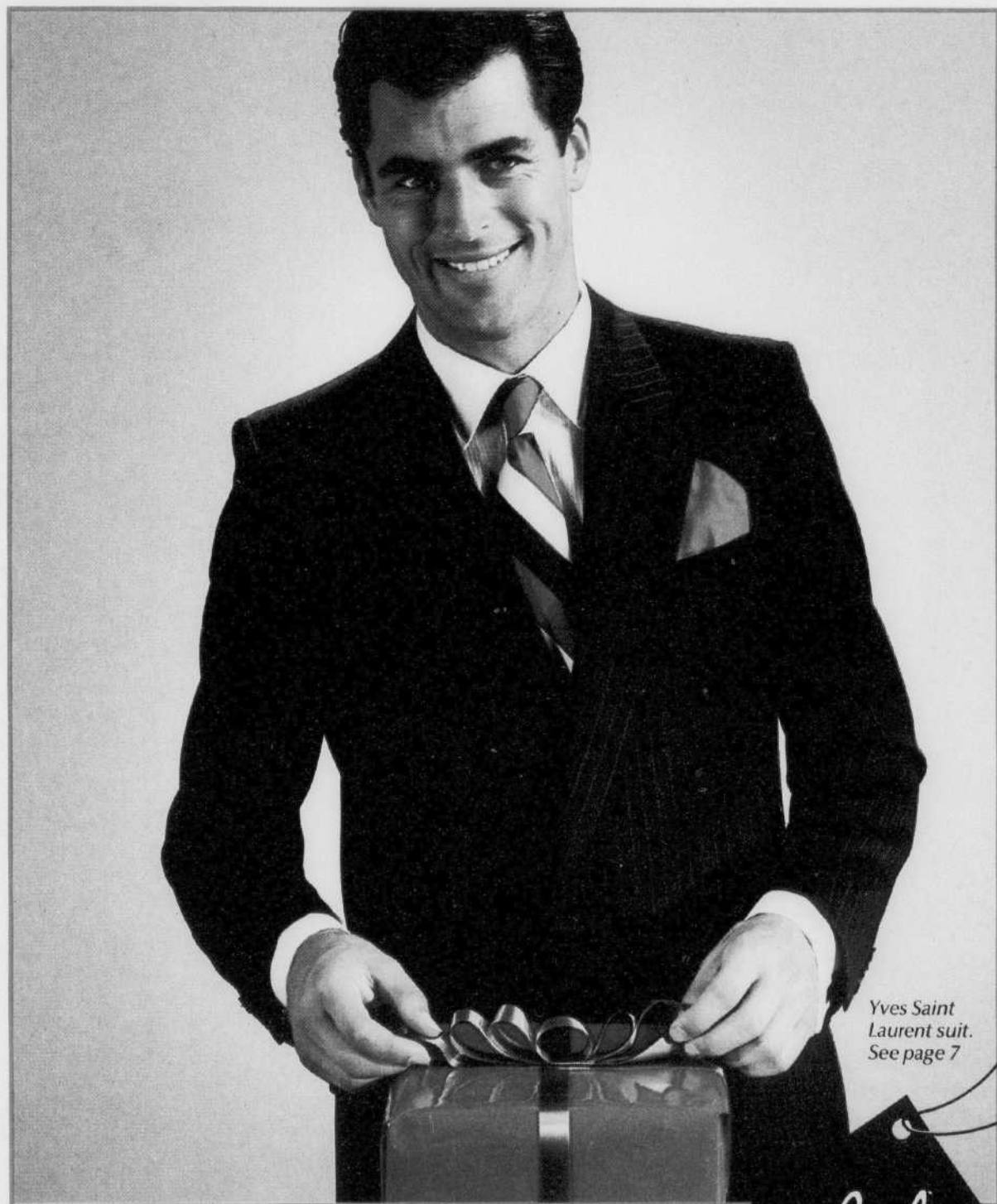


EATON
is Santa's Store



Yves Saint
Laurent suit.
See page 7

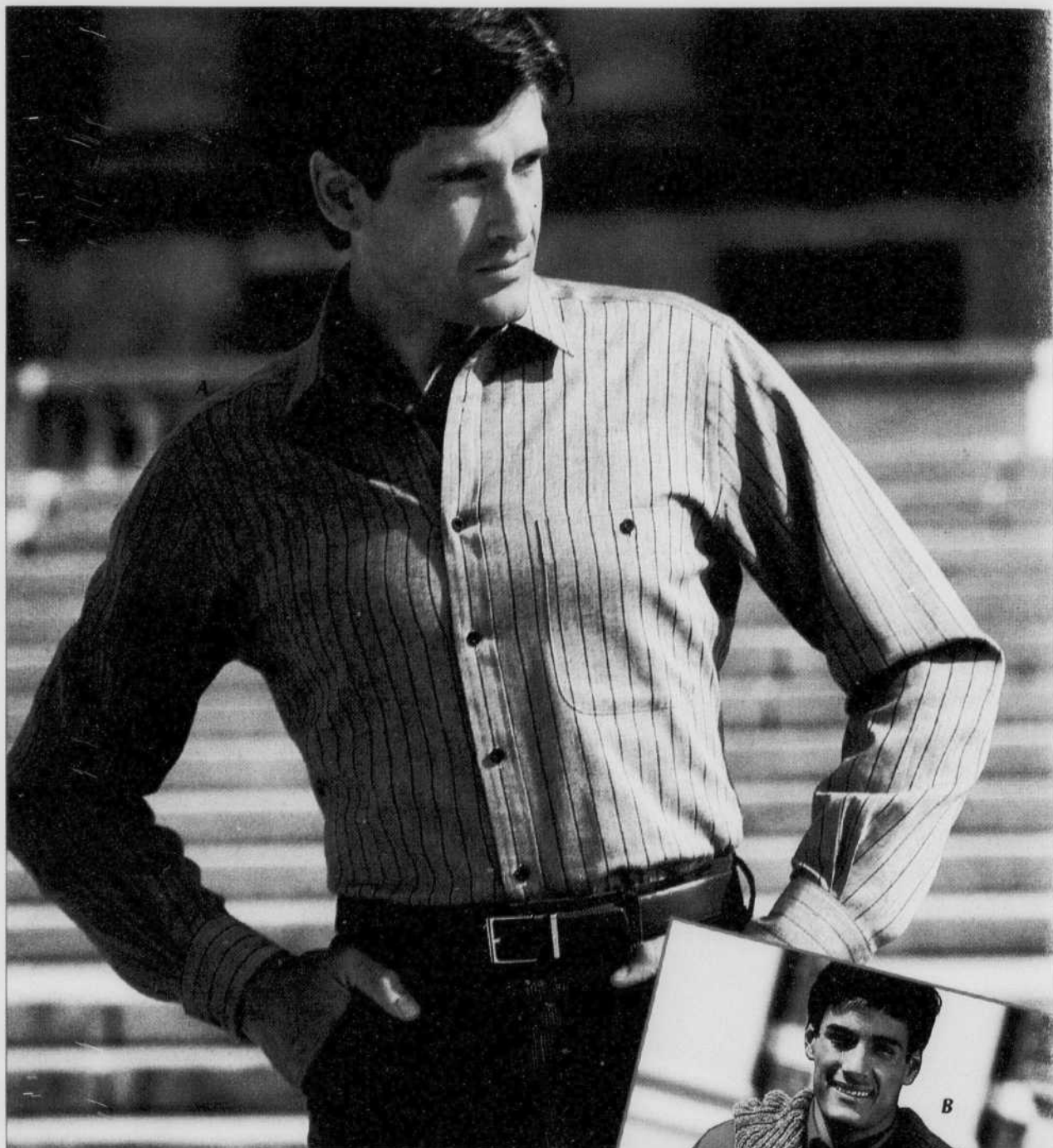
THE NEWEST IN MEN'S WEAR

*from Yves Saint Laurent, Calvin Klein, Polo
by Ralph Lauren, and Eaton 'north country'.*

Savings, special prices, gift ideas!

