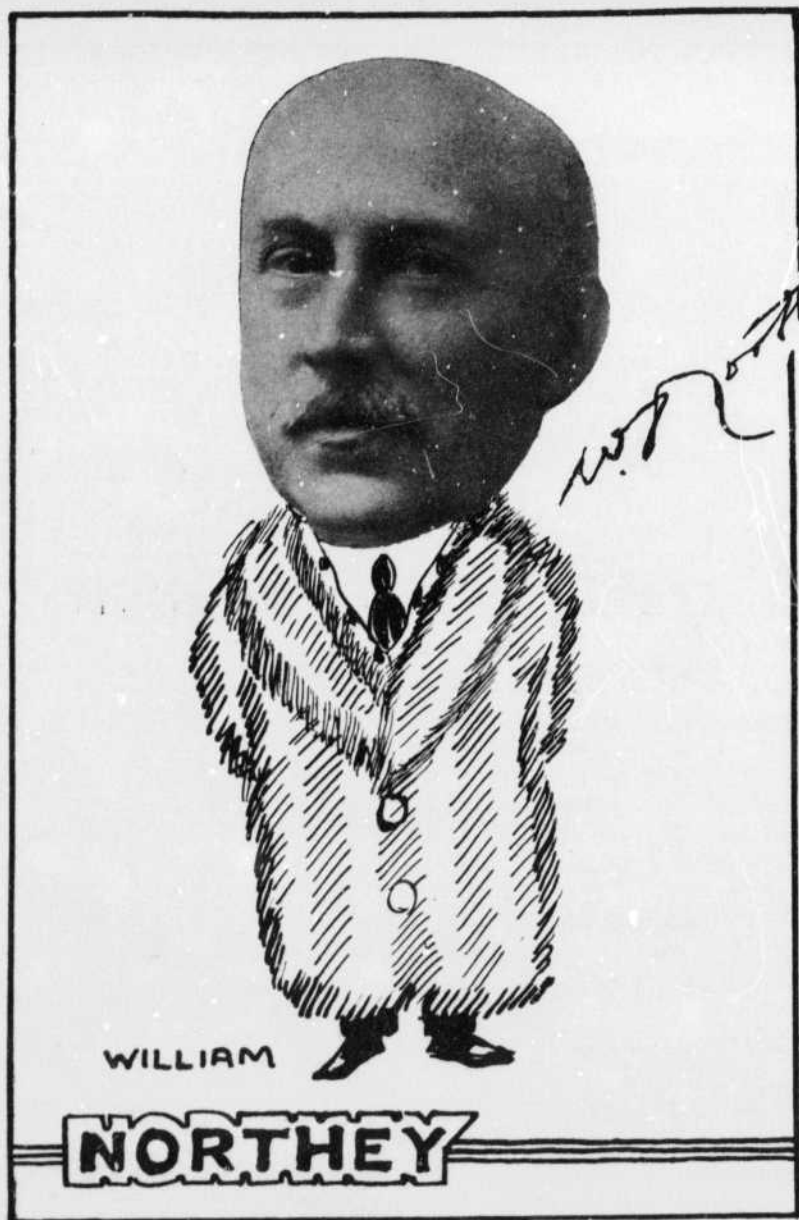
Illustrated is an attractive example ... a man's octagonal-shaped pocket watch... chased edge, gold-filled case, 15-jewel movement. Eighteen Dollars.



The sturdy dependability a man likes is a characteristic of every watch ... at Birks. A trim man's watch ... typical of the unusual values offered ... is shown. White gold-filled case, luminous dial, fifteen-jewel movement. Also in green gold-filled. Twenty dollars.



HENRY BIRKS & SONS, LIMITED



Few men in Canada have taken such a long and active interest in amateur sport as William Northey, managing-director of the Canadian Arena Company. His entrance into sport goes back as far as the first Stanley Cup championships and when that trophy went to professional ranks, he became trustee of the Allan Cup, donated by Sir H. Montagu Allan, to replace the old trophy. William Northey became secretary of the old Arena under the late Ed. Sheppard, succeeding C. J. Fitzgerald, who resigned to accept a position with the New York Jockey Club. He was also secretary of the Montreal Jockey Club for four years and President of the Montreal Amateur Athletic Association for two years.

Telephones

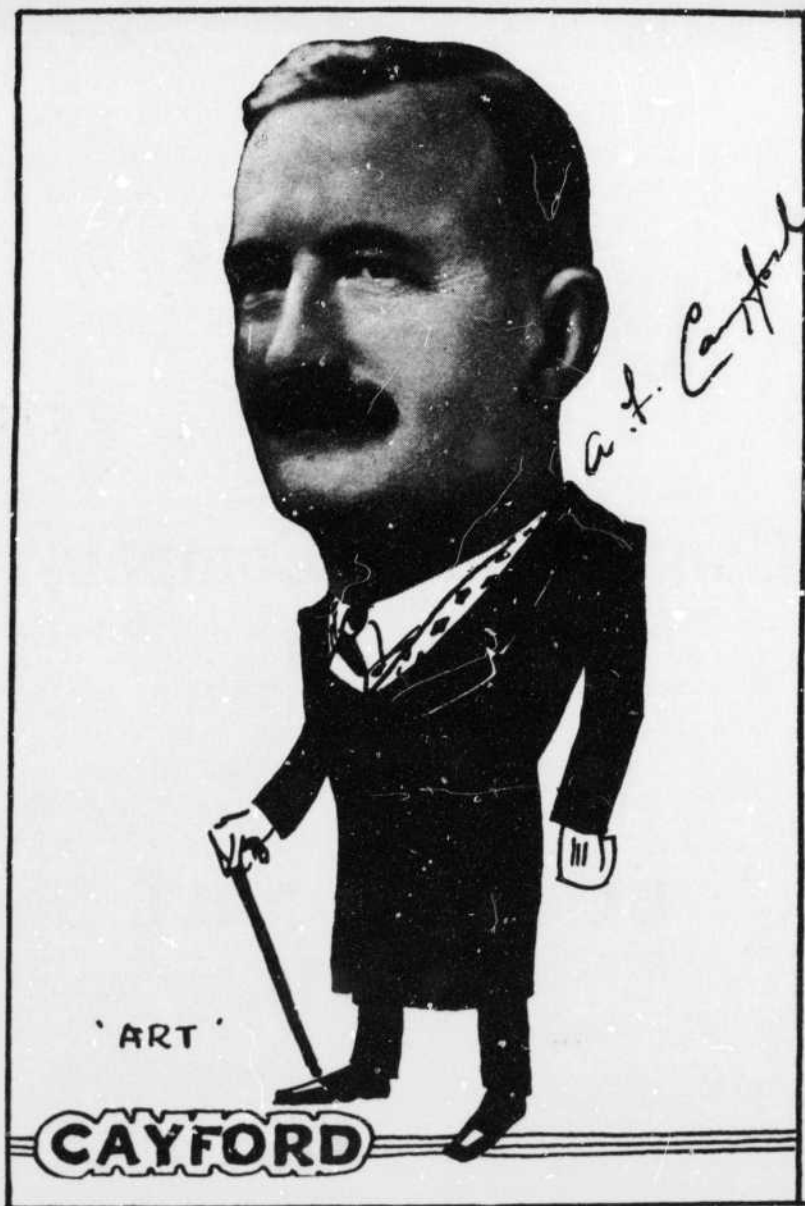
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BREAD**

