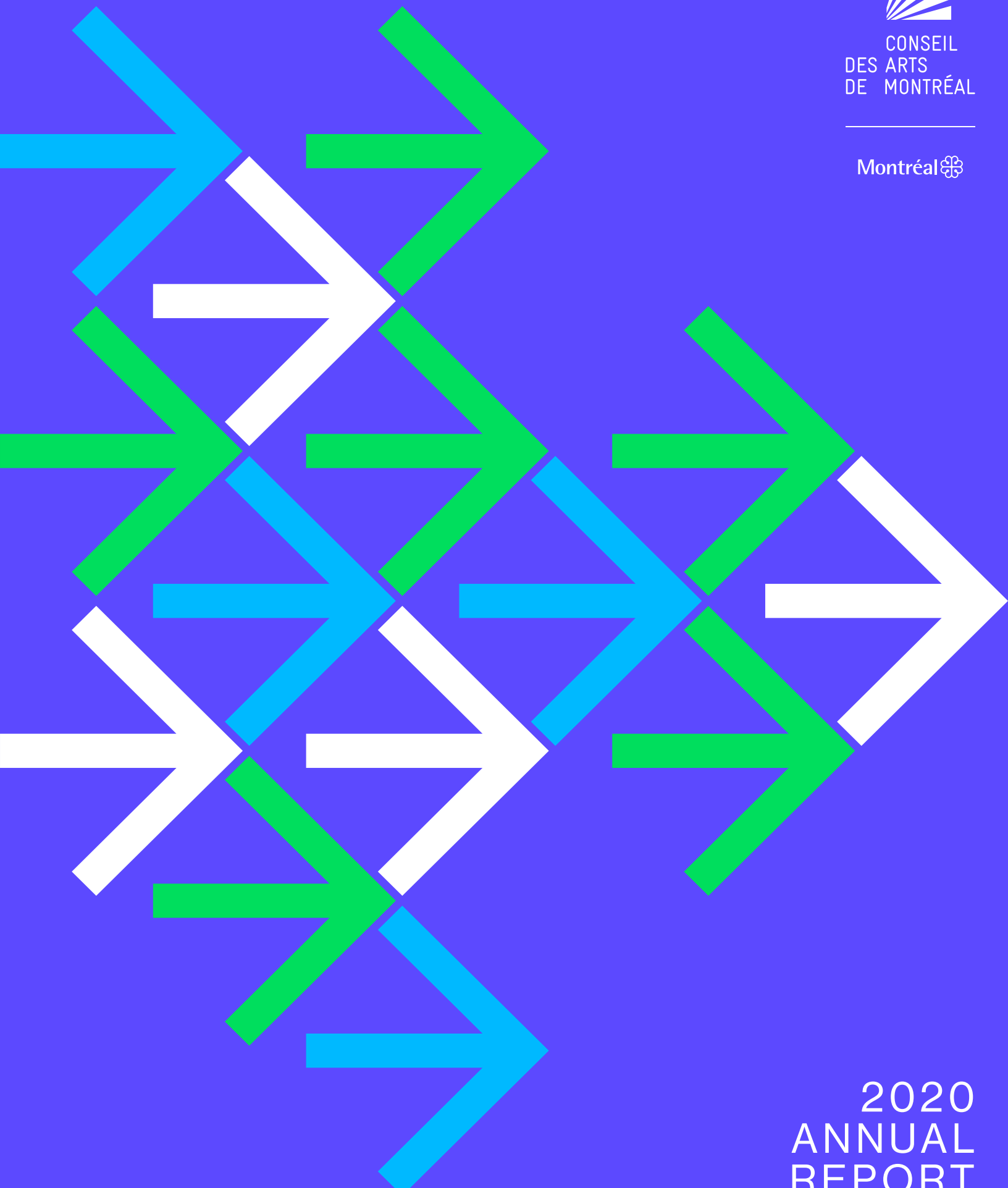




CONSEIL
DES ARTS
DE MONTRÉAL

Montréal 



2020
ANNUAL
REPORT



Les Illusionnistes – recital from Magie Nouvelle
 Marc-André Brûlé and Andrée-Anne Gingras-Roy
 Credit: Olivier Bousquet and Anne-Marie Hamel

Drôladon
Les Balconfinées
 Marie-Christine Simoneau, Marie-Paule Rozon, Hippolyte and Marianne Trenka
 Credit: Simon Laroche



MESSAGE FROM THE CHAIR



Credit: Bernard Préfontaine

2020 was marked by uncertainty and challenges across the board. As our hopes turn to ongoing vaccination and the prospect of a return to normalcy, we must all continue to show solidarity and openness as we reinvent how we operate in all activity sectors. Throughout the year, we have witnessed the agility of several artists, collectives

and organizations who quickly adopted alternative solutions to ensure that their work and art could reach the public despite all the constraints the current crisis imposed. For its part, the Conseil des arts de Montréal has been able to face these challenges thanks to the perseverance and agility of its teams as well as to the collaborative work that began several years ago.