*Holiday
Style*

THE YSL STYLE



Yves Saint Laurent gives the
sports shirt renewed emphasis
this season

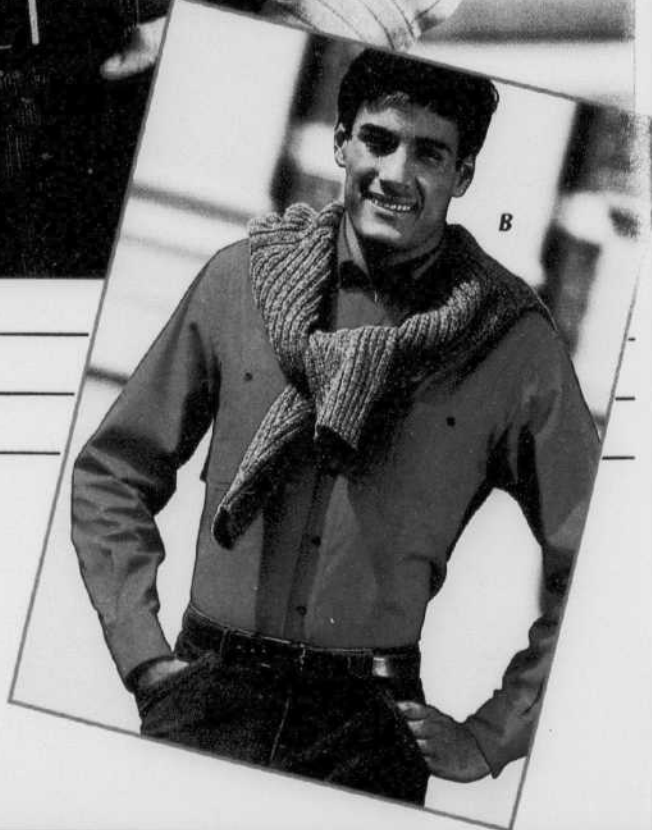
The sports shirt returns this season in a bold collection from YSL. Tailored from cotton twill in regular and button down collars. Patterns in brown, blue or grey combinations and solids in red, burgundy, blue, grey or ivory. S., M., L., XL. (193)

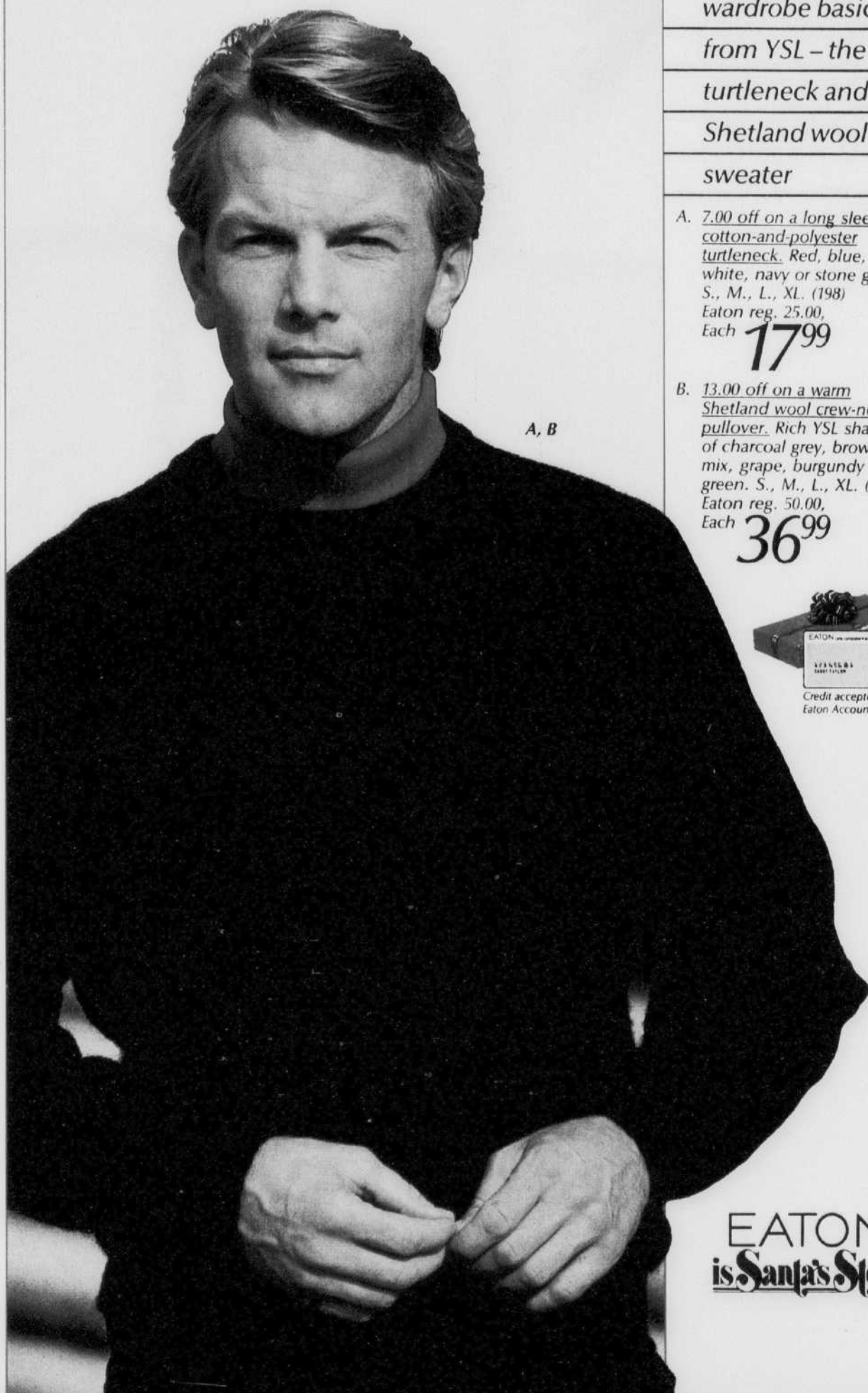
A. Pattern. Each

42⁰⁰

B. Solid. Each

38⁰⁰





A, B

Save 25% on
wardrobe basics
from YSL – the
turtleneck and
Shetland wool
sweater

A. 7.00 off on a long sleeve cotton-and-polyester turtleneck. Red, blue, white, navy or stone green. S., M., L., XL. (198)
Eaton reg. 25.00,
Each **17⁹⁹**

B. 13.00 off on a warm Shetland wool crew-neck pullover. Rich YSL shades of charcoal grey, brown mix, grape, burgundy or green. S., M., L., XL. (197)
Eaton reg. 50.00,
Each **36⁹⁹**



Credit accepted with
Eaton Account Card

EATON
is Santa's Store



Save 25% – YSL takes a couple of
old favourites and injects his
special sense of style!

A. *A classic revisited* — the
pea jacket is interpreted by
Saint Laurent in a wool-
and-viscose blend. Viscose
lining. Navy of course. 36
to 44. (217)

Eaton reg. 195.00,
Each **139⁹⁹**

B. *The safari jacket* is cut from
a cotton twill incorporating
the traditional details. Grey
or cadet blue. 36 to 44.
(217)

Eaton reg. 175.00,
Each **129⁹⁹**



Save 25% on classic
cotton cords from
Yves Saint Laurent
at Eaton now!