H. C. WRIGHT, Manager



ARTHUR S. CAYFORD was the first member of the Forum staff. The genial manager of the Forum was the first man Wm. Northey hired when the place was built. He served as assistant secretary for six months and then became secretary of the Canadian Arena Company and manager of the Forum. Later he was also appointed secretary-treasurer of the Maroon Hockey Club. Art. Cayford has had a long and varied career in many lines of business and knows how to handle crowds. He has probably won more hats in bets with his customers than any other man alive. He always has a new hat, which prompts friends to ask "Who paid for that one Art?"

Signatures of Maroons Players

Harry
Trotter

Clint. Brundage

Jimmy
Dunbar

Oliver Murray

Bill Phillips

Ala. Sutton

Bill Phillips

George Bowler

Arthur Wilson

Nelson Stewart

Eddy Northcutt

Bob
Lubert

Jas. P. Walsh

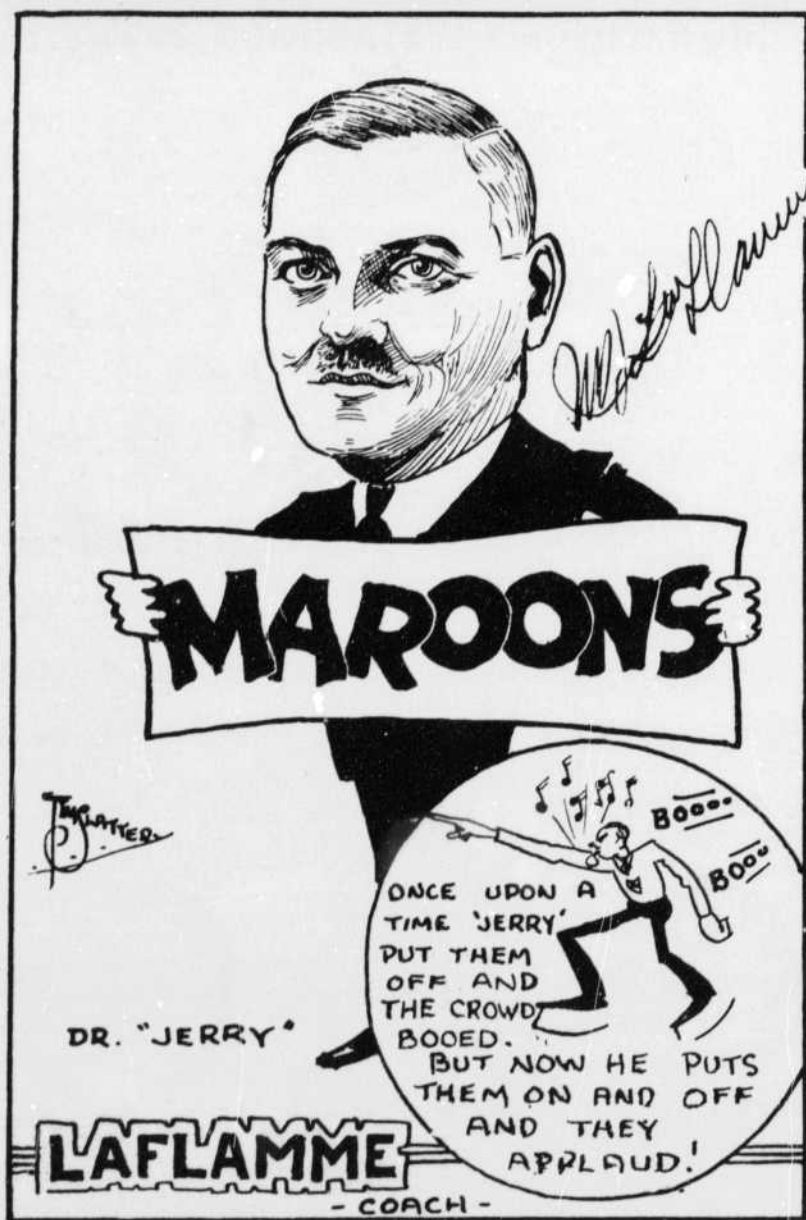
R. J. Donnelly Smith

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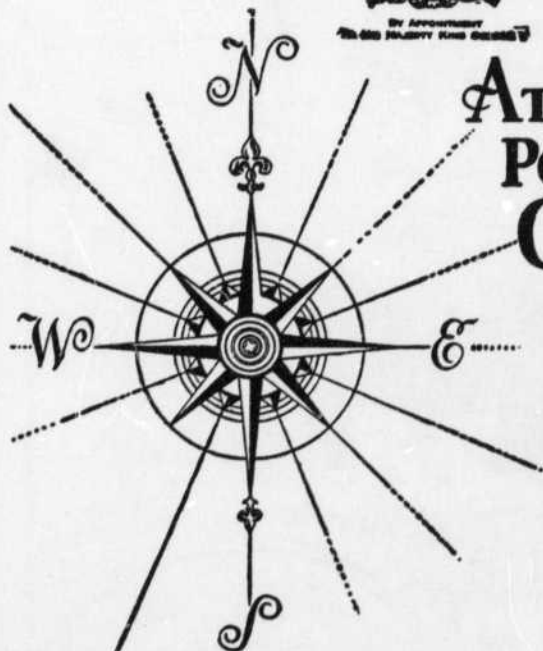
C. C. M. SKATES



