

Cité

POINTE-À-CALLIÈRE

FALL 2017

CELEBRATING OUR
25TH ANNIVERSARY
IN STYLE

FORT VILLE-MARIE
QUEBECOR PAVILION



POINTE-À-CALLIÈRE
Montréal Archaeology
and History Complex



Montréal

QUEBECOR



Parcs
Canada Parks
Canada



PERMANENT EXHIBITIONS

Inaugurated May 17, 2017

Where Montréal Began: Fort Ville-Marie – Quebecor Pavilion

Details p. 10 and 11

Memory Collector

Details p. 12 and 13

TEMPORARY EXHIBITIONS

Hello, Montréal! Bell's Historical Collections

New! Held over until January 6, 2019

Details p. 5

Passion: Hockey

Members-only opening: November 26, 2017

Details p. 6 and 7

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HOURS

MUSEUM

Monday: Closed

Tuesday to Friday: 10 a.m. – 5 p.m.

Saturday and Sunday: 11 a.m. – 5 p.m.

MUSEUM SHOP

Monday: Closed

Tuesday to Friday: 11 a.m. – 5 p.m.

Saturday and Sunday: Noon – 5 p.m.

L'ARRIVAGE BISTRO

Monday: 11:30 a.m. – 2 p.m.

Tuesday to Sunday: 11:30 a.m. – 4 p.m.

2017 ADMISSION RATES

Adult: \$20

Child (0–4): Free

Child (5–12): \$8

Student (13–17): \$10

Student (18–30): \$13

Senior (65+): \$18

Family – 1 adult and 3 children: \$44

Family – 2 adults and 2 children: \$44

Museum Member: Free

Pointe-à-Callière

Montréal Archaeology and History Complex

350 Place Royale

Old Montréal, Quebec

H2Y 3Y5, Canada

General information: (514) 872-9150

Member services: 514 872-4643

FOLLOW US!

pacmusee.qc.ca/en



25 YEARS ALREADY!

May 17 was an emotion-filled day, as we celebrated Pointe-à-Callière's first quarter century.

With over eighty exhibitions, five new pavilions and ten million visitors, we can proudly say that our museum of Montréal history has truly become a leader in the museum world. And we've only just begun! Read on, share in our pride at our recent successes and learn about the exciting events you can look forward to in the coming months.

Perpetuating memory

To mark Montréal's 375th anniversary, on May 17, 2017 we inaugurated two important legacies that attracted 305,000 visitors over the course of the summer. Everyone is impressed with the *Memory Collector*, guiding visitors in a symphony of sound and light as they make their way to the Fort Ville-Marie – Quebecor Pavilion and our new exhibition, *Where Montréal Began*.

Opening up to the world

Amazonia. The Shaman and the Mind of the Forest, with over 500 exceptional items, has been an opportunity to meet the peoples of the Amazon basin and learn about their lives – and the threats to their environment and their civilization.

At the same time, the *Hello, Montréal!* exhibition, produced in partnership with Bell, confirms our city's important role in the development of urban communications in North America.

Sharing knowledge

We continued our contribution to research by launching Montréal's largest-ever archaeological dig site in July 2017. This huge project has two objectives: to bring to light a building that played a major role in Canadian politics and to serve as a reminder of the days when Montréal was the capital of Canada. For the first time, we ran very popular guided tours offering a privileged look at the archaeologists' work.

Honouring the Montréal Canadiens

In conjunction with the centenary of the National Hockey League, founded right here in Montréal, we're inviting Members to join us on November 26 for the opening of this look at the exciting story of Canadians' favourite sport, hockey. We're really looking forward to seeing you all at the "face-off"!

Supporting development

This year's Major Donors benefit gala salutes Bombardier, the jewel in Quebec's crown that is celebrating its 75th anniversary in 2017. Pierre Beaudoin, Chair of the Board of the company, is acting as Honorary President of the evening.

Other key events

In spring 2018, come meet the Queens of Egypt in a major international exhibition and learn about the power and wealth of the female pharaohs and wives, mothers and daughters of pharaohs. You'll marvel at traces of their history, recovered from temples, tombs and palaces, some of them more than 3,500 years old.

And last but not least...

Let me take this opportunity to acknowledge the contribution of all Montréal's friends and Members and corporate and institutional partners. Thanks to your commitment, the Pointe-à-Callière team succeeds, day after day, in sharing our passion for archaeology and history. I also want to express my great appreciation for the employees and volunteers that make our remains, our collections and our knowledge accessible to an ever-growing number of people.

On a more personal note, let me thank the Board members of the Société and the Pointe-à-Callière Foundation for their financial support. Your sage advice and valuable experience keep us objective, relevant and inspiring.

Lastly, I want to invite everyone to come back again and again to visit our exhibitions and take part in our activities, and to become involved in the Pointe-à-Callière Foundation. Our success is measured in the number of enthusiastic visitors coming through our doors, and it's always a pleasure to welcome you!



The Christie Archive Trust

A handwritten signature in dark ink, reading "Francine Lelièvre".

FRANCINE LELIÈVRE

DATES TO REMEMBER IN 2017-2018

EXCLUSIVE ACTIVITIES FOR MEMBERS

Exclusive tours

French: **November 11**, 11 a.m. and 2 p.m.

English: **November 12**, 11 a.m.

To reserve: rsvpfondation@pacmusee.qc.ca

Explore all the new features in the Complex, as you stroll along the *Memory Collector* all the way to the Fort Ville-Marie – Quebecor Pavilion. Then you can admire the multimedia installation, *Building Montréal*, which brilliantly illustrates, explains and brings to life the remains in the archaeological crypt.

Opening of the *Passion: Hockey* exhibition

November 26, 10 a.m. to 2 p.m.

No reservations required.

Come share in Stanley Cup fever and get an exclusive look at the exhibition celebrating everyone's favourite winter sport. Why not wear the colours of your favourite team? We'll take a group photo.

Get ready for the holidays at the Museum Shop

December 7 to 10

No reservations required.

The holiday season is the perfect time to find gifts for all ages, and take advantage of your Member's discount at the Museum Shop! On this special weekend, offer a gift membership to a friend and get a free Museum publication!*

*Selection available at the Shop.

Privilege Day

January 28, 1:30 to 4:30 p.m.

Watch for details and an invitation in your mailbox in early 2018.