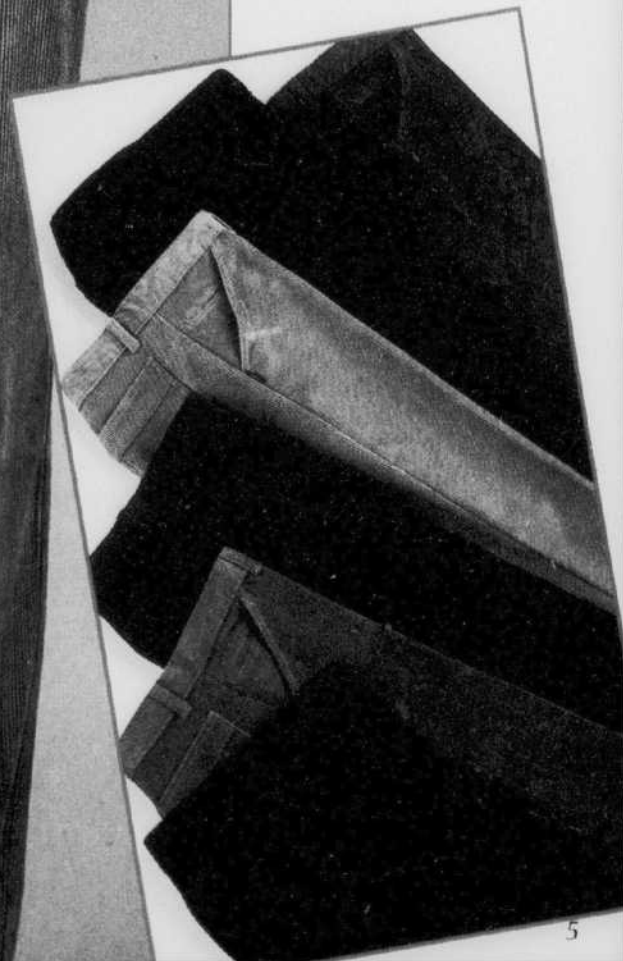
A. Soft, wear-anywhere
cotton corduroy slacks
with the style and
workmanship that says
Yves Saint Laurent. And
with a 12.00 saving, the
time to buy is now!
Choose grey, brown,
navy, oatmeal, plum,
taupe or black. 30 to 42.
(Belt not included.) (221)
Eaton reg. 45.00, Each

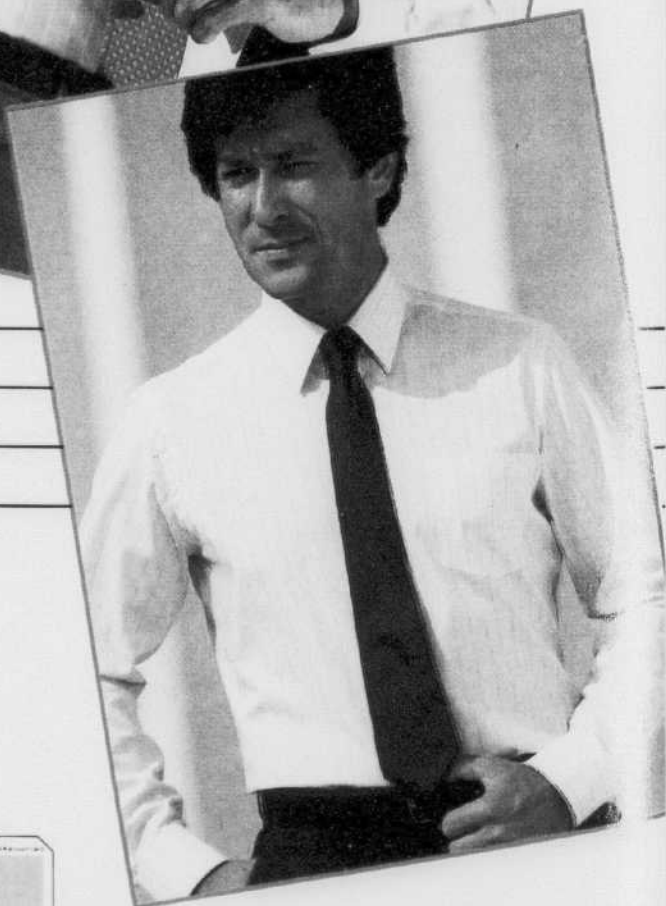
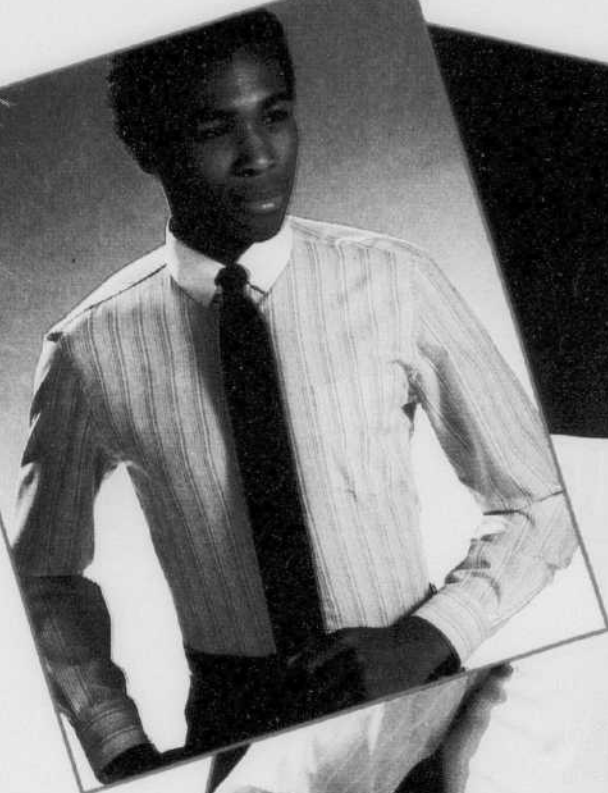
32⁹⁹

A



Credit accepted with
Eaton Account Card





The Yves Saint Laurent dress shirt collection is a fitting testament to design

The dress shirt, the YSL way is a lesson in harmony of design backed by meticulous workmanship. Choose a collar style for him — regular, spread or tab. A selection of striped patterns in a practical polyester-and-cotton blend. 14½ to 16½ neck.

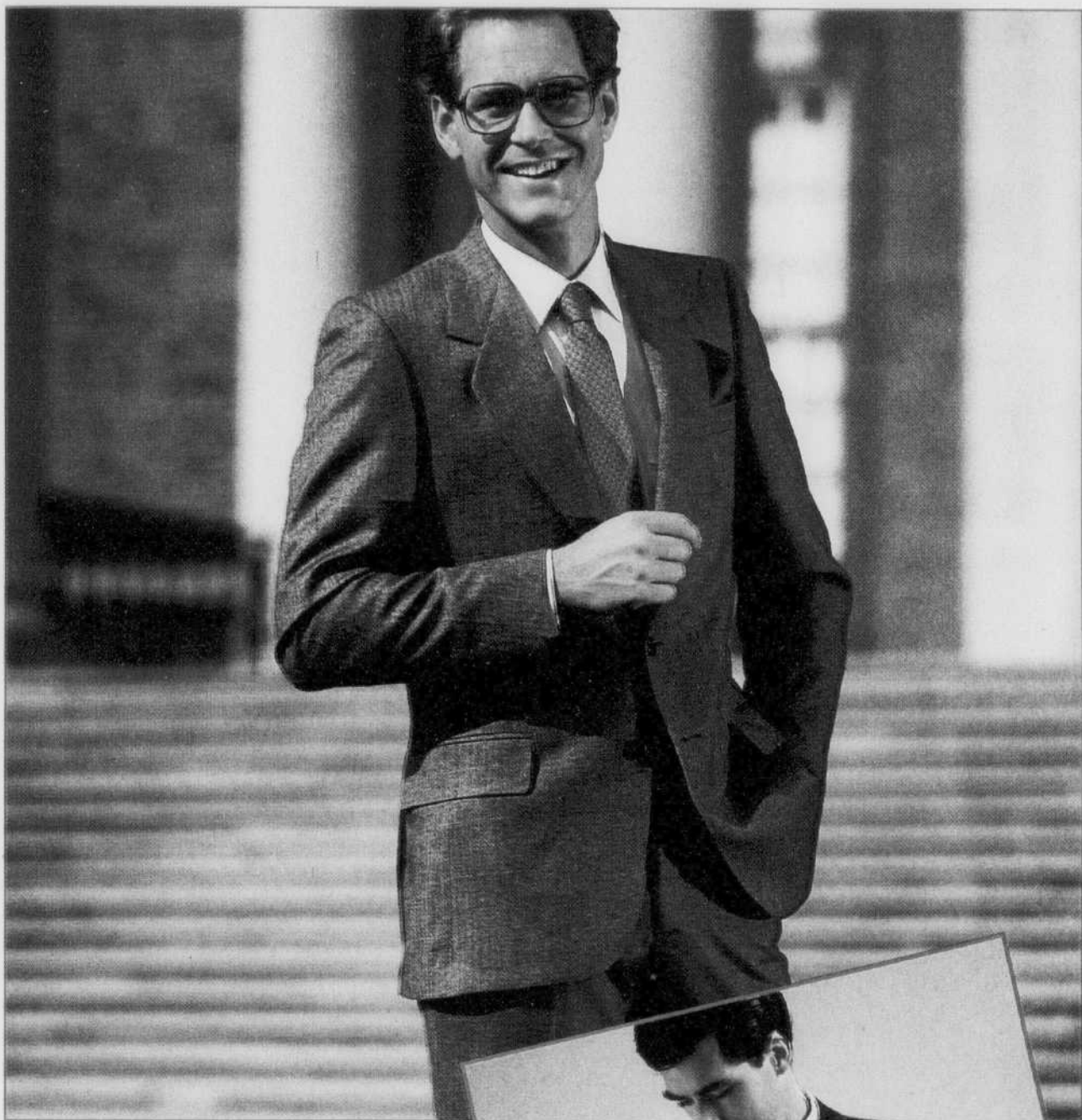
Each

35⁰⁰

Personal Shopping Only.