In 2020, the City of Montréal's funding to the Conseil was bolstered by nearly 10%, bringing the total budget to \$20,335,000. Given this particularly challenging time, this commitment by the Plante administration has had a direct positive impact on the Montreal arts community. I would like to sincerely thank our elected officials and city administration for their trust in our organization and especially our artists who need our support more than ever.

Earlier this year, in partnership with the City of Montréal, we launched the 2020 subsidy for artists in the visual arts and crafts arts program. The budget for this program was tripled thanks to the CAM increase, now totaling \$735,000, which will allow professional artists working in these two artistic fields to receive more support for the development and sustainability of artist workshops in Montreal.

For over ten years, the CAM has been working to develop and professionalize a philanthropic culture for the benefit of the arts. On September 29, the Conseil and HEC Montréal launched the study, *Rethinking Cultural Philanthropy in Montréal: Relationships and Community*, in an aim to shift community practices toward a culture of local philanthropy. Within the context of this current crisis, this approach has resonated even more, and has revealed the public's deep attachment to arts organizations.

The Conseil also partnered for the first time on the 7th edition of the *Étude sur les tendances en philanthropie*, conducted by Épisode and Leger in collaboration with National Bank, the Foundation of Greater Montréal and Le Devoir. This study, which gathered data on the status of donations across the country and current philanthropic trends in Quebec, constitutes a benchmark in this field.

For the CAM, it is critical to remain attentive to the artistic community, participate in discussions and provide effective support to the community throughout this recovery plan that will last several months. We have a responsibility to remember that arts and culture have the power to positively transform the lives of every individual and to significantly improve our collective lives, particularly in our cultural metropolis. I would like to acknowledge the contributions and involvement of our Board of Directors and its committees, along with the amazing work of our Executive Director, Nathalie Maillé, and her dedicated team. I am confident that our resilient and innovative city will continue to set the standard for arts and culture. The road to reconstruction will be long, but the Conseil's teams will join organizations, artists and collectives to chart the course.

— Jan-Fryderyk Pleszczynski

MESSAGE FROM THE EXECUTIVE DIRECTOR



Credit: Nathalie Saint-Pierre

Through the countless and unpredictable ups and downs of the past year, our artists have continued to adapt. It is impossible to deny that the cultural community has been among the worst-hit economic sectors during this health crisis. Each time that professional associations survey their members, it becomes increasingly worrisome: in the circus arts,

94% have considered a career change, while one in every two dancers has considered leaving the profession. Overall, 41% of artists and cultural workers have considered leaving their careers according to a major survey conducted by the Fédération nationale des communications et de la culture. The statistics on the psychological health of our artists are just as worrisome.

In spite of this paralysis, many artists have shown incredible resilience. In a heartfelt gesture, the arts community rallied together to offer performances in alleyways and on balconies throughout the city to bring reassurance and joy to neighbourhoods. Lasting relationships are more valuable than ever and have been forged with residents in several neighbourhoods around the city. The amazing #billetsolidaire campaign also helped art lovers convert ticket purchases into donations. Experienced members of the professional arts community have volunteered their time and talent to help organizations who have been crippled by the crisis.

Conseil Chair, Jan-Fryderyk Pleszczyński, emphasizes that remaining connected to the needs of the community is crucial. That's why, at the end of March, our entire team stepped up to ensure that we could hold human-to-human conversations to take stock of the community, people's morale and needs, and to gather ideas for the various measures and initiatives to undertake. This included making over 300 phone calls to cultural workers and artists. We had to respond quickly to the feeling of helplessness being expressed in the artistic community.