An exclusive day, which is also the Annual Members' Celebration. A fun way to enjoy the Museum, thanks to a festive and original program: a tour of the *Passion: Hockey* exhibition, along with workshops and discoveries on a topic that never fails to get fans cheering.

CULTURAL ACTIVITIES FOR ALL

Storytelling Festival

October 26, 8 p.m.

In partnership with the Québec

Intercultural Storytelling Festival

A great storytelling show focusing on the birth of Montréal. Come hear all kinds of spellbinding raconteurs and musicians!

Jack O'Lantern: Halloween

Saturdays, **October 21 and 28**

Sundays, **October 22 and 29**

12:30 to 4:30 p.m.

Detailed schedules at pacmusee.qc.ca/en

– *Jack O'Lantern: Halloween*

Kids will love exploring the fantastic décor and learning about the origins and beliefs surrounding this very special occasion.

Who Is the Real Santa Claus ?

December 2 to 31

between 12:30 and 4:45 p.m.

Detailed schedules at pacmusee.qc.ca/en

– *Who Is the Real Santa Claus?*

Come for a joyous world tour of holiday traditions and find out who the real Santa is!

Les samedis de l'histoire lecture series

The first Saturday of every month, 2 p.m.

No reservations required.

In partnership with the Société d'histoire de Montréal.

Delve into many different and fascinating aspects of our country's history.

Port Symphonies

Place Royale

Sundays, **February 25** and **March 11**

1:30 to 2:10 p.m.

Come for a mid-winter outdoor concert as trains, ships and urban instruments unite to create a highly original contemporary symphony.

Nuit blanche

March 3, 8 p.m. to 2 a.m.

In partnership with the Montréal en lumière festival

Turn out for Montréal's famous *Nuit blanche* and get free admission to the Museum's *Passion: Hockey* exhibition, along with a host of fun activities for everyone.

March Break

March 5 to 9

Come have fun with us during March Break week: watch for our program of special events designed for the whole family.

All details at pacmusee.qc.ca/en

Films on art

March 8 to 18

In partnership with the Festival international du film sur l'art.

Sit back and enjoy a series of films on art, screened at Pointe-à-Callière.

The complete program of the 36th edition of FIFa will be available in January 2018.

All details at artfifa.com

HELLO, MONTRÉAL!

BELL'S HISTORICAL COLLECTIONS

Pointe-à-Callière is very pleased to announce that *Hello, Montréal! Bell's Historical Collections* has been extended until January 6, 2019. It's an exceptional opportunity to see this fascinating retrospective, share some memories and enjoy a few laughs!

The exhibition has something for visitors of all ages. You're sure to have fun entertaining friends and family with your favourite anecdotes about this technology and how it has made such amazing strides over the past century and a half.

Produced by Pointe-à-Callière in partnership with Bell, *Hello, Montréal!* describes the evolution of telephony and looks at its social impact. The exhibition draws on Bell's rich collections in a playful historical setting.

There are audiovisual displays, projections, songs, décors and colourful installations creating a fascinating experience and a captivating introduction to the surprising history of this everyday object. There are interactives, too, where you can even have fun testing your mettle as an early 20th-century telephone operator. It's not as easy as you might think!

Hello, Montréal! also salutes the generations of men and women behind the development of telephony. But the exhibition isn't just about the past. It also devotes plenty of attention to the modern day and even peeks into the future. For with the explosion of new technologies, who knows what tomorrow will bring? Children are already thinking about it – come see how youngsters imagine the telephone of the future in the last section of the exhibition.

UNTIL
JANUARY 6,
2019



Photos: Mikael Theimer

A few of the items on display:

1. The first outdoor phone booth style, dating from 1944. A glimpse of the exhibition room for *Hello, Montréal! Bell's Historical Collections*.
2. Princess phones, with a rotary dial, appeared in 1960. Keypads were introduced in 1964.
3. A telephone with a direct line to the Montréal Police, from 1960 to 1980.



ALL KINDS OF MEMBER BENEFITS ARE WAITING FOR YOU!

On your own, with a partner, friends or family, come make all sorts of discoveries. You'll be at the heart of the celebrations all year long!

- Free Museum admission at all times
- Fast pass ticket counter
- Invitations to openings and exclusive activities for Members
- Subscription to *Cité Magazine*
- 10% discount at the L'Arrivage Bistro and Museum Shop at all times
- Lots of discounts from our partners

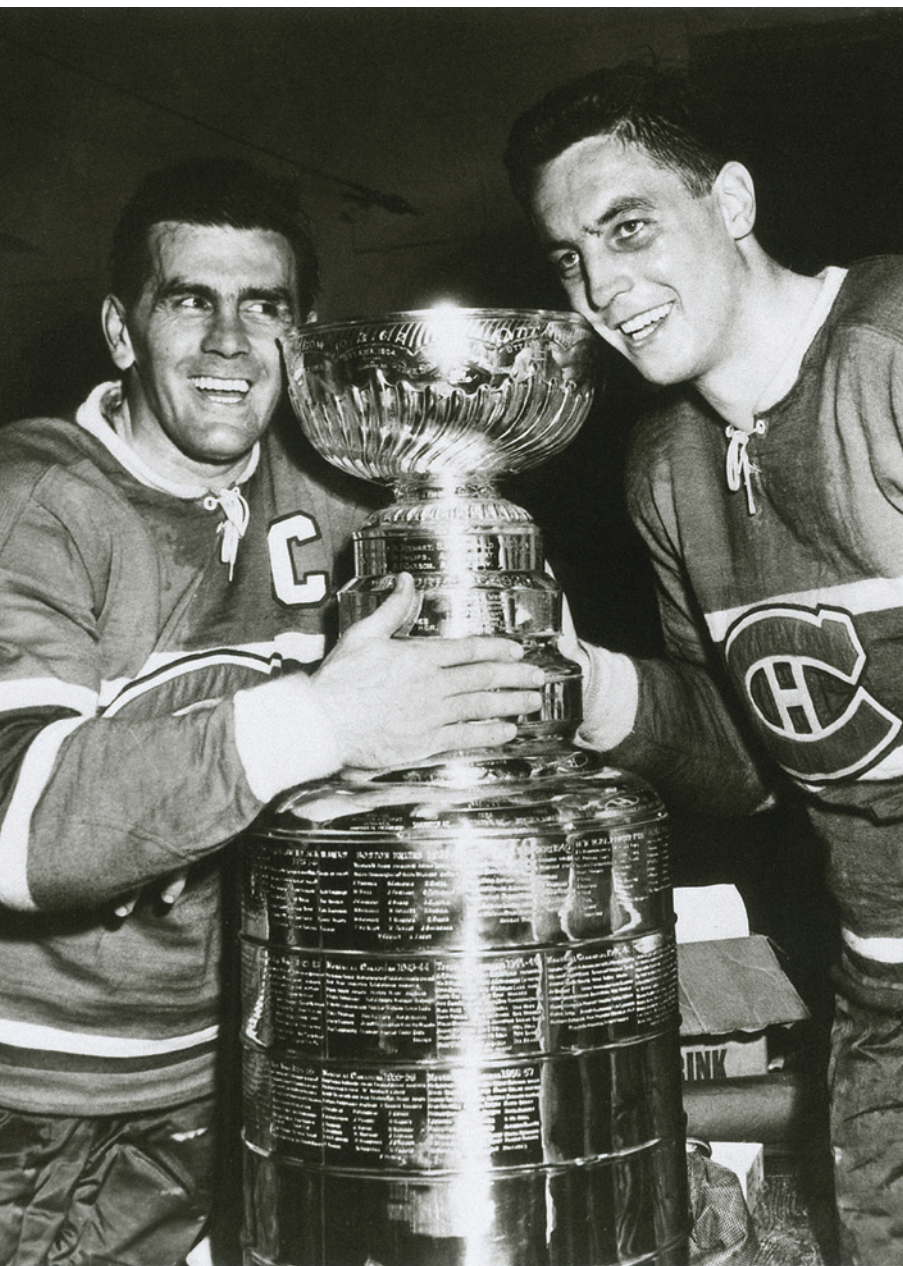
MEMBERS-ONLY
OPENING:
NOVEMBER 26,
AT 10 A.M.