Credit accepted with Eaton Account Card



Save 95.00 on the always
appropriate YSL 2 piece suit –
single or double breasted

Tailored in rich wool with the look and style of Yves Saint Laurent. Eaton's collection presents chalk, colour and shadow stripes, plaids, plains, herringbones and overchecks. Shades of blue, brown, grey or navy. Move up to YSL and save! Not all styles, sizes and colours in all stores.

Eaton reg. 295.00,

Each **199⁹⁹**

Personal Shopping Only.

EATON
is Santa's Store





*The well-dressed man
turns to YSL for the important
accessories at Eaton*

- A. YSL silk shantung stripes in D. YSL channel buckle belt.
seasonally appropriate
shadings and patterns.
Each 15.00 Navy or grey leather. 30" to
40". Each 19.00
- B. Wool knit neckwear from
YSL. Collection includes
navy, red, yellow, grey,
wine, khaki, taupe and
blue. Each 15.00
- C. YSL neat patterned silk ties.
Elegantly appropriate
shades and designs.
Each 15.00
- E. Two-tone gold colour YSL
insignia channel buckle belt
reverses from black to
brown. Leather. 30" to 40".
Each 24.00
- F. YSL nylon taffeta covered
umbrella is exclusive to
Eaton. Each 25.00
Personal Shopping
Only.



- Kouros from YSL.
G. Eau de Toilette.
50 mL 30.00
- G1. Eau de Toilette Deluxe. 100 mL 60.00
- H. YSL Pour Homme.
Eau de Toilette ATC
60 g 19.50
- H1. After shave.
100 mL 19.50
- J. After shave balm.
75 mL 20.00

A MAN'S CLASSIC



Luxuriously soft

is the feel of

Eaton's own

lambswool sweater

- A. It's tough to beat the ease and comfort of a good lambswool sweater. This V-neck pullover is fully fashioned in 5 rich shades: blue, green mix, camel, regal red and grey. 38 to 44. One more thing — it makes a great gift! (197)

Each **55⁰⁰**



Credit accepted with
Eaton Account Card



PURE WOOL PILE

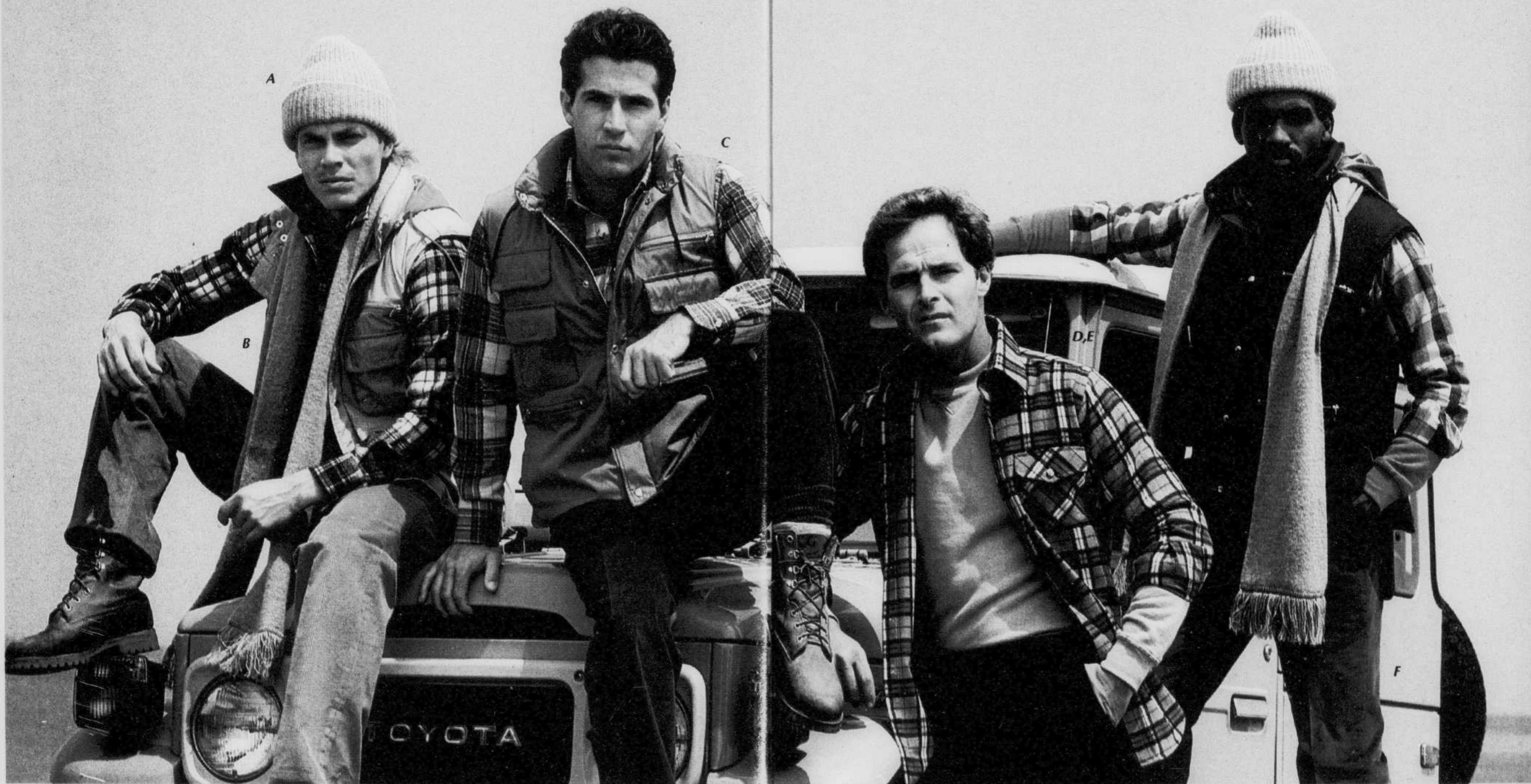
The Woolmark Label.
If it wears it...it's worth it.



EATON 'NORTH COUNTRY'



Credit accepted with
Eaton Account Card



Try on the rugged style
of Eaton 'north country'!

The look of the country comes home in the street smart style of Eaton 'north country'. Durable materials and quality workmanship combine to offer today's man real fashion value!