DR. JERRY LAFLAMME.—Born in Woodstock, Ont.—Age 40; weight 155; height 5 ft. 7 in. Played with Woodstock O.H.A.; St. Michael's; Dentals, player and manager; Newman Hall O.H.A.; Granites; coach of Sudbury; N.H.L. referee.



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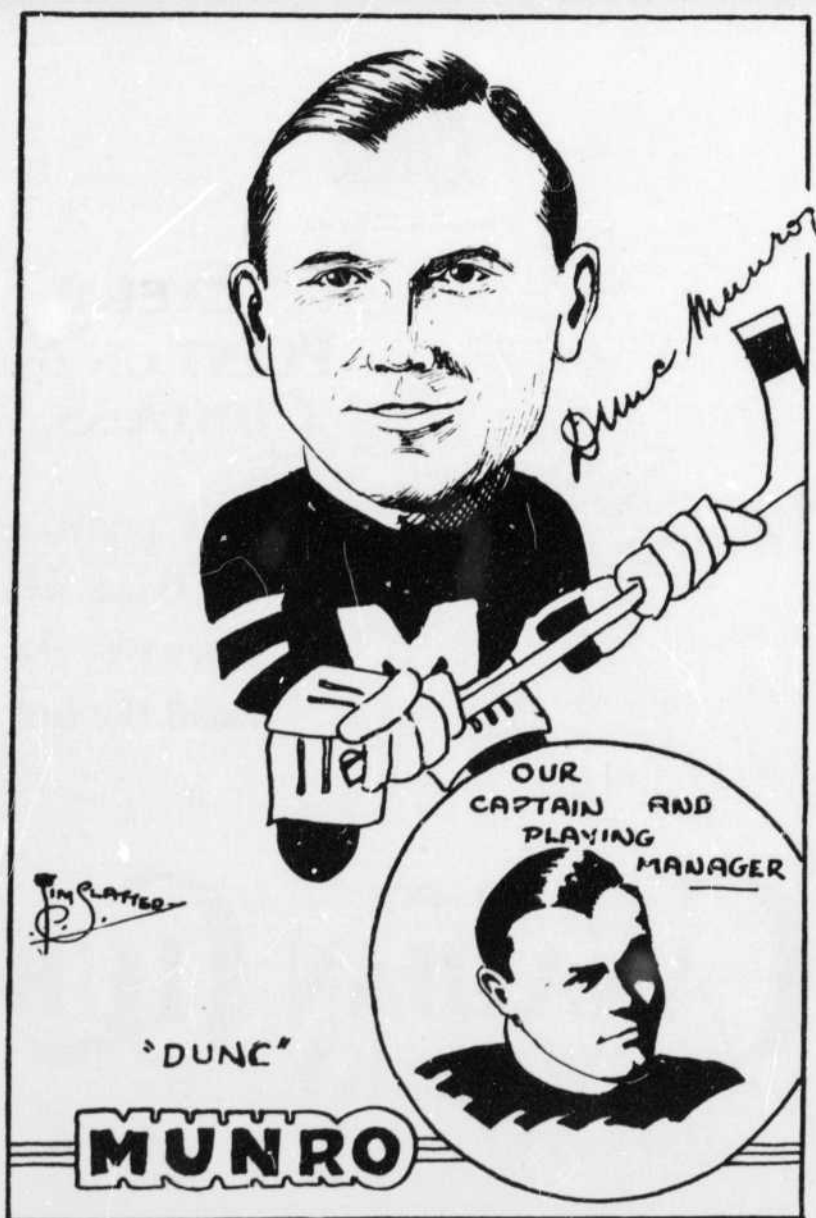
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always de-
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Write to our Montreal Office, 1229 Phillips Sq.,
for one of our FREE Patent Wall Bottle-Openers



DUNCAN B. MUNRO.—Born in Elgin, Scotland.—Age 28; weight 185; height 5 ft. 7½ in. Played with U.T.S. junior champions 1920-21; Granites, world amateur champions, 1922-24; Montreal Maroons, 1924-30. Single.

144 Years of Quality

Molson's Brewery is the oldest in Canada, and the second oldest on the North American continent.

Since its establishment in 1786, Molson's Brewery has been noted for the standard of quality maintained in brewing fine ale.

And after 144 years, Molson's Ale is still the most popular bottled Ale sold in the Province of Quebec.

MOLSON'S ALE

"The Ale Your Great-grandfather Drank"



WILLIAM J. (BILL) O'BRIEN.—Born in Montreal.—Age 40; weight 221; height 5 ft. 11 in. With Renfrew Federals as trainer, 1906-09; Renfrew Millionaires, 1909-11; Ottawa lacrosse and football, 1911-14; C.N. Recs., 1914-17; Maroons, 1924-30; Montreal Royals Baseball Club, 1928-30.