TEMPORARY EXHIBITION

FACE OFF! PASSION: HOCKEY

AT POINTE-À-CALLIÈRE

Don't miss *Passion: Hockey*. The exhibition will treat visitors to over 500 items, gripping images and stirring audio and video clips. The excitement will continue until March 11, 2018.



Club de hockey Canadien

This entertaining and captivating exhibition will introduce visitors to the many aspects of hockey, from the locker room to hidden corridors, from the press box to the bleachers... and of course on the ice, as they relive some unforgettable moments. It's sure to score points with history buffs and hockey fans and with curious visitors of all ages.

Passion: Hockey will be opening at just the right time, in fact: the National Hockey League (NHL) – founded at Montréal's Windsor Hotel! – is marking its centenary in 2017, and the Stanley Cup, the crowning glory of professional hockey, is turning 125. Come celebrate Canada's national winter sport in Montréal, a city that has seen some of its greatest moments, and where hockey never fails to bring fans to their feet.

Pointe-à-Callière will be adding a zone on the history of hockey in Montréal and the legendary Club de hockey Canadien to the content developed and produced by the Canadian Museum of History. In a setting evoking a hockey arena on the evening of a big game, you can thrill to the memorable achievements of the Habs and share in the incomparable enthusiasm of Montréal fans for "their" players. Go Habs Go!

INNOVATION AND GREAT PLAYS

The exhibition will focus on the many aspects of the sport, from technical innovations that have helped improve players' skills and safety to the historic role of women players, and the decisive influence of the media. Hockey fans will be thrilled at the artifacts on display.



1



2



3

Photos: Canadian Museum of History

MONTREAL AND THE LOVE OF HOCKEY

It's more than a game! Hockey is a source of pride that brings Canadian communities together. In Montréal, the sport has marked the city's alleys and streets – along Sainte-Catherine, in particular – and its history. The exhibition will salute the exploits of some hockey legends, including Jack Laviolette, "Rocket" Richard, Jean Béliveau, Ken Dryden, Guy Lafleur and Carey Price, all of whom helped earn our city's remarkable reputation as a hockey powerhouse. The fierce rivalries between teams will be part of the story, of course, with memories of hard-hitting games against Québec City and famous wins against Toronto or Boston.

A large number of the items to be displayed are from private collections, especially in the zone devoted to Montréal, which only goes to prove the popularity and influence of the sport here. Canadiens fans have red, white and blue blood in their veins! Even artists are inspired by the Habs, as you'll see in pieces by painter Serge Lemoyne and the sequined Habs jersey worn on stage by singer Robert Charlebois.

HIT THE ICE!

Would you like to play? You can battle it out in a game of table hockey, do the play-by-play surrounded by a cheering crowd, try on actual hockey equipment... and vote for your three Montréal stars!

Passion: Hockey is an invitation to different generations to come to the Museum to chat, swap memories and have fun. It's a great opportunity to "hit the ice" with family, friends and colleagues, to discover and introduce others to a Museum that shoots and scores!

Passion: Hockey is an exhibition adapted by Pointe-à-Callière and produced by the Canadian Museum of History.

Thank you to our valued sponsors!

This exhibition is presented by Scotiabank. We also wish to thank Molson Coors, Tourisme Montréal, InterContinental Montréal and La Presse for their support.

Lastly, our thanks to the exceptional contribution by Montréal Canadiens fans, so many of whom answered the Museum's call for hockey artifacts.

Some of the items on display:

1. Jacques Plante's fibreglass "pretzel" mask. Designed by W. A. Burchmore and E. T. P. Greenland (Early 1960s).

2. Maurice "Rocket" Richard's Stanley Cup ring (1959).

3. The jersey worn by Sidney Crosby at the Vancouver Olympic Games in 2010 (Private collection, Sidney Crosby).

Passion: Hockey is presented by Scotiabank.

The 5th Season is when kids dream big.
Scotiabank is proud to support one million kids. And counting.

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You're richer than you think.®



CELEBRATING A QUARTER CENTURY!



NH Photographes

1

May 17 Official opening: a resounding success

The Fort Ville-Marie – Quebecor Pavilion and the *Memory Collector* were inaugurated on May 17, 2017, exactly 375 years – to the day! – after Montréal was founded. At a ceremony attended by hundreds of guests and many media representatives, Montréal Mayor Denis Coderre and several ministers and dignitaries spoke about the significance and unique importance of these sites. Spirits were high and you could feel the pride in the air! Since then, the media and the general public have been unstinting in their praise for the new additions.