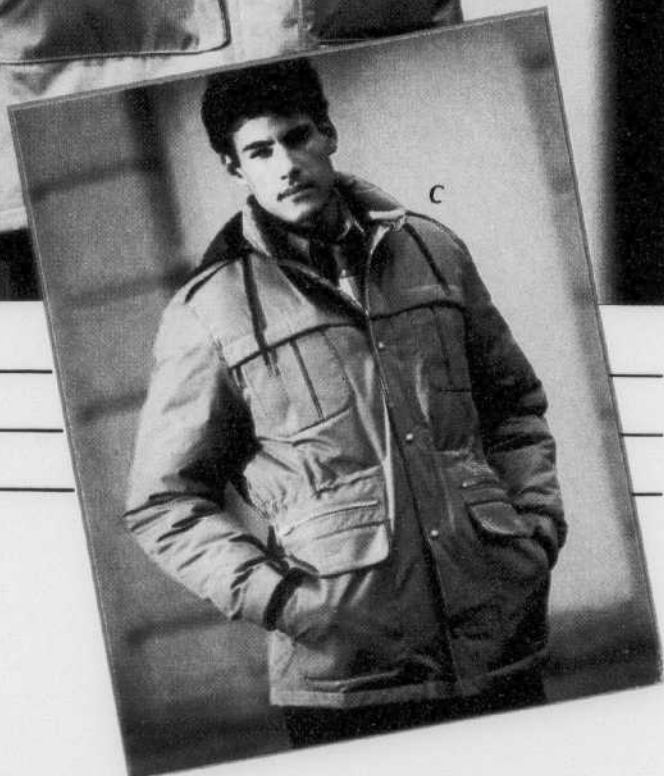
- A. Shetland wool toque in a choice of three shades: camel, burgundy or grey. (200) Each **10.00**
- B. Matching Shetland wool scarf. Same colours as toque. (202) Each **18.00**

- C. A warm and practical vest. Polyester-and-cotton shell, nylon interlined and filled with down-and-waterfowl feathers. Grey, tan, navy or black. S., M., L., XL. (217) Each **95.00**

- D. Cotton crew-neck warm-up. Choose khaki, beige, blue or red. S., M., L., XL. (198) Each **30.00**
- E. The flannel check sports shirt in soft acrylic. Blue, brown, green or grey combinations. S., M., L., XL. (193) Each **25.00**

- F. Comfortable cargo corduroy slacks. Cotton-with-a-bit-of-polyester for shape retention. Expanding waistband. French blue, tan, navy, black, grey, brown or berry. Sizes 30 to 42. (221) Each **37.50**

- G. Boot socks are ruggedly constructed from Superwash wool-and-nylon. Sanitized. Choose light grey, denim, navy, black, beige or brown. One size fits 10 to 12. (201) Pair **7.50**



OUTDOOR
STYLE
EATON

Save 25% on warm
weekend looks from Eaton
'north country' and London Fog

A. London Fog "Timber".

Thinsulate (olefin-and-polyester) filled. Polyester-and-cotton outershell, nylon lining. Choose grey or tan. Sizes 38 to 46. (217)
Eaton reg. 200.00 Each

149⁹⁹

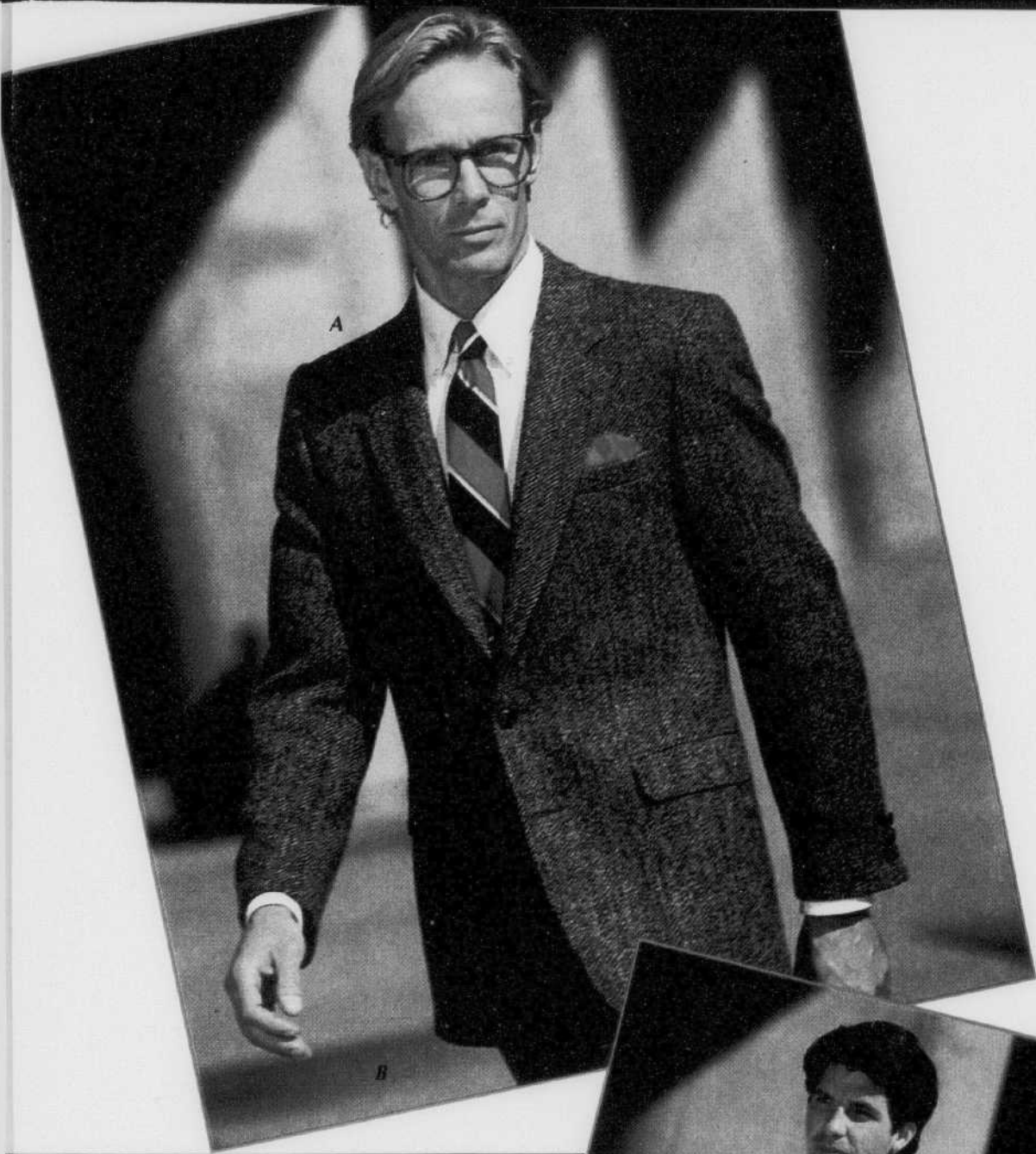
B. London Fog "Pierce" has a polyester-and-cotton shell, nylon lining and is filled with Thinsulate (olefin-and-polyester). British tan or navy. Sizes 38 to 46. (217)
Eaton reg. 185.00 Each

134⁹⁹

C. Eaton 'north country' "Safari."

Polyester-and-cotton shell and lining, nylon interlined. Filled with down-and-waterfowl feathers. Choose grey or navy. 38 to 46. (217)
Eaton reg. 225.00 Each

159⁹⁹



Special buys on Eaton's own
Birkdale Harris Tweed jackets
and wool flannels for Monday
to Sunday style

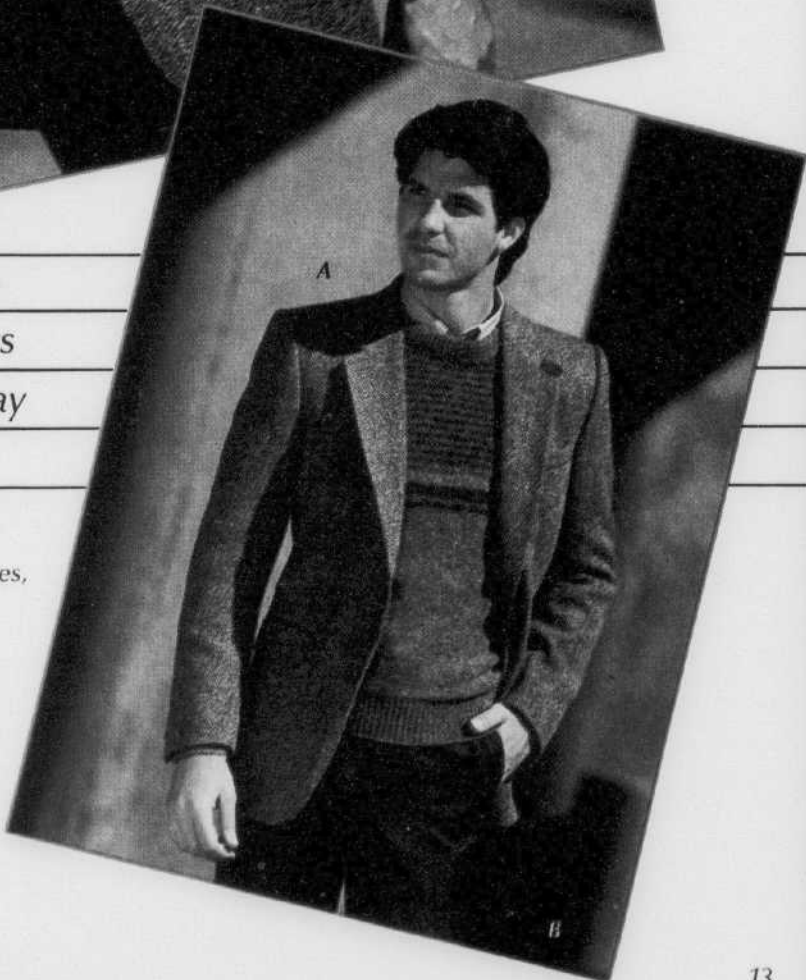
A. Classic Eaton Birkdale Harris Tweed wool jackets at a tremendous price! Blue, brown or grey tones in plains, herringbones, neats and checks. 38 to 46. Personal Shopping Only. Eaton price, each