\$ 1.70

*The
Popular
Flask*

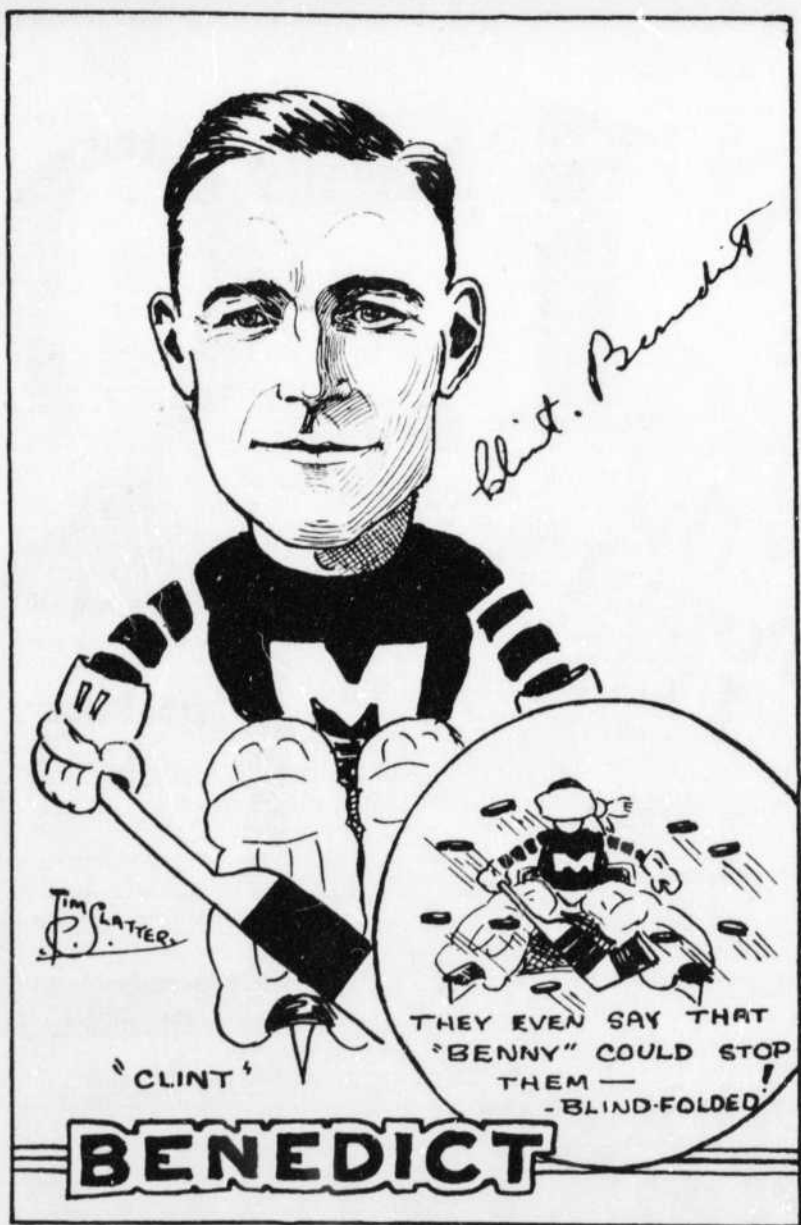
*A product of Consolidated
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distillery in the world—
purveyors of good whisky
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Bottled under Government
supervision.*



Duncan's 13 oz. Flask

ROYAL PALACE

Liqueur Whisky



CLINTON (CLINT) BENEDICT.—Born in Ottawa, Ont.—Age 36; weight 160; height 6 ft. Played with Ottawa New Edinburghs as an amateur and with Ottawa Senators and Montreal Maroons in professional company. Is married and has one child.

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A LINE OF FINE MOTOR
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From this time forward, the name Graham will stand alone on all passenger cars manufactured by the Graham Brothers—This occasion is signalized by the presentation at the National Automobile Shows of a new line of Graham cars, headed and featured by the new Graham Eight — This newcomer in the Graham ranks is built in Special type—with the time-improved Graham four-speed transmission; and in Standard type, with conventional three speeds; both with 122-inch wheelbase and 100 h.p. straight eight engine.

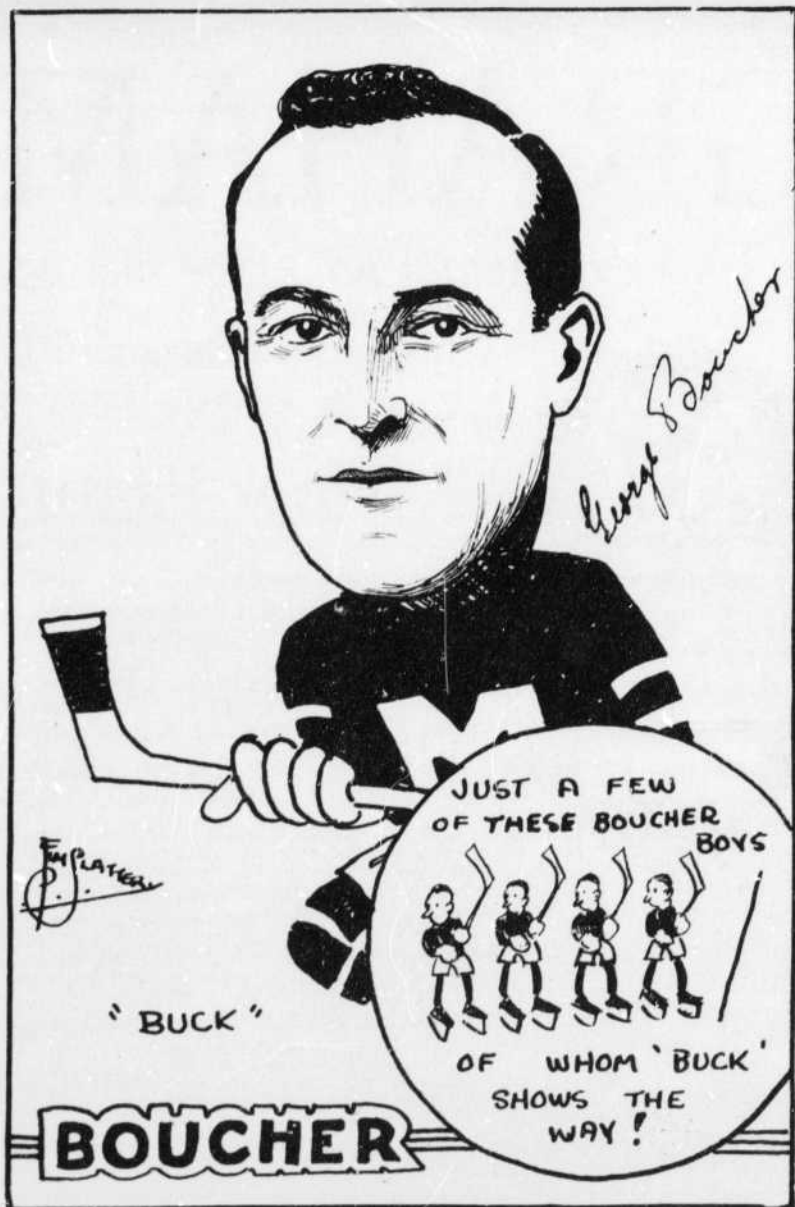
All Graham Cars are completely equipped—in all windows and doors, as well as windshields, with non-shatterable safety plate glass