NH Photographes

2

May 18 Employees past and present

About one hundred former and current employees turned out for a special evening just for them. Many of them were proudly sporting the Museum's button celebrating its quarter century. Everyone was delighted to see the fruits of their labours.



Lino Cipresso

3

May 19 Exclusive inauguration for Members

Pointe-à-Callière Foundation invited Museum Members to an eagerly awaited inauguration. Nearly 600 of them turned out for a memorable evening to salute both the Museum's 25th birthday and Montréal's 375th anniversary. Robert Dumas, Chair of the Board of the Foundation, Sylvie Dufresne, President of the Members of Pointe-à-Callière, and Francine Lelièvre, the Museum's Executive Director, were pleased to welcome them.

May 20 to 22 An active and successful weekend

From May 20 to 22, Pointe-à-Callière was a very busy place! The opening of the Fort Ville-Marie – Quebecor Pavilion and the *Memory Collector* were what attracted everyone, of course, as well as the *Encounters in New France* event, a fabulous experience in conjunction with Montréal's 375th anniversary celebrations. Over 100,000 visitors turned out over three days to have fun and enjoy our festive spring market. More than 30 Members also volunteered and their support helped make the event a real success. Thanks to them, visitors could learn what daily life was like in Montréal under the French Regime, meet characters who played a part in our history and admire Indigenous know-how.



4

1. Left to right:
Front row:
Denis Coderre,
Mayor of Montréal,
Francine Lelièvre,
Executive Director
and founder of
Pointe-à-Callière,
and Mélanie
Joly, Minister of
Canadian Heritage.
Back row: Geoffrey
Kelley, Minister
responsible for
Native Affairs,
Ghislain Picard,
Chief of the
Assembly of
First Nations
of Quebec and
Labrador, Martin
Coiteux, Minister
of Municipal
Affairs and Land
Occupancy,
Minister of
Public Security
and Minister
responsible for the
Montréal region,
Lise Thériault,
Deputy Premier
of Quebec, Serge
Sasseville, Senior
Vice-President,
Corporate and
Institutional
Affairs, Quebecor,
and Sylvie Cordeau,
Vice-President,
Philanthropy
and Sponsorships,
Quebecor.

2. Former and current employees got together for a commemorative photo celebrating Pointe-à-Callière's 25th anniversary.

3. Guests admiring the Fort Ville-Marie – Quebecor Pavilion at its opening.

4-5. Several members donated their time at the Pointe-à-Callière booth and helped out with costumes for *Encounters in New France*.

6. Record attendance this summer! Visitors were eager to see the new pavilions.



**Summer 2017
Record numbers:
over 305,000 visitors
to the Museum**

Yes, we really set a new record, as more than 305,000 people came to Pointe-à-Callière this summer. They were attracted by the new Fort Ville-Marie – Quebecor Pavilion, the *Memory Collector* and *Encounters in New France*. This was the best attendance in the Museum's 25-year history.

**May 20 to June 20
Another record:
more than 400 Members show
how attached they are to
the museum in one month!**

Over 400 Members took advantage of the 25% discount on memberships and renewals, offered from May 20 to June 20.

**May 22
Pointe-à-Callière: part of
the Old Montréal community**

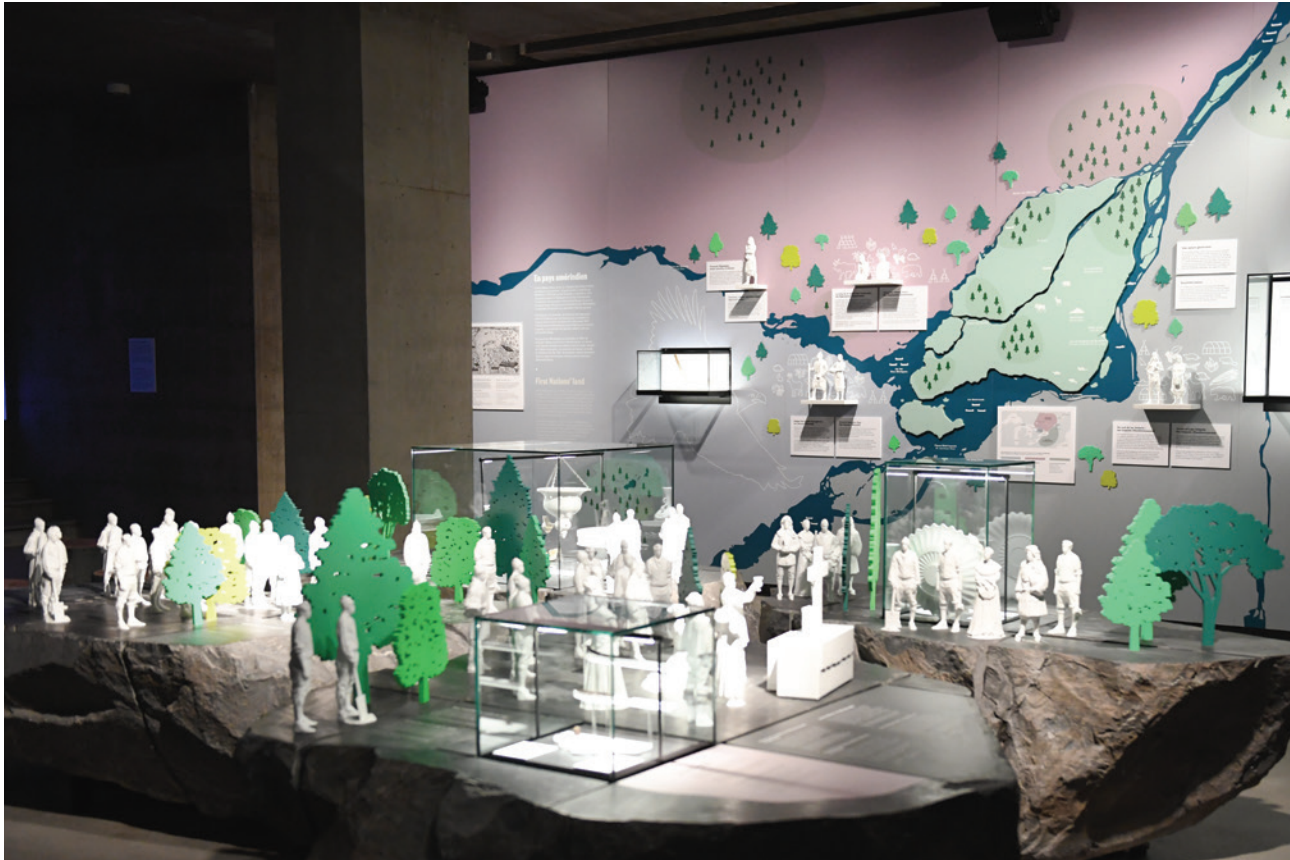
On May 22, the Pointe-à-Callière team welcomed more than one hundred Old Montréal residents and merchants, to proudly show off the amazing results of more than 15 years' work and archaeological digs. In addition to a chance to tour the two new historic sites, the Museum's neighbours were offered a one-year membership, to thank them for their valued co-operation during the work in the area.