99⁹⁹

B. Eaton Birkdale wool flannel dress slacks to team with your new jacket. Banker's grey, brown, taupe, navy, charcoal, beige mix or brown mix. 30 to 42. (220) Eaton price, each

34⁹⁹

Buy the jacket and slacks together and save. Eaton price, complete 129.99



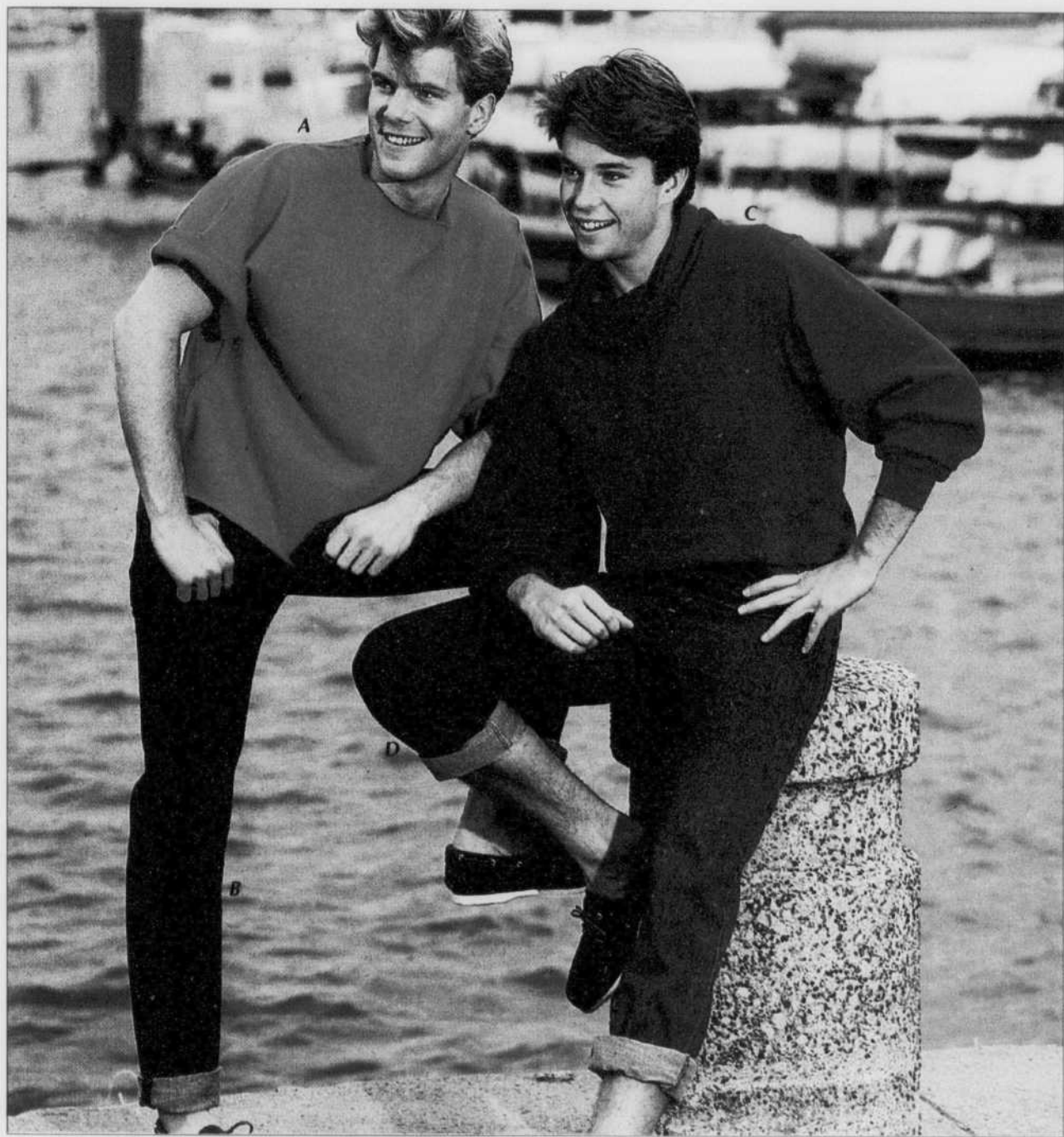
GETTING CASUAL



Sergio Valente — in tune with
the times reflecting a young
man's frame of mind

- A. Cotton sports shirt with twill tape trim. White, desert sand, drab green or blue. S., M., L. (177) Each **34.00**
- B. Mesh T-shirt with cap sleeves. Polyester-and-cotton in light blue, white, black or drab green. S., M., L. (169) Each **16.00**
- C. Cotton military pants with narrow tapered leg. Blue, desert sand or drab green. 28, 29, 30, 31, 32, 33, 34, 36 — 33" inseam. (171) Each **45.00**
- D. Printed pattern sports shirt. Cool cotton. White, off white or grey. S., M., L. (177) Each **26.00**
- E. Short sleeve cotton T-shirt. Grey mist, light blue, red, black, white or drab green. S., M., L. (169) Each **15.00**
- F. Reversible belt. One size. 6 colour combinations. (176) Each **10.00**
- G. Pleated front cotton twill pants. White, taupe or grey mist. 28, 29, 30, 31, 32, 33, 34, 36 — 36" inseam. (171) Each **42.00**

EATON
abstract



Great prices on lean looks
 from Levi's – see them, try them on
 at Eaton Abstract today!

- A. Crew neck knit top. Cotton-and-polyester french terry. Red, black, white, royal or yellow. S., M., L. (175) Eaton price, each 21.99
- B. Red tab super slim jeans to show off that body of yours! Cotton, narrow leg. Black, white or natural. 28 to 34, 36; leg 32, 34, 36. (171) Eaton price, each 32.99
- C. Cowl neck knit top with drawstring. Cotton-and-polyester french terry. Royal, red, black, white. S., M., L. (175) Eaton price, each 29.99
- D. Red tab cotton denim jeans. Pre-faded, straight-leg. 28 to 34, 36; leg 32, 34, 36. (171) Eaton price, each 32.99

Credit accepted with
 Eaton Account Card





*I. Miller sports shirts – great
looks for your southern trip.*

Super gifts too!

*Cool cotton-and-polyester blends.
Stripes in navy or grey, plain in white,
navy or ecru. S., M., L., XL. (193)*

A. Horizontal stripe. B. Solid colour.
C. Vertical stripe. D. Chest stripe.

Each **34⁰⁰**

EATON
is Santa's Store



Cotton-and-linen blend tops
are exclusive to Eaton — see
the super naturals at Timothy E.