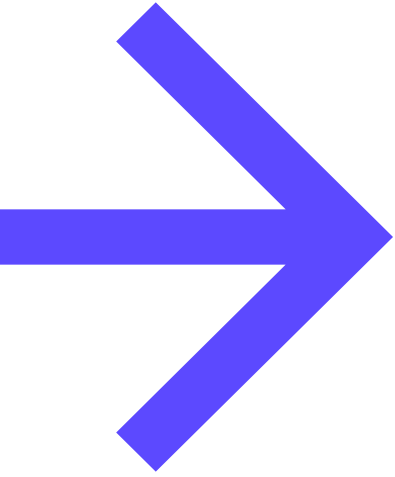
I am particularly proud of the new *Art Out in the Open* program, which has been extraordinarily popular in its first year. Performances were given in compliance with health measures and were brought to life in locations ranging from the indoor courtyards of housing cooperatives to churches and retirement homes. It was important to help as many artists as possible to take their place while safeguarding their standard of living, in spite of the crisis.

I would like to thank the entire Conseil team for their unfaltering creativity and the tremendous energy they have put into helping our artists. We were able to significantly reduce response time to applications, which increased by 60% in a year. A huge thank you to our Board of Directors for their continued involvement and thoughtful generosity. Thank you to the members of the evaluation committees for sharing their time and expertise.

The consequences of the pandemic will be felt for a long time, and the arts community will remain one of the hardest-hit sectors, which is why the Conseil has already started to plan the cultural recovery. As soon as health and safety conditions permit, everything will need to be in place to rebuild a healthy and sustainable environment for the strength of our community. Our artists need to be ever-present in the city because they are so vital to us. Together, let's show that the arts are in Montreal's DNA.

— **Nathalie Maillé**

THE YEAR IN NUMBERS

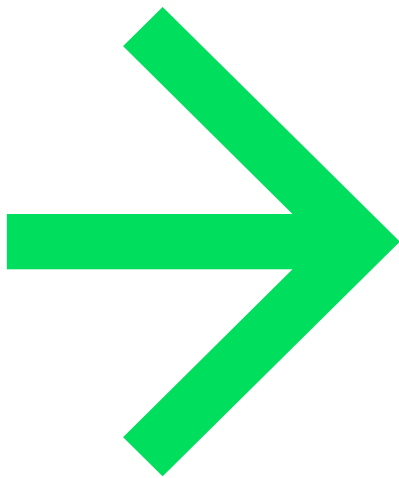


BUDGET INCREASE

\$1,785,000

The Plante administration provided an additional \$1,785,000, bringing the CAM's total budget to

\$20,335,000



\$17,725,882

awarded to arts organizations, collectives and individual artists through a variety of support programs

184 ORGANIZATIONS
AND COLLECTIVES
RECEIVED SUPPORT FOR
THE FIRST TIME

+ 64%
increase relative to 2019

1,897 APPLICATIONS
SUBMITTED

+ 66%
increase relative to 2019

674 ORGANIZATIONS
AND COLLECTIVES RECEIVED
SUPPORT

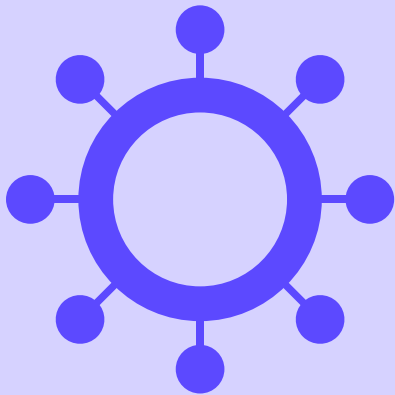
+ 16%
increase relative to 2019

414 INDIVIDUAL ARTISTS
RECEIVED SUPPORT

281 PARTNERS AND DONORS

+ 28%
increase relative to 2019

Note: Some amounts presented in this report have been rounded to improve readability.
For the complete set of data, please refer to the 2020 financial statements.



ADAPTING DURING TURBULENT TIMES

Throughout the year, the Conseil des arts de Montréal adjusted its actions, practices and initiatives in response to the COVID-19 pandemic and its impact on the Montreal arts community. These adjustments will be presented in detail throughout this annual report. Here is an overview:

General program rules relaxed

One of the Conseil's first actions was to pay out all grants to organizations and collectives as quickly as possible to address the pressing economic challenges they were facing and the sudden loss of revenue from ticket sales. By early April 2020, 544 arts organizations and collectives had received their full operating grants.

Review and relaxation of project assistance requirements

\$241,000 for special projects (over double the 2019 budget)

Implementation of videoconference information sessions (with LSQ-ASL interpretation)

Extension of operating assistance

Faster processing times for applications

Art Out in the Open program created

Art Out in the Open was a new initiative intended as a creative way for the Montreal arts community to occupy safe spaces and share their work while respecting health guidelines.