**25
YEARS!**

FORT VILLE-MARIE

QUEBECOR PAVILION

Where Montréal Began, the fabulous story of the Montréalistes



NH Photographes

Where Montréal Began pays tribute to our city's pioneering builders. This highly symbolic and essential landmark is located on the very spot where the city was founded.

Designed and produced by the ingenious creative team at Daily tous les jours studio, in collaboration with museologist Claude Benoit, the interactive, immersive experience tells the story of the founding of Montréal's first permanent settlement. Visitors are bound to be impressed by the courage and ingenuity of the first colonists, known as "*Montréalistes*," that go a long way toward explaining just what makes Montréal so special today.

UNITED AROUND A COMMON GOAL

As they enter the Founders' Gallery, visitors are greeted by a series of small figurines representing the nobles, tradespeople and religious figures gathered around the altar to celebrate the Mass founding the settlement. Paul de Chomedey de Maisonneuve and Jeanne Mance lead the group united by the goal of converting the local Indigenous people and creating a new society with them.

A map on the wall illustrates the land where the Montréalistes settled. It also shows the three main First Nations who frequented the point, and the structure of political alliances that the French faced when they arrived. They soon saw that achieving peace was the only way for them to survive.



Photos: Raphaël Thibodeau

WALKING ABOVE TRACES OF THE PAST

Upstairs in the new pavilion, the highlight of the visit is definitely the magnificent glass floor above the remains. The fruit of work by architects, engineers, archaeologists, curators, museographers and museologists, the huge showcase preserves the remains in a highly controlled microclimate. Most important, though, it lets visitors walk above the traces left by the original buildings and imagine the lives of the men and women who lived there.

An interactive model brings the remains to life, allowing visitors to “rewind” the past and see the transformations of the site, thanks to digital technology showing how the structures changed and were used over the years.

The original way the artifacts and ecofacts are displayed – all of them found right here during the archaeological digs – gives them context and makes it possible to imagine the entire object, and what it would have looked like and been used for. This esthetic, educational and emotionally appealing approach explains how the colonists exploited the available resources and gained much from their contacts with local Indigenous people.



THE MUSEUM OF MONTRÉAL HISTORY

The city of Montréal is pleased to offer this heritage legacy to Montrealers, an undeniably symbolic and memory-filled site, one where traces of our origins celebrate our history. I am touched to see evidence of the peace-seeking initiatives with the first occupants of this territory that still resonate in Montréal, a city that has made living well together one of its priorities. For our 375th anniversary, it was important to finally have a commemorative site dedicated to the memory of our founders, who were driven by hope for a better world.

— Denis Coderre, Mayor of Montréal, May 17, 2017

This is an exceptional discovery. For the first time, the archaeologists have discovered and understood where Montréal was founded, where the first French settled when they arrived here in 1642. They had wondered about this for years. They suspected that the Fort was around here somewhere, but for the first time, we managed to put together all the clues and now we understand the site. Now we can say that we have finally discovered the place where Montréal was founded.

— Louise Pothier, archaeologist, Pointe-à-Callière, interviewed by Catherine François, TV5 Monde, May 18, 2017



PERMANENT EXHIBITION

THE MEMORY COLLECTOR

WHEN CREATIVE GENIUS TRANSCENDS TIME

FROM ENGINEERING GENIUS...

Let's stop a moment and look back in time. It's the mid-1600s, and the Montréalists have just arrived. They step out onto the banks of the Little Saint-Pierre River, where they will build a fort. Right from the start, the little river will play an important role as they draw water from it, dispose of their waste in it, and build bridges across it to carry people and goods to the nascent city.

Back then, the *habitants* dumped their wastewater out their front doors and in the streets, as was the custom in France. This turned the little river into an immense open-air sewer. Then, in the early 19th century, the town authorities decided to channel it underground. This had the benefit of creating new urban spaces above the old waterway, used for streets and the monumental St. Ann's Market building. This was the start of Place D'Youville.

The collector sewer remained in use until 1989, when the water was diverted to the Rivière-des-Prairies treatment plant. Then, in 1992, a portion of the sewer beneath Pointe-à-Callière, between the Éperon building and Place Royale, was integrated into the Museum built to mark Montréal's 350th anniversary.

... TO THE GENIUS OF IMAGES AND SOUND

In conjunction with the city's 375th anniversary celebrations, Pointe-à-Callière has restored a 113-metre portion of the collector sewer and opened a passage leading west toward Fort Ville-Marie. Visitors can now stroll through the tunnel and admire a light installation, the *Memory Collector*, created by those masters of immersive experiences, Moment Factory.

**FREE
ADMISSION**
TO POINTE-À-CALLIÈRE
FOR ALL VISITORS
WHO ARE 25 IN 2017

In a bewitching sound environment, the multimedia production decomposes historical images of Montréal into light particles that dance along the stone walls, evoking the movement of water and its different states as it is transformed from droplets to snow, clouds and crystals. The mesmerizing effects create a magical ambience!

And when you come back to the archaeological crypt and the Old Custom House, don't miss the eastern section of the collector sewer, with its holographic video projection entitled *Un jour sur le pont Franchère*. It brings to life the first stone bridge, erected in 1809 and the remains of which were discovered during the archaeological digs in 2015. Visitors will experience the pulse of the city in the early 19th century, witnessing an accelerated version of a September day, as residents of the period go about their daily lives. The interplay of images, light and reflections produced by the National Film Board of Canada creates a dream-like, poetic work.

Admire this fabulous addition to the Museum, an essential link with our past, full of revelations and surprises.