Credit accepted with
Eaton Account Card

- A. Linen-and-cotton blend makes for rich-hued colour and comfort too! Choose white, aqua, light grey, yellow or royal. A versatile, fully fashioned sweater you can wear year round. S., M., L. (059)

Each **35⁰⁰**

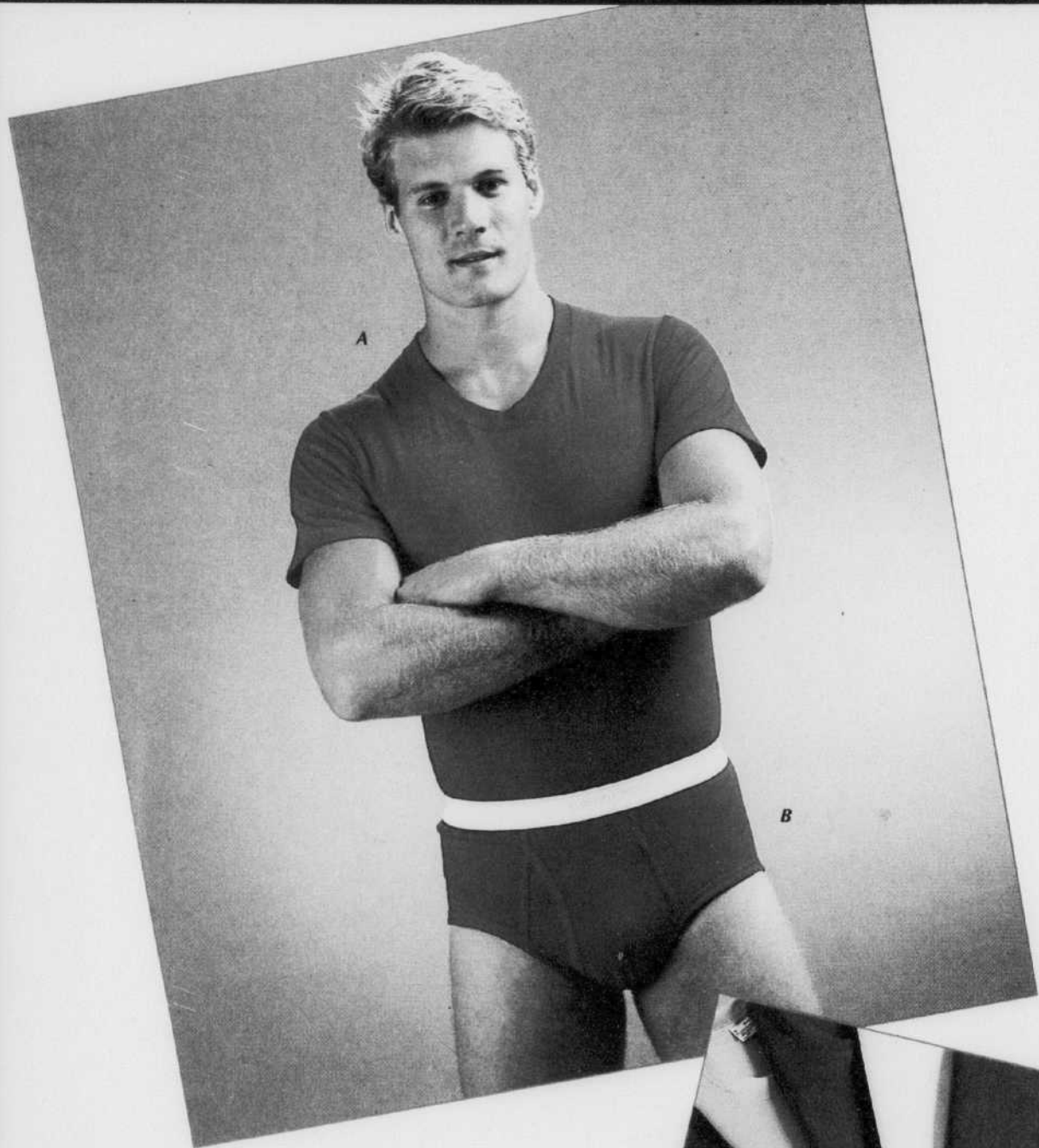
- B. Vibrant plain colour polo. Comfortable cotton pique mesh. Yellow, black, light grey, white, coral, aqua or royal. S., M., L. (059)

Each **24⁰⁰**

- C. Striped polo is cut from a cool cotton pique mesh. Royal, white, grey, black or aqua. S., M., L. (059)

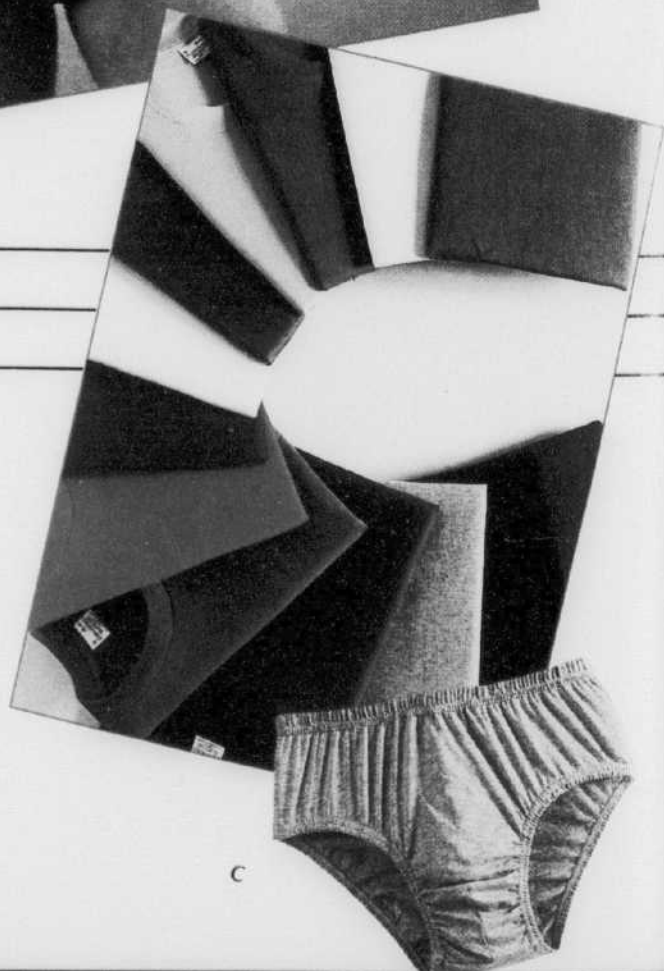
Each **24⁰⁰**

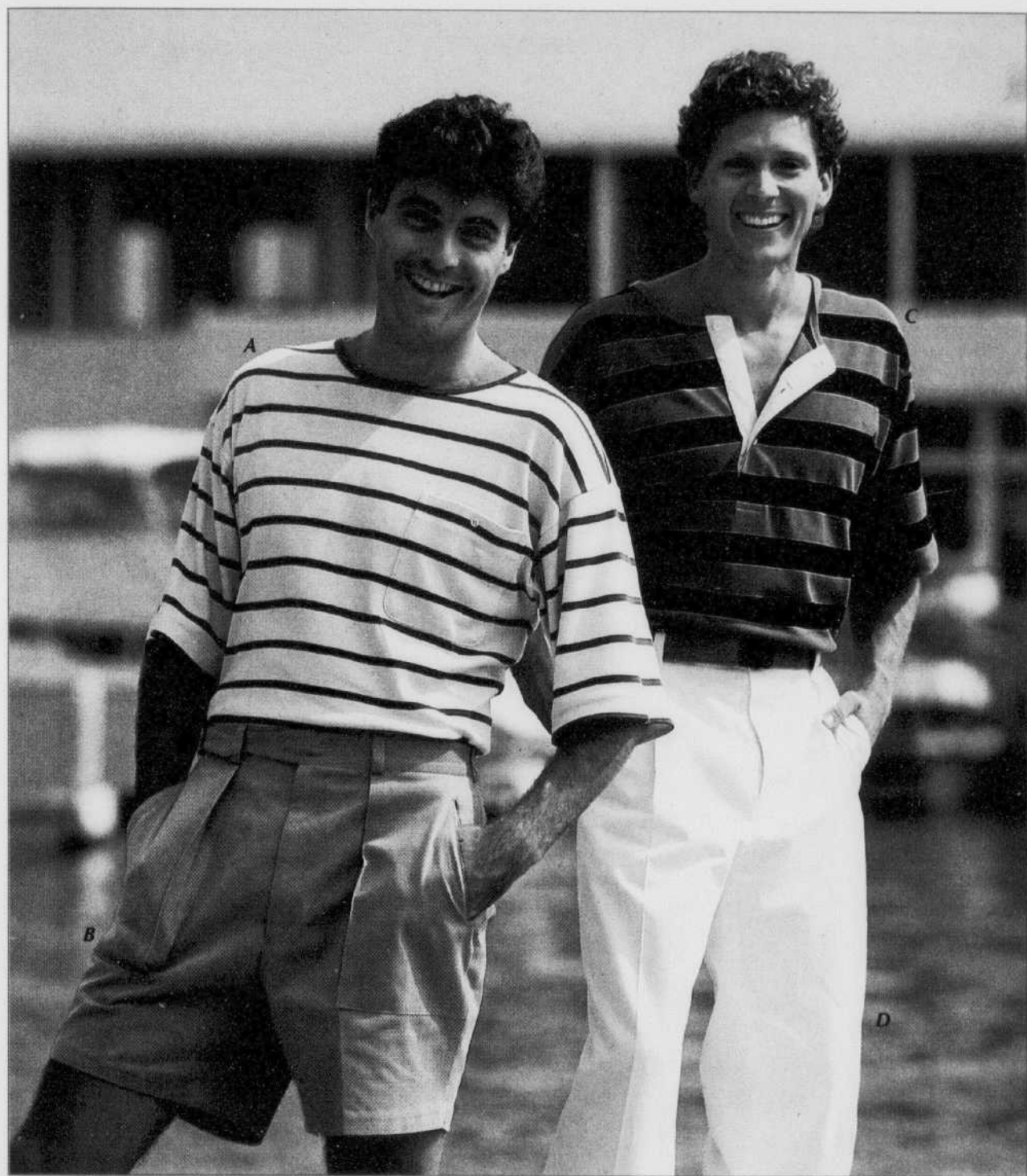
Timothy E.