Total budget:

\$683,576

62 projects received support, including 31 arts organizations, 25 collectives and 6 individual artists

CAM Touring Program

Investments of \$2,082,000

In light of the tenuous conditions caused by the health crisis and the extreme fragility of Montreal's creative core, the Conseil put an end to its usual conditions for grant payments and fast-tracked paying out the entire budget for the 2020–2021 CAM Touring Program.

CAM renewed its support to 88 organizations and collectives



Orchestre symphonique de Montréal
 Florent Vollant, Moe Clark, Réjean Bouchard, Ann Chow,
 Sylvain Murray and Nicolas Lapointe
 Credit: Antoine Saito

Les Archipels

Frictions

Philippe Meunier, Ian Yaworski, Antoine Turmine,
 Jonathan C. Rousseau and Sébastien Chalumeau
 Credit: Denis Martin





INCLUSION

CAM continued to adopt an inclusive approach that takes the needs of artists from underrepresented groups in Montreal into account. Indigenous and Anglophone artists, emerging artists, and artists from cultural communities all contribute immensely to Montreal's artistic vitality.

INDIGENOUS ARTS

\$270,480 invested in Indigenous arts

NEW

4 new programs launched:

- Support Program for Indigenous Artists
- Support for Indigenous Collectives and Organizations
- Indigenous Arts Critical Writing Training Residency
- Indigenous Arts Residency

Consolidation of *CultivART*, Indigenous internship and mentorship programs in arts organizations

INCLUSIVE PRACTICES

\$109,000 invested in inclusive practices

Creation of an accessibility action plan following consultations with the arts community and partners to identify needs with respect to inclusive practices and accessibility

Implementation of a pilot project to help pay for access fees

Support of gender parity in the arts

- 2nd Jovette-Marchessault Award in partnership with ESPACE GO

Aim for greater intergenerational equity and support transmission

- Mécènes investis pour les arts grants for emerging artists



CULTURAL DIVERSITY

\$2,191,600 set aside for culturally diverse artists, collectives and organizations

This represents 13% of the CAM budget

+ 17% increase relative to 2019

- 91 culturally diverse organizations and collectives, representing almost 14% of all organizations and collectives receiving support
- 11 individual artists from culturally diverse backgrounds (excluding artist studios), representing 37% of all artists receiving support

7 prizes awarded to culturally diverse artists, representing 54% of all prizes awarded by the CAM

\$336,000 for démART-Mtl, an 18% increase in funding for this program relative to 2019

STRENGTHEN TIES WITH INDIGENOUS ARTISTS

\$270,480 to support the Indigenous arts

\$190,480 to launch four new programs

- > Support program for Indigenous artists: 10 individual artists received financial support for their projects: Dayna Cielen, Moe Clark, Renée Condo, Lara Kramer, Soleil Stéphanie Launière, Iako'tsi:rareh Amanda Lickers, Caroline Monnet, Joey Partridge, Nicolas Alexander Williams, Katey Lois Wattam.
- > Support program for Indigenous collectives and organizations: 2 organizations received grants for their projects—Danse Théâtre A'nó:wara and Les Productions Ondinnok Inc.
- > Indigenous Arts Critical Writing Training Residency: in this first year, of the 3 applications received, the magazine *JEU Revue de théâtre* will host one resident.
- > Indigenous Arts Residency: this year, 2 of the 6 Montreal-based organizations that applied, the Centre d'art et de diffusion CLARK and Centaur Theatre, received support to launch a call for Indigenous artists in residence.

\$80,000 for the second CultivART paid internship program for Indigenous artists and cultural workers, under the guidance of Indigenous mentors. Of the 27 applications submitted, 4 organizations hosted interns: the Avataq Cultural Institute is hosting intern Sarah Ainalik, under the guidance of her mentor, Elisapie Isaac; Jimmy Blais is completing an internship with Geordie Productions, under the guidance of Reneltta Arluk; Productions Ondinnok Inc. is hosting intern Kijâtai-Alexandra Veillette-Cheezo and her mentor Sonia Robertson; and Productions Onishka is hosting intern Simon Riverin along with his mentor Pascal Sioui.

Continued financial support for Les Productions Ondinnok to develop the first creative space dedicated to Indigenous organizations, collectives and artists in Montreal.

A four-year residency for Indigenous artists at the National Theatre School of Canada. The Conseil granted \$20,000 per year to the Indigenous Arts Residency project.