THE CHALLENGES OF SHOWCASING HERITAGE AND THE GENIUS OF COMPLEXITY

Protecting and displaying the remains and restoring the collector sewer called for innovative solutions to the many issues arising from the goal of conserving them in their original environment.

Building the pavilion in the midst of all its historic neighbours required complex structural gymnastics, like a bridge spanning the remains to preserve their integrity and showcase them effectively.

The teams had to conduct extensive research and imagine different models as they designed, manufactured and installed the glass floor allowing a large number of visitors to "walk above the remains." Similarly, a ventilation system was custom designed to maintain stable environmental conditions and humidity levels despite seasonal fluctuations.

Preparing the collector sewer meant that it had to be strengthened and waterproofed to prevent it from drying out, spawling and crumbling or growing mould. It was also essential to limit the impact of changing water levels over the year.



Photos: NH Photographes

TEMPORARY EXHIBITION

25
YEARS
OF
ARCHAEOLOGICAL
DISCOVERIES

THE PARLIAMENT OF THE UNITED CANADA

THE COUNTRY'S LARGEST ARCHAEOLOGICAL SITE



Alain Vandal

The 2017 digs, in collaboration with archaeologists from the Ethnoscop firm, made it possible to identify and more accurately visualize the architecture of the site, the arrangement of the main functions and the condition of the remains.

THE SYMBOLIC SITE OF A CRUCIAL PERIOD IN OUR HISTORY

For Pointe-à-Callière, this was an essential step, since this site of national significance harks back to a time of great change and the origins of Confederation. In fact, in 1949, the federal government designated the meetings of Parliament a “national historic event” and the Quebec government in turn recognized this as a “classified archaeological site” in 2012. So the Museum had to act, to preserve this place of such historical and archaeological importance.

A NEW DESTINATION IN THE MUSEUM COMPLEX

Pointe-à-Callière recently conducted a survey that gave us valuable information on the public's expectations and preferences regarding experiences, to inspire our future exhibitions and activities. This promising initiative is sure to consolidate the role of the Archaeology and History Complex in the heart of the historic district.

In June of this year, with financial support from the city of Montréal, Pointe-à-Callière launched the largest-ever archaeological dig campaign open to public view, on the site of the Parliament of the United Province of Canada, or the United Canada, here in Montréal. The walls of this exceptional historic building, 100 metres long by 5 metres high, are still there underground, and are in good condition.

THANK YOU TO OUR ANNUAL PARTNERS



Major Partner



Official Carrier



Official Hotel

A TRIP BACK IN TIME

Pointe-à-Callière took advantage of the digs to present an outdoor exhibition, *Montréal, Capital of the United Canada – A Parliament Beneath Your Feet*, from July 18 to October 31. The following timeline explains why this remarkable site is so important and why the knowledge it conceals deserves to be shared.

1843

Montréal, capital of the United Canada

In 1841, the *Act of Union* was adopted, joining Upper and Lower Canada, and Kingston was designated as the capital. In November 1843, the parliamentarians asked that the capital be moved to Montréal – asserting local autonomy, since this was normally a royal prerogative.

1844

Montréal, seat of Parliament

The prestigious St. Ann's Market, Montréal's largest public building, was chosen as the seat of Parliament. Architect George William Richardson Browne converted the neoclassical building to suit it to its new functions.

1848

Montréal, at the heart of major reforms

The election of the duo of Louis-Hippolyte Lafontaine and Robert Baldwin, and their appointment to the Executive Council, gave new impetus to the reform movement. French was recognized as an official language, the Legislative Assembly won full control over the budget, and several government departments were created to meet public needs. The principle of “responsible government” was adopted, with the election of ministers and the recognition of ministerial responsibility.

1848-
1849

Montréal, crucible of Canadian democracy

Not everyone was in favour of responsible government. The Tories, wealthy English-speaking merchants faithful to the British Crown, saw it as an attack on their influence. The Republicans were also opposed, since they wanted to live in a republic like the United States, rather than be part of the British Empire. The Reformists were prepared to remain part of the Empire, but wanted the Legislative Assembly to be given more powers.

APRIL
25,
1849

Montréal, turbulent times

On April 25, 1849, the Governor General gave royal sanction to the *Rebellion Losses Bill*, compensating victims of the 1837–1838 rebellions in Lower Canada. The Tories were outraged. They had already lost many privileges and were hard hit by the current economic downturn. They decided to mobilize and march on Parliament, which some of them sacked and set ablaze. Over the following weeks the debate on the future of the province raged, opposing the three visions. But unfortunately, although the government won popular approval, Montréal still lost its status as capital.

WHAT IS A “RESPONSIBLE GOVERNMENT”?

In 1848, the Reform party was elected and recognized as a “responsible government.” This meant that it better represented electors, since the ministers on the Executive Council were now chosen from among the elected members of Parliament, drawn from the majority party in the Assembly. They held control over legislation and the local head of state, the Governor, representing the British Monarch, had to respect their decisions. London maintained its authority over international relations and the armed forces.

WHAT DID THE DIGS ON THE SITE TELL US?

More than 500,000 artifacts were unearthed during the excavations. They included about 40 books, two stamps used to authenticate parliamentary letters and documents, a set of fine tableware, utensils, a fount, coins, shoe polish bottles, items associated with parliamentary life, animal bones, and a large number of oyster shells.



NH Photographes



Alain Vandal



FOUNDATION

YOUR DONATIONS COUNT!

A new beginning for our permanent exhibition, *Building Montréal*.
Thanks to your donation, the remains at Pointe-à-Callière will come to life!

Pointe-à-Callière is returning to its origins, with plans to renew its permanent exhibition, *Building Montréal*. Located in the heart of the Museum, the exhibition showcases the archaeological remains that tell us of the experiences of the men and women who shaped our city.

By donating to this campaign today, you will be supporting this extensive modernization.

Interactive activities, an immersive, multisensory experience: no effort will be spared to offer visitors unforgettable encounters with historic figures representing Montréal's diverse origins. It's a way to connect, in real time and using all your senses, with the heart of the city.

GET A FRONT-ROW SEAT!

With a donation of \$150 or more, you'll be invited to an exclusive behind-the-scenes evening.

CAMPAIGN OBJECTIVE

\$200,000

to complete Phase 2
of the renewal of the
Building Montréal
permanent exhibition.



A NEW BEGINNING FOR BUILDING MONTRÉAL!

PLANNED GIVING: ANOTHER WAY TO GIVE!