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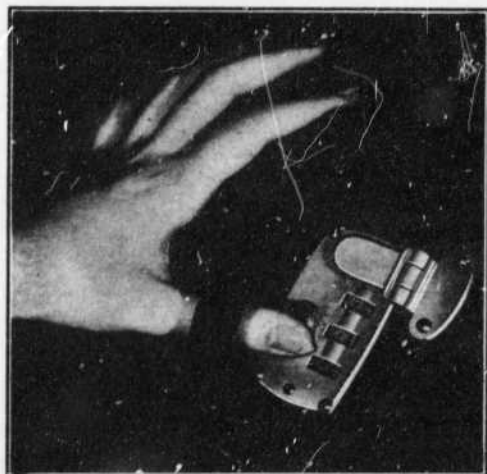
JOHN GEORGE (BUCK) BOUCHER.—Born in Ottawa.—Age 34; weight 180; height 5 ft. 10 in. Played with Ottawa New Edinburghs, 1912-15; Ottawa Senators, 1915-29; Maroons, 1929-30. Married and has one child.

DOING a thing well, doing it better each year than the year before, can have only one result.

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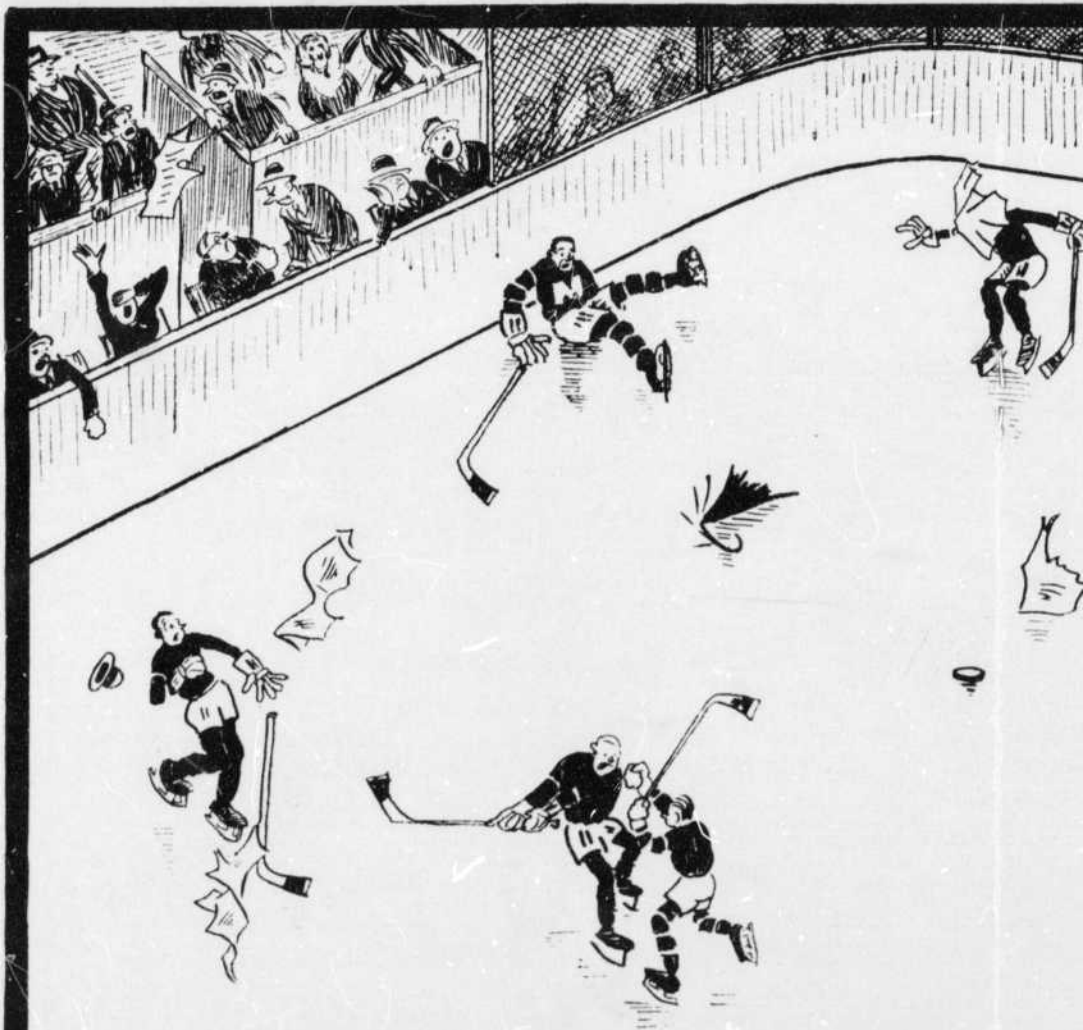
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Eveleigh Baggage may be had fitted with Sesamee Combination Lock.

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JAMES WILLIAM (JIMMY) WARD.—Born in Fort William, Ont.—Age 23; weight 166; height 5 ft. 10½ in. Played with Kenora Thistles juniors, 1924-25; Fort William seniors, 1925-26; Maroons, 1926-30. Single.