The Conseil renewed its commitment to apply the principles of Indigenous self-determination and self-government the Indigenous Arts Committee.

PROMOTE CULTURAL DIVERSITY, INCLUDING DIVERSE PRACTICES IN ALL SECTORS OF THE ARTS

NEW

Development of the INTERSECTIONS program for immigrant artists to support research, creation, production and professional development in the visual arts. In partnership with the Centre d'art contemporain OPTICA and the École des arts visuels et médiatiques UQAM (EAVM).

MENTORING SERVICES

Reception service: 21 artists

Guidance and reference materials on diversity: offered to over 50 artists and arts organizations

Workshop for first-time applicants in collaboration with Diversité artistique Montréal

PRIZES AND RESIDENCIES

Prix de la diversité en littérature, Metropolis Bleu

- > RECIPIENT: William Ging Wee Dere

Envol Award, Dance award for culturally diverse artists, artist collectives and arts and cultural organizations in Montreal

- > RECIPIENT: Rhodnie Désir

Creative residency for culturally diverse artists in theatre and new artistic practices, Théâtre Aux Écuries

- > Cleo da Fonseca from the Théâtre de la flamme collective

Regard sur Montréal residency

- > RECIPIENT: Eli Jean Tahchi
- > PARTNERS: Société de développement des entreprises culturelles, National Film Board of Canada, via its Independent Filmmaker Assistance Program (IFAP), Les Films de l'Autre, Rencontres internationales du documentaire de Montréal

INCLUSION

Cultural Diversity in Visual Arts Award

- > RECIPIENTS: Khadija Baker and Chun Hua Catherine Dong
- > PARTNERS: City of Montréal and the Contemporary Art Galleries Association

Inclusion and Diversity Award, Opus Award

- > RECIPIENT: Oktoécho
- > PARTNER: Conseil québécois de la musique



Nathalie Maillé, CAM Executive Director / Sandy Lapierre and Nina Segalowitz, Oktoécho
Credit: Conseil québécois de la musique

Equity, Diversity and Inclusion Award, Montreal English Theatre Awards

- > RECIPIENT: Arista, Imago Theatre's Mentorship Program of Young Women

Coup de cœur CAM - Syli d'Or, Productions Nuits d'Afrique

- > RECIPIENT: Lara Klaus

NEW

Director of the Year Award, 4th Edition of the Gala Dynastie

- > RECIPIENT: Jorge Camarotti

Adapting to COVID-19

Review of the démART-Mtl program following a budget increase and the results of the study on the impacts of the lockdown to launch the 2020–2021 program (10th edition).

Budget increase from \$284,000 to \$336,000 to consolidate hosting packages for organizations and fees for interns.

Organization of follow-up meetings at the start of the pandemic with the 21 organizations in the 2019–2020 cohort, review of work plans and negotiated agreements for advance payments.

One-on-one meetings conducted with the 21 interns to assist them in the context of the pandemic.

IDENTIFY, RECOGNIZE AND SUPPORT PRACTICES THAT ENCOURAGE THE INCLUSION OF ARTISTS AND CULTURAL WORKERS AND ACCESSIBILITY TO ARTS AND CULTURE

Consultations with the arts community and partners to identify needs with respect to inclusive practices and accessibility

Accessibility action plan

Implementation of a pilot project to help pay for access fees

- > 10 applications received support, totalling \$31,315
 - 5 projects, including Deaf artists and artists living with a visible or invisible disability
 - 5 organizations presenting work to Deaf audiences along with those with visible or invisible disabilities

Workshop on universal accessibility of events, offered by Altergo and Kéroul to Montreal-based presenters



Artistic Company Forward Movements
in collaboration with le Centre Lasallien St-Michel
Interactions Créatives Bonnie & Clyde
Jaleesa Coligny, Megane Cyr and Jonathan "J.Style" Mukoma-K Nshinga
Credit: Do Phan Hoi

Entre les murs, la diversité
Julia Derdour
Credit: Courtesy of the artist





OUTREACH

For over 35 years, the Conseil has been helping bring the works of hundreds of artists to Montrealers. The CAM would like to expand and highlight the artistic events in communities that give vibrancy to life in our city.