Although many people think that only the wealthy can afford to make a planned gift, good planning and sound financial management can let anyone donate, while enjoying substantial tax benefits. Whether you decide to make a bequest or donate securities, the proceeds of a life insurance policy or a charitable gift annuity, planned giving is a way to support your Museum's development while donating more than it really costs you!

A GIFT OF SECURITIES

When you transfer publicly traded shares or securities, they are not subject to capital gains tax. It's a simple way to make a donation without depleting your liquidity. You'll also receive a tax credit equal to the market value of the securities when you transfer them.

For more information on the different ways of giving to Pointe-à-Callière, see the Support the Museum/Make a donation section at pacmusee.qc.ca/en or contact the Foundation at 514 872-4643 today!



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Eric Myre/TVA publications

PORTRAIT

PIERRE KARL PÉLADEAU

PORTRAIT OF A GREAT BENEFACTOR

Quebecor is proud to contribute to the success of the Montréal Archaeology and History Complex, and attached its name to the pavilion showcasing the remains of Fort Ville-Marie, the site where Montréal was founded. The company's President and CEO, Pierre Karl Péladeau, talked with *Cité* about his vision of corporate philanthropy and the importance of his commitment to Quebec culture.

THANK
YOU!

Why do you think it's important to give back to the community, either financially or by volunteering one's time and expertise?

My father, Pierre Péladeau, was known as a leading philanthropist. He was always ready to devote time and money to causes dear to his heart. He was a great inspiration for me, and when I took the helm at Quebecor, it was just natural for me to continue in his

footsteps by committing myself to supporting the community. I feel it is essential to make sure that the organizations we support can endure. They have to be able to grow and extend their reach. And to make a real difference, you have to work with these organizations, get out and talk with people and become involved as an active partner.

Quebecor's commitment is a tradition passed down from father to son. In fact, on the Quebecor website, your father is quoted as saying *When life has been good to you, it is important to give something back*. Does this philosophy underlie your own vision and Quebecor's corporate philosophy?

My father was convinced that a successful company had to share its success with the society that had made it possible. He was an astute businessman, but also a humanist. He chose to give back to the community by supporting philanthropy and, in particular, the cultural scene. Quebecor's constant commitment to promoting Quebec's cultural vitality has never flagged – we chose culture, you might say. So every year we devote almost half of our philanthropy budget of \$42.7 million to Quebec culture, in the fields of music, film, visual arts, dance and literature – not to mention activities to preserve our heritage, of course.

Quebecor sponsors the arts and culture in many ways: why did you pick Pointe-à-Callière, specifically?

Our culture has survived through the centuries and remains strong today, and we owe that largely to the generations of builders and creators who came before us. Quebecor is strongly attached to its roots and we consider the preservation of our cultural and historical memory and our heritage very important. So it's a great honour for us to help preserve historic Montréal sites and pay tribute to our city's founders. By donating \$1.125 million to the Pointe-à-Callière Foundation, we want to contribute actively to protecting and sharing our cultural heritage so that tomorrow's generations can continue to draw inspiration from our past.

The Fort Ville-Marie – Quebecor Pavilion rises above the remains of the very first *habitation* that housed the French settlers. Why was it important to associate the Quebecor name with this building?

The link between Fort Ville-Marie and Quebecor was a natural one. Quebecor is solidly rooted in Quebec, through our many activities and the organizations we support. Our headquarters is here in Montréal, just a few blocks away from Fort Ville-Marie. We are lucky enough to know the exact site where Montréal was founded, a highly symbolic site that witnessed the daily lives of our city's founders and those who helped to build Quebec. I strongly believe that it is important to preserve this site and to tell people about the experiences of the first Montrealers, for the sake of our collective memory.

How do you see your role as an ambassador within Quebecor and in the community?

I am deeply convinced that it is important to contribute to the economic, social and cultural life of Quebec society. We have to maintain strong and close bonds with our surroundings and our community. My daily life is guided by this principle, and I am lucky to be able to count on a committed team who believe as I do. That's why it's a point of honour for me to promote Quebec culture within Quebecor and in the business world. The primary goal of our philanthropic model is to celebrate the wealth of Quebec culture and heritage, to develop a healthy, fit society, support future generations and offer more equal opportunities for all. We want to continue supporting our community in its development and in building on its assets.



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NEWS FROM THE MUSEUM



Mikael Theimer

February 16 An ear-catching opening for Hello, Montréal!

Some 300 guests of honour, many of them Bell senior managers and employees, turned out to get a preview of the exhibition showcasing the company's extensive historical collection. The President and CEO of Bell Canada, George Cope, and the Chair of the Board of Pointe-à-Callière, Andrew Molson, joined the Museum's Executive Director, Francine Lelièvre, for this event.



2

March 7 Exclusive lecture for Members

As part of the *From the Lands of Asia – The Sam and Myrna Myers Collection* exhibition, featuring one of the world's leading private collections of ancient jade, the Pointe-à-Callière Foundation presented a lecture just for members by Odile Civitello, a gemmologist and appraiser of precious stones. The talk, all about jade – from Burma to British Columbia – was very well received by the Members in attendance.



NH Photographes

April 10 An appointment for the Executive Director

Congratulations to Francine Lelièvre, Executive Director of Pointe-à-Callière, on her recent appointment to the very select Club des entrepreneurs du Conseil du patronat du Québec this year. The Club publicly salutes the exceptional contribution of businesspeople to Quebec's economic development. This distinction comes as official recognition of her achievements, and in particular her commitment, determination and vision.



NH Photographes

April 19 A colourful opening for Amazonia. The Shaman and the Mind of the Forest

Some 250 people gathered at the Mariners' House this spring to celebrate the colours of Amazonia. The guests of honour were treated to a tour to mark the launch of the exhibition. Boris Wastiau, Executive Director and Commissioner of the exhibition at the Musée d'ethnographie de Genève (MEG), and Serge Lemaitre, Curator, Collections from the Americas, at the Royal Museums of Art and History in Brussels, came to Montréal to mark the partnership with Pointe-à-Callière for this exhibition.

May 21 A new award for the Museum

Pointe-à-Callière is pleased to report that on May 21, 2017 the Fédération d'Histoire Québec awarded it an honourable mention for the excellence of its *Fragments of Humanity. Archaeology in Québec* exhibition.