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THE HONOR SYSTEM INTO HOCKEY —
THUS DISPENSING WITH THE REFER
AND AT THE SAME TIME INST
INTO THE PLAYERS A GRE
SPIRIT OF MANLINESS AN

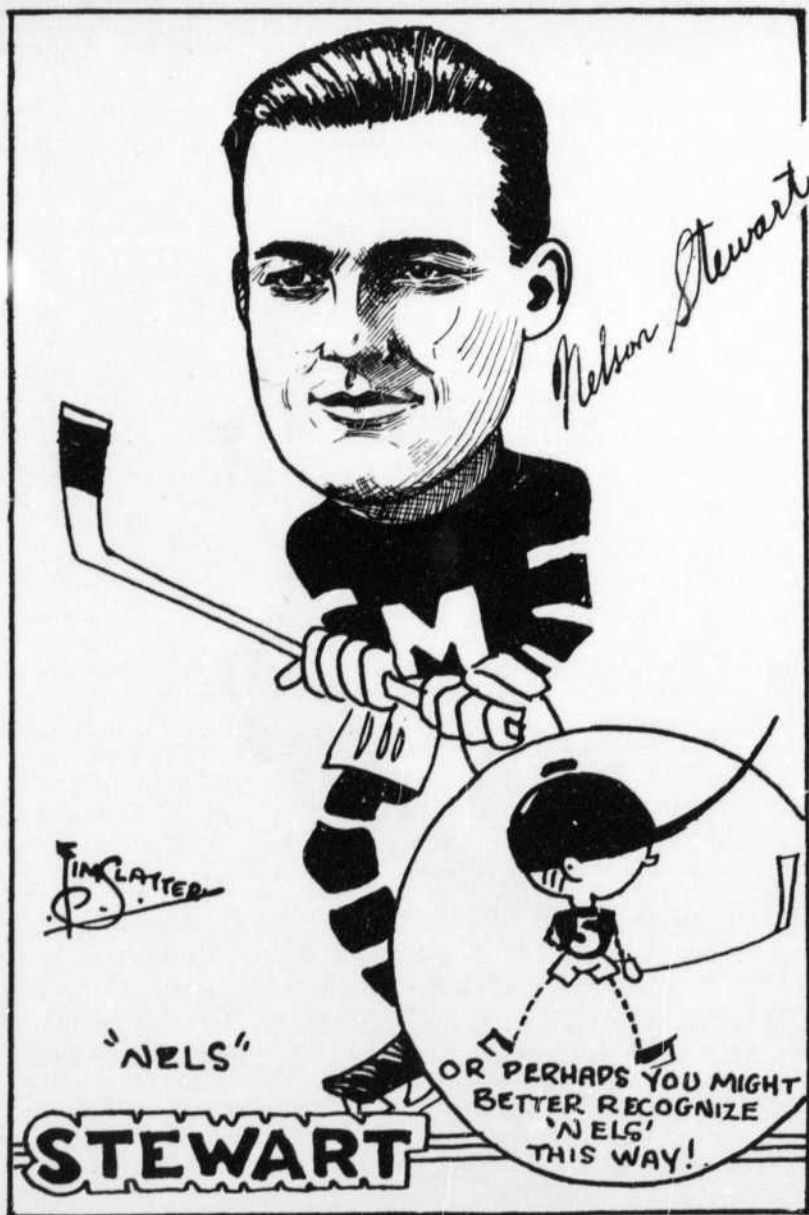


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NELSON (NELS) STEWART.—Born in Montreal.—Age 28; weight 195; height 6 ft. Played with Beaches Hockey Club; Parkdale O.H.A.; Cleveland; Maroons. Married and has no children.

THE MODERN REFINED FUEL



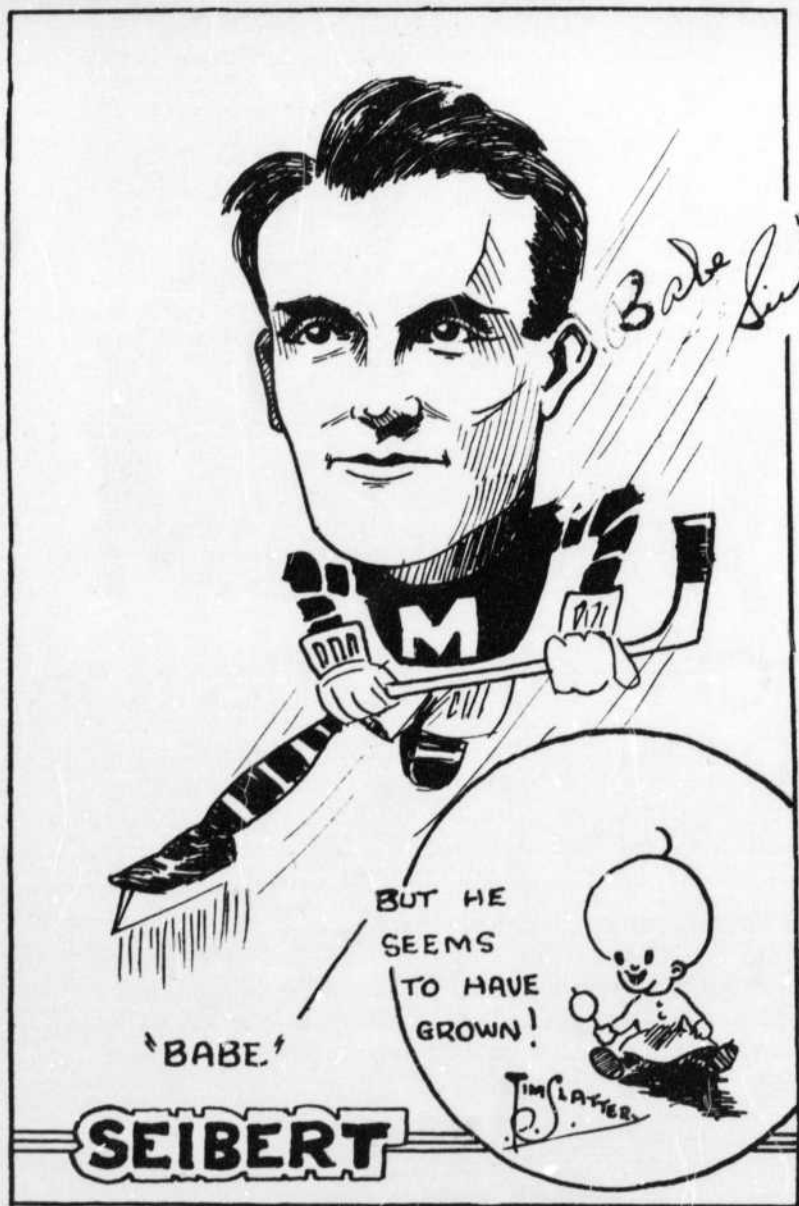
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DAD takes a professional pride in his furnace. He won't let anyone else touch it and they don't need to either, because Dad's fire burns slowly and evenly all day long. And I'd like to see someone try to sell Dad anything else but Lasalle Coke!