Investments of over \$3M
Budget increase of \$473,000

NEW

Art Out in the Open Program: a new initiative to safely share artists' works throughout the city of Montreal during the pandemic

Total budget:
\$683,576

62 projects received support, including 6 individual artists, 25 collectives and 31 arts organizations

332 applications submitted

SUPPORT FOR LOCAL INITIATIVES IN BOROUGHS

\$100,000 to support creative projects in the boroughs of Ahuntsic–Cartierville, LaSalle, Saint-Léonard and Villeray–Saint-Michel–Parc-Extension

ROUND TABLES IN PARTNERSHIP WITH BOROUGHS

NEW

\$15,000 for the Villeray Parc-Extension Cultural Round Table

\$35,000 for Les Voies culturelles des Faubourgs round table

CULTURAL BRIDGES, FROM ONE SHORE TO THE OTHER

\$60,000 to connect professional artists to residents of Montreal and other municipalities in Greater Montreal.

RESIDENCY PROGRAM*

In 2020, the Conseil set out to connect a greater number of participants and partners and to offer more complete residencies in terms of creation, production and dissemination.

\$242,000 invested

*Note that the pandemic made it impossible to complete several residences.

CAM TOURING PROGRAM

Investments of \$2,082,000

CAM renewed its support to 88 organizations and collectives

INTERNATIONAL INITIATIVES

Investments of \$37,500

Residences abroad

- > Darling Smelter in Latin America
- > Diagonale in Brazil
- > Les Casteliers in Finland

Cultural Exchanges: \$57,000

During the COVID-19 pandemic, the Conseil had to postpone several international initiatives to protect the health and safety of artists.

EXPAND AND HIGHLIGHT LOCAL INITIATIVES

Art Out in the Open

BACKGROUND

The global COVID-19 pandemic had a tremendous and immediate impact on all sectors. Cultural and artistic communities were severely impacted by the crisis like so many others, which exacerbated existing inequalities with respect to access and participation in culture.

Governments implemented emergency financial measures to reduce the financial impact of the crisis on the arts community, which was already tenuous. This initiative helped maintain and create cultural projects aimed at reducing citizens' feelings of isolation and giving them hope.

The main objectives of the new *Art Out in the Open* program was to quickly respond to the needs of the Montreal arts community and provide safe spaces for artists to share their work, while complying with government health and safety guidelines. To do so, we focused on outdoor presentations in urban spaces and indoor spaces with windows large enough to see from outside.

OBJECTIVES

Promote artistic vitality from mid-August 2020 to December 31, 2020

Provide a safe environment for artists to share their work, while complying with government health and safety guidelines

Promote the dissemination of high-quality artworks in unconventional outdoor spaces throughout the Island of Montréal, from east to west and north to south

Offer citizens high-quality and exceptional artistic experiences

Break the isolation and everyday routine

For this first edition of *Art Out in the Open*:

- > Total budget: \$683,576
- > 62 projects supported, including 6 individual artists, 25 collectives and 31 artistic organizations
- > 332 applications submitted

CAM Touring Program

Investment of \$2,082,000

88 organizations and collectives (66 organizations and 22 collectives)

48 applications from under-represented groups

Stabilizing the Conseil's overall budget for 2020 allowed the CAM to allocate over \$2,000,000 to the Touring Program.

Adapting to COVID-19

To better address financial pressures in the arts, the Conseil chose the most beneficial options for artists by allowing the CAM Touring Program participants to postpone or cancel their performances. The Conseil honoured all of its financial commitments to artists, regardless of their decision.

Following the temporary suspension of the program, the Conseil set out to overhaul the CAM Touring Program and its terms. This process was carried out in collaboration with all municipal partners and arts organizations to reflect on the CAM's overall actions in the coming years.

ENGAGE MONTREAL-BASED ARTISTS TO SPUR LOCAL DISSEMINATION

Residency program

Investment of \$242,000

The Conseil set the objectives of bringing together a greater number of participants and partners and offering more complete residencies in terms of creation, production and dissemination. The pandemic made it impossible to fulfill many of our residences.

2020 RESIDENCY RECIPIENTS

Residency in digital arts

Residency for a digital artist hosted by Turbulent

PROJECT INITIATOR: Conseil québécois des arts médiatiques

RECIPIENT: Lucas Larochelle

LOCATION: Borough of Plateau-Mont-Royal

Residency in visual arts

Residency of the Americas

PROJECT INITIATOR: Fonderie Darling

GUEST CURATOR: Max Robenson Vilaine Dortilus

GUEST ARTIST: Sofia Galisa Muriente

LOCATION: Borough of Ville-Marie

Research residency at the DESPINA RESIDENCY Brazilian Art Centre (Rio de Janeiro)