June 22 to August 31 Free summer activities

The Museum's urban space came alive with activities of all kinds this summer. On Thursdays, our Musical Middays in co-operation with POP Montréal featured a series of performances by some talented up-and-coming Montréal artists. Impossible not to join in! Our Family Sundays offered shows, workshops and interactive and intergenerational activities to delight visitors of all ages.

1. Guests' first glimpse of Bell's historical collections at the opening of *Hello, Montréal!*

2. Members were captivated by Odile Civitello's talk for the *From the Lands of Asia* exhibition.

3. Francine Lelièvre, Executive Director of Pointe-à-Callière, receiving her award at her induction into the Club des entrepreneurs of the Conseil du Patronat du Québec.

4. Guests enjoying the colourful atmosphere in the *Amazonia. The Shaman and the Mind of the Forest* exhibition at the opening.

5. Visitors enjoying the sun this summer in the Urban Space.



NH Photographes

5

NEWS FROM THE FOUNDATION

THANK YOU FOR YOUR SUPPORT!



Lino Cipresso

1

May 16 Privilege benefit cocktail party raises \$57,000

The Pointe-à-Callière Foundation held a Privilege benefit cocktail party, an exclusive evening giving the some 300 guests a preview of the Fort Ville-Marie – Quebecor Pavilion and the *Memory Collector*. It was quite a privilege for our guests to be among the first to explore this exceptionally symbolic space.



2

June 8 Recognition evening for major donors to the *Memory Collector*

\$176,000 raised, the 2016–2017 annual campaign set a new record

The Pointe-à-Callière Foundation held a special evening to thank the some one hundred major donors for their essential financial contributions to the *Memory Collector*. The valuable collaboration of several partners contributed to the evening's success. Moment Factory, for one, fascinated guests with an explanation of the design of the *Memory Collector* multimedia installation.

THE NEXT GENERATION OF PHILANTHROPISTS



Lino Cipresso

3

February 23 See Montréal differently – Chinatown

The next generation of philanthropists at Pointe-à-Callière held a very festive evening in the depths of this past winter, inspired by Chinatown, a colourful neighbourhood full of fabulous flavours. It was an excellent opportunity for the some 100 guests to visit *From the Lands of Asia – The Sam and Myrna Myers Collection* and enjoy Asian-flavoured cocktails and snacks and networking opportunities.

April 12 A full house for a breakfast talk on business and philanthropy

Tickets to the panel organized by the next generation of philanthropists and presented in collaboration with the National Bank were snapped up in less than one month! Three business leaders spoke about the positive impact of social and philanthropic commitment on one's career: Robert Dumas, President, Sun Life Financial, Québec, Maxime Rémillard, President and CEO, Groupe V Média inc., and Kim Thomassin, Executive Vice-President, Legal Affairs and Secretariat, Caisse de dépôt et placement du Québec.



Lino Cipresso

4

1. Guests talking in the tent at the spring Privilege benefit cocktail party.

2. Some members of the Moment Factory and Pointe-à-Callière team got together to thank the major donors who helped create the *Memory Collector*.

3. Enthusiastic participants posing at the See Montréal differently – Chinatown event organized by our next generation of philanthropists.

4. Participants chatting at the talk on business and philanthropy organized by our new generation of philanthropists.

JOIN THE NEXT GENERATION OF PHILANTHROPISTS

Meet young professionals like yourself, who share an interest in Montréal and its history and are looking to make a difference in their community.

As a member of the next generation of philanthropists, you'll have privileged access to:

- exclusive events at the Museum: philanthropy breakfasts, cocktail parties and VIP evenings
- influential figures in the business community, partners and leading members of our executive and exhibitions team

See our 2017–2018 program and meet young professionals in different fields, while getting an introduction to the world of philanthropy.

WORTH READING

A Pointe-à-Callière collection

To mark its 25th anniversary, Pointe-à-Callière is launching a series of six publications on the Museum.

The first two volumes cover the founding of Montréal. Be among the first to collect them! They'd also make wonderful holiday gifts for your friends and family.

Available at the Museum Shop.

Volumes 3 and 4 will be published in 2018.



When Montréal Was Founded Pointe-à-Callière

Between France and New France, between war and peace, between fear and hope, let Pointe-à-Callière recount the captivating story of the first Montréalites and the many lives of the site where the city was founded, now preserved in an all-new pavilion.

64 pages

\$12.95



Stéphane Brügger

Pointe-à-Callière, Birthplace of Montréal

Full of splendid photos, this book presents the site where Montréal was founded, Fort Ville-Marie, the Museum's architecture and museography, and pays tribute to the spirit of these key sites in our collective memory.

56 pages

Available in November 2017

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CONCORDIA: A POEM FOR POINTE-À-CALLIÈRE

Museum Member Antony Di Carlo offered this poem to Pointe-à-Callière to mark Montréal's 375th anniversary. He was inspired by the founding of Montréal, and by the Indigenous heritage in the city's history. Sincere thanks for this gift!

Concordia

*I remember,
that born in a garden of lilies,
shamrocks, thistles and roses;
watered by the spirits
of the Americas,
its petals rustled by the winds
of the Old World.
I grow under a maple tree,
with ruby leaves reflecting the colors
of the garden below,
where its roots are under the belief,
that in diversity,
we are one.*

FOLLOW US!

pacmusee.qc.ca/en



A stop at Pointe-à-Callière's Museum Shop... it's a must!

10% discount for Members
at all times.



Photo: Alain Vandal

Cité

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THANK YOU!

Pointe-à-Callière extends its sincere thanks to its partners
who make its exhibitions and events possible.

FORT VILLE-MARIE - QUEBECOR PAVILION

and the renewal of the city's first
collector sewer are an exceptional
heritage legacy by the City of
Montréal to commemorate its
375th anniversary. Produced by
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des Communications du Québec
Université de Montréal

HELLO, MONTRÉAL! BELL'S HISTORICAL COLLECTIONS

An exhibition produced by
Pointe-à-Callière
in partnership with Bell.

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AMAZONIA. THE SHAMAN AND THE MIND OF THE FOREST

An exhibition produced by the
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The archaeological digs on the
site of the Parliament of the
United Province of Canada, their
development and guided tours
were made possible with financial
support from the City of Montréal.

ENCOUNTERS IN NEW FRANCE

A free outdoor event presented in
partnership with the Société des
célébrations du 375^e anniversaire
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