Calvin Klein's distinctive combed
cotton underwear at Eaton

- A. Crew neck T-shirt in jersey knit.
Choose red, charcoal, cream,
jade, mustard, khaki, white, royal,
airforce, plum, heather grey, black
or teal. S., M., L. XL. (196) Each **12⁰⁰**
- B. Basic brief with woven waistband.
Rib knit. Red, charcoal, cream,
jade, mustard, khaki, white, royal,
airforce, plum, heather grey, black
or teal. Sizes 28 to 38. (196) Each **8⁰⁰**
- C. Hip brief in jersey knit. Choose
grey heather, black, white, khaki,
royal, teal or plum. S., M., L. (196) Each **10⁰⁰**





*First at Eaton – Calvin Klein
cruisewear. Casual impact
from a great designer!*



*Credit accepted with
Eaton Account Card*

- A. Cotton crew-neck T-shirt. New elbow length sleeves. Cream/olive, blue/camel or navy/yellow. S., M., L. (137) Each **40⁰⁰**
- B. Tropical cotton shorts. Extended waistband. Choose khaki or cream. Sizes 30 to 36. (137) Each **60⁰⁰**

- C. Cool cotton pique mesh knit top. Important elbow length sleeves. Black/steel, yellow/khaki or olive/blue. S., M., L. (137) Each **45⁰⁰**
- D. Calvin's work pants. Comfortable cotton. High split V-back waist. White, khaki or blue. 30 to 36. (Belt not included.) (137) Each **80⁰⁰**

Polo by

Ralph Lauren

captures the spirit

of casual Canada -

at Eaton now!

- A. Ralph Lauren's polo shirt is representative of his collection. Well-made and good-looking. Natural cotton interlock in six rich tones: red, white, navy, gold, blue, jade.

S., M., L. (138)

Each

42⁰⁰

- B. Super faded cotton denim jeans have weekend written all over them.

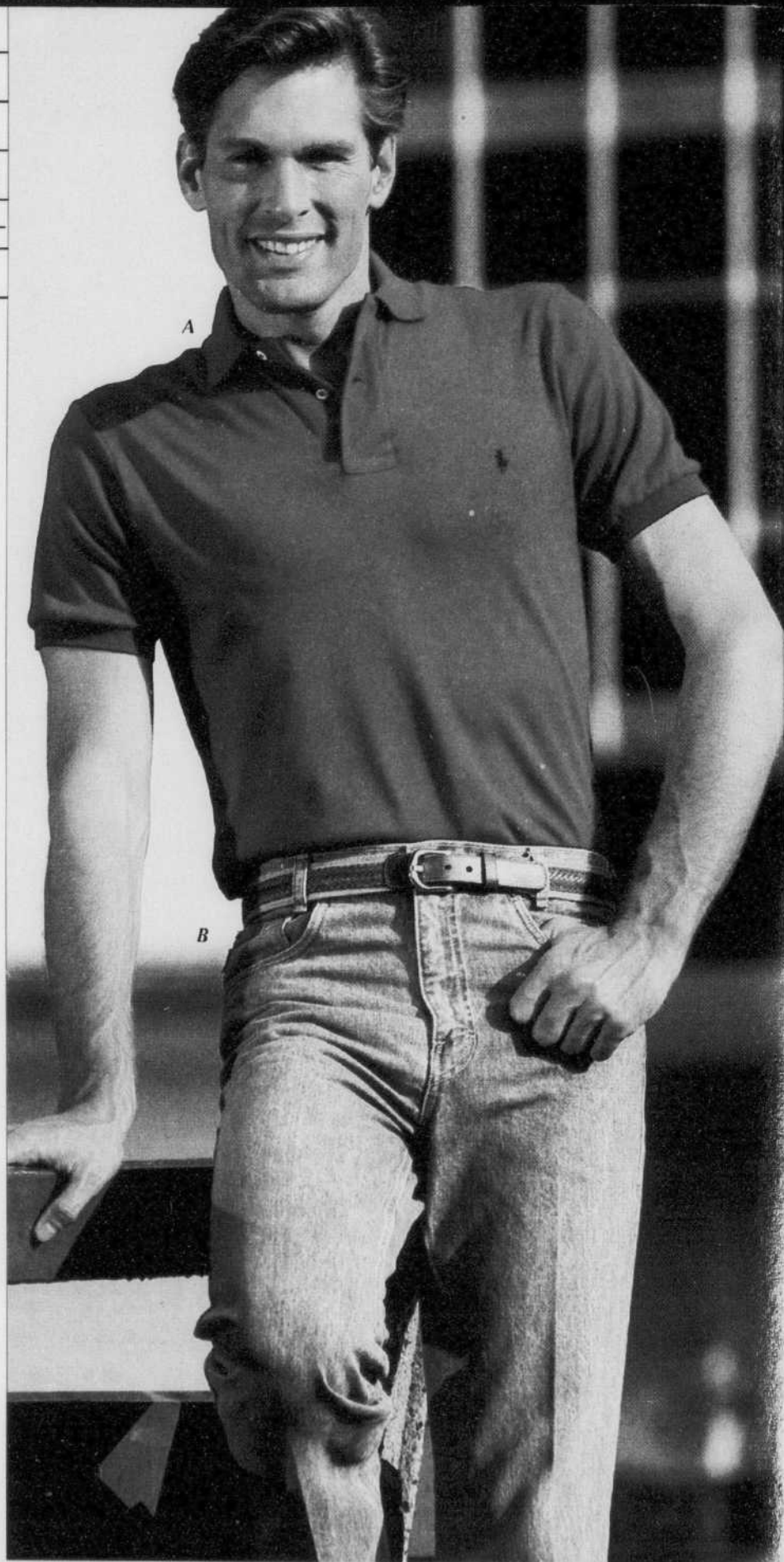
They're as comfortable as they look! Sizes 28 to 36.

(138)

Each

55⁰⁰

Belt not included.



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Credit accepted with
Eaton Account Card

Shop in Person or PHONE
MONTREAL
284-8484

OTTAWA
RIDEAU CENTRE
560-5200
OTTAWA
BAYSHORE
829-9211

QUEBEC
653-9331
SHERBROOKE
563-9555

An advertising supplement to *The Citizen, The Gazette and the Sherbrooke Record*,
Wednesday, November 28, 1984.

All sizes quoted are approximate. All items are available at or through your nearest Eaton store until Monday, December 24, 1984. A small handling charge may apply. Please inquire at your nearest Eaton store. (1BE)