PROJECT INITIATOR: Diagonale

RECIPIENT: Pascale Théorêt-Groulx

LOCATION: Rio de Janeiro (Brazil)

Residency in new artistic practices

Creation-Production Residency in New Artistic Practices

PARTNERS: Théâtre La Chapelle Inc., Regroupement des arts interdisciplinaires du Québec

RECIPIENTS: Audrey Rochette of the Diorama Collective

LOCATIONS: Borough of Plateau-Mont-Royal, Borough of Ville-Marie

Multidisciplinary residency

Research-creation residency for culturally diverse artists in theatre and new artistic practices

DISCIPLINES: Theatre, New artistic practices

PARTNER: Théâtre Aux Écuries

RECIPIENT: Cleo da Fonseca from the Théâtre de la flamme collective

LOCATIONS: Borough of Ville-Marie, Borough of Villeray–Saint-Michel–Parc-Extension

Residencies in literature

Bookstore Writer-in-Residence

PARTNERS: Association des libraires du Québec, Librairie Racines

RECIPIENT (DIVERSITY): Stella Adjokê

THEME: Imaginer l'avenir

LOCATION: Borough of Rosemont–La Petite-Patrie

Library Writer-in-Residence

PARTNERS: Union des écrivaines et des écrivains québécois, Direction des Bibliothèques de Montréal, Bibliothèque Ahuntsic, Bibliothèque Rivière-des-Prairies

RECIPIENT: Karine Légeron at Bibliothèque Ahuntsic

THEME: À la (re)découverte géopoétique d'Ahuntsic

LOCATION: Borough of Ahuntsic–Cartierville

RECIPIENT: Aimée Verret at Bibliothèque Rivière-des-Prairies

THEME: No specific theme

LOCATION: Borough of Rivière-des-Prairies–Pointe-aux-Trembles

Children's Writer- and Illustrator-in-Residence at a primary school

PARTNERS: Communication-Jeunesse, Une école montréalaise pour tous - ministère de l'Éducation et de l'Enseignement supérieur du Québec

RECIPIENT: Lora Boisvert

LOCATION: Sainte-Marguerite-Bourgeoys School (Centre de services scolaire de la Pointe-de-l'Île)

TARGETED AGE GROUP(S): 3rd grade primary school

LOCATION: Borough of Rivière-des-Prairies–Pointe-aux-Trembles

RECIPIENT: Jennifer Couëlle

LOCATION: Gilles-Vigneault School (Centre de services scolaire de Montréal)

TARGETED AGE GROUP(S): 1st cycle primary school

LOCATION: Borough of Ahuntsic–Cartierville

RECIPIENT: Céline Leblanc Barsalo

LOCATION: Harfang-des-Neiges School (Centre de services scolaire Marguerite-Bourgeoys)

TARGETED AGE GROUP(S): 1st cycle primary school

LOCATION: Borough of Pierrefonds–Roxboro

Residency in film and video

Regard sur Montréal

This 10-month residency gives participants the chance to produce a short documentary film with "Regard sur Montréal" as the proposed theme. Montreal's filmography will be enriched by the vision of a culturally diverse emerging filmmaker offering a new perspective of the city.

PARTNERS: Société de développement des entreprises culturelles, National Film Board of Canada, via its Independent Filmmaker Assistance Program (IFAP), Les Films de l'Autre, Rencontres internationales du documentaire de Montréal

RECIPIENT: Eli Jean Tahchi with his project *Des voisins dans ma cour*

LOCATION: Montréal

Je me vois à l'écran

Screenwriting residency-lab for emerging film artists from Black communities in Montreal

This 20-week residency, offered to emerging artists from Montreal's Black communities, is a type of creative lab that includes writing mentorship, production workshops and coaching at film events. Judith Brès, Jorge Camarotti, Ky Nam Le Duc and Jacob Potashnik were mentor artists for the second year in a row.

PARTNERS: Black on Black Films

RECIPIENTS: Laetitia Angba, Christian Boakye-Agyeman, Florence M. Rosalie Dubois, Emem Etti

Residency in theatre

Research and creation residency for professional puppeteers on the Island of Montreal at the Maison internationale des arts de la marionnette (MIAM)

With the aim of developing puppet arts and in the context of COVID-19, these two residencies, each lasting 21 days, give artists the chance to work on their respective projects using the MIAM's specialized spaces, equipment and resources.