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ALBERT CHARLES (BABE) SIEBERT.—Born in Zurich, Ont.—Age 25; weight 185; height 5 ft. 10½ in. Played with Zurich O.H.A., 1920-22; Kitchener O.H.A., 1922-23; Niagara Falls O.H.A., 1923-24; Maroons, 1924-30. Married and has two children.



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26 oz. Bottle - \$3.25

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REGINALD J. (HOOLEY) SMITH.—Born in Toronto.—
 Age 26; weight 155; height 5 ft. 9 in. Played with Beaches
 Hockey Cl. b; Parkdale O.H.A.; Granites O.H.A.; Ottawa Sen-
 ators and Montreal Maroons. Single.

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In all these years the unsurpassed quality that established this reputation has been as constant as it is superior . . . that is the "matchless element" you will find in USHER'S GREEN STRIPE whisky alone.



26½ oz. \$4.00 - 40 oz. \$6.00



DAVID THOMAS (DAVE) TROTTER.—Born in Pembroke, Ont.—Age 24; weight 165; height 5 ft. 9½ in. Played with St. Michael's junior O.H.A., 1923-24; University of Toronto intercollegiate champions, 1925-26; Varsity Grads, Olympic champions, 1927-28; Maroons, 1928-30. Single.

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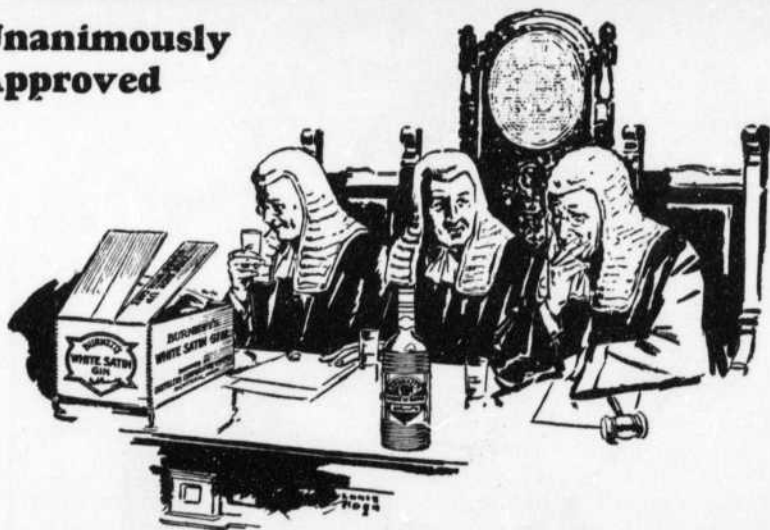
HEAD OFFICE :- MONTREAL P.Q.

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MERVYN (RED) DUTTON.—Born in Russell, Ont.—Age 31; weight 175; height 6 ft. Played with Winnipeg, 1914-15; overseas with C.E.F., 1915-19; with Winnipeg, 1919-20; played Calgary pro from 1920-26; with Maroons, 1926-30. Married and has three children.

**Unanimously
Approved**



The World's Best Judges

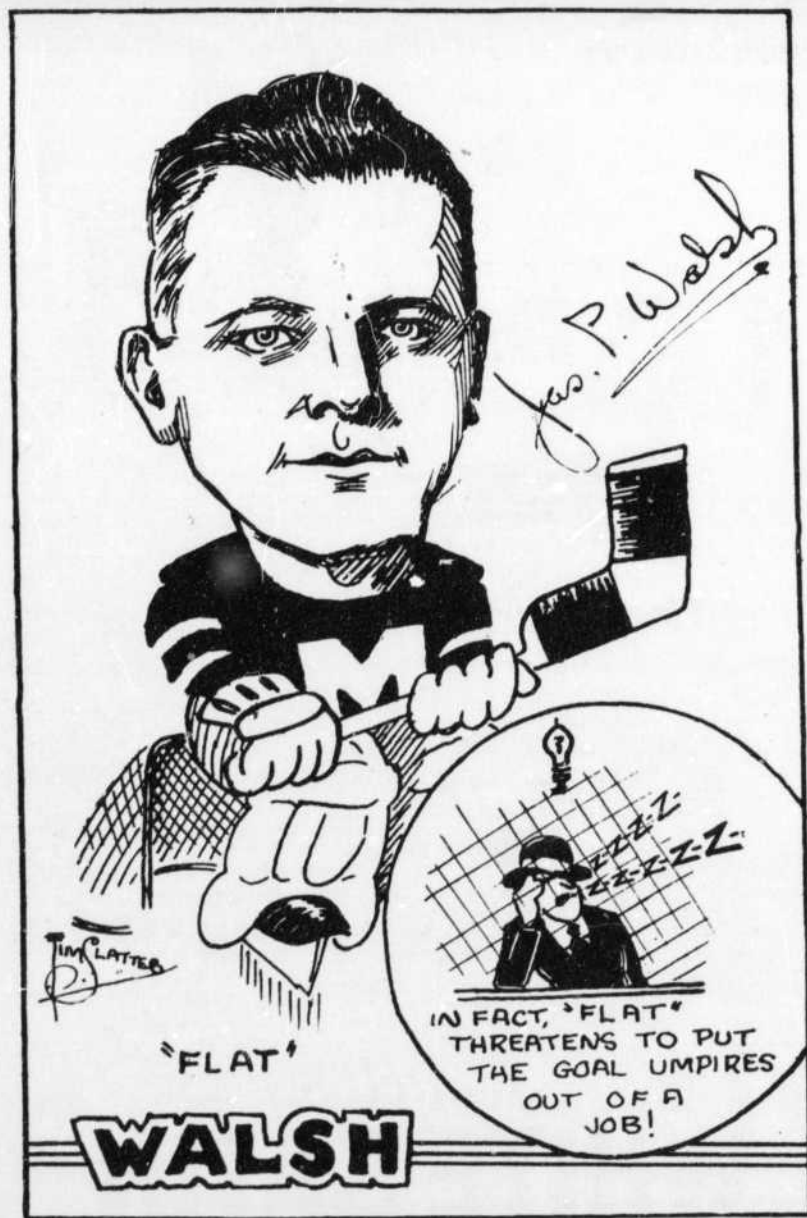
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\$3.35

40 oz.
\$5.00



JAMES P. (FLAT) WALSH.—Born in Kingston, Ont.—Age 31; weight 173; height 5 ft. 10½ in. Played with Soo Greyhounds, 1920-26; Maroons, 1926-30. Married and has two children.

MARQUETTE 2277

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\$35

to

\$50

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Clothing for
Men



ARCHIE WILCOX.—Born in Montreal.—Age 24; weight 180; height 5 ft. 11 in. Played with Montreal Victorias, 1925-26; Providence, 1926-29; Maroons, 1929-30. Married and has two children.

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JOHNSTON AND WARD

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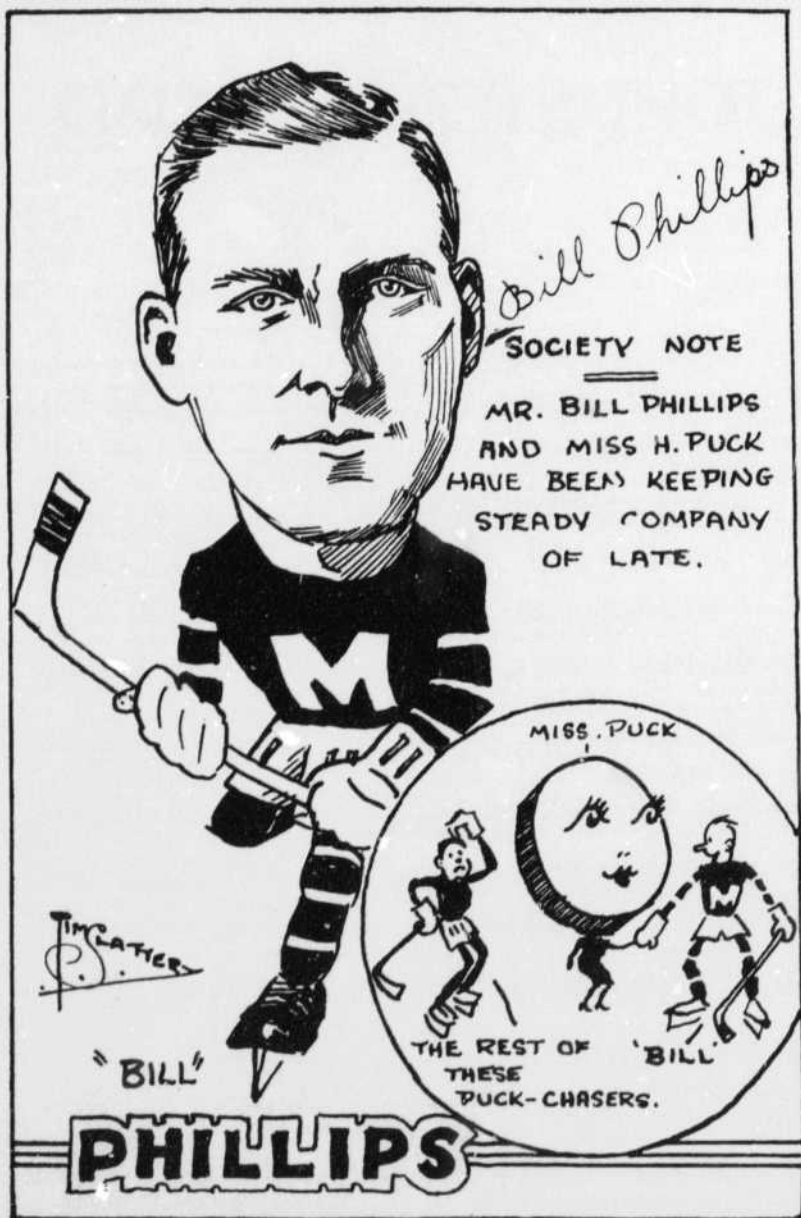
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MERLYN JOSEPH (BILL) PHILLIPS.—Born in Toronto.—Age 30; weight 158; height 5 ft. 5 in. Played with Soo Greyhounds, 1920-25; Maroons, 1925-30. Married and has one child.

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 Born in Calgary, Alta.—Age 22; weight 170, height 6 ft. Played
 with Brantford junior O.H.A., 1926-27; Brantford intermediate
 O.H.A., 1927-28; Haileybury seniors, 1928-29; Maroons, 1929-
 30. Single.



WILLIAM JOHN (BATT) PHILLIPS.—Born in Carleton Place, Ont.—Age 25; weight 155; height 5 ft. 10½ in. Played with Carleton Place, 1919-23; Sons of Ireland, 1923-24; Carleton Place, 1924-25; Brandon, 1925-26; Kenora, 1926-27; Winnipeg (pro), 1927-28; Vancouver, 1928-29; Maroons, 1929-30. Single.

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