PARTNERS: Casteliers

RECIPIENTS: Valise Théâtre and Jon Lachlan Stewart

LOCATION: Borough of Outremont

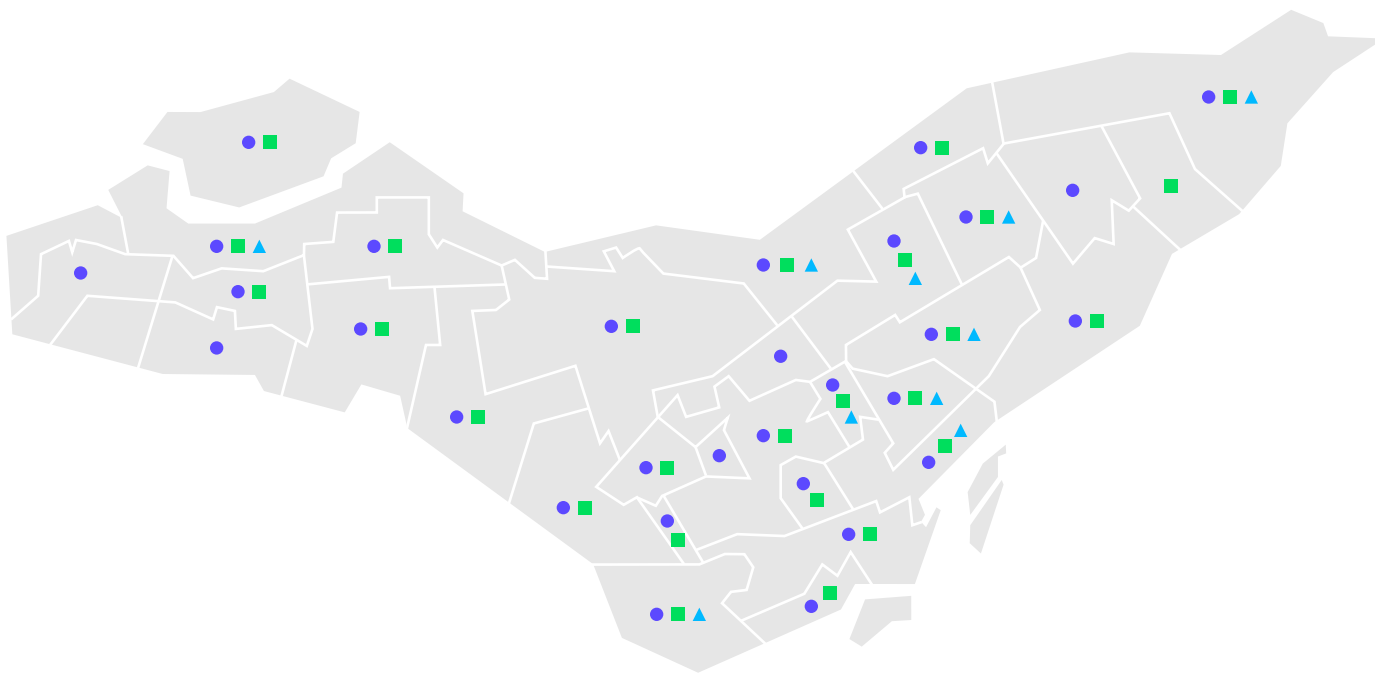
Voi.e.s.x théâtrales - AMPLIFIER: a fully supported exploratory creation process for playwrights

This writing and creation residency is intended for professional playwrights who are first - or second - generation immigrants. French - and English - speaking communities join forces to provide a mentorship continuum.

PARTNERS: Centre des auteurs dramatiques, Playwrights' Workshop Montreal and LA SERRE — arts vivants

2020 RECIPIENT: Sylvia Cloutier and her project *Hush!*

MAP OF LOCAL INITIATIVES



CAM TOURING PROGRAM

19 boroughs

Borough of Ahuntsic-Cartierville
 Borough of Anjou
 Borough of Côte-des-Neiges–
 Notre-Dame-de-Grâce
 Borough of Lachine
 Borough of LaSalle
 Borough of Le Plateau-Mont-Royal
 Borough of Le Sud-Ouest
 Borough of Île-Bizard–Sainte-Geneviève
 Borough of Mercier–Hochelaga-Maisonneuve
 Borough of Montréal-Nord
 Borough of Outremont
 Borough of Pierrefonds-Roxboro
 Borough of Rivière-des-Prairies–
 Pointe-aux-Trembles
 Borough of Rosemont–La Petite-Patrie
 Borough of Saint-Laurent
 Borough of Saint-Léonard
 Borough of Verdun
 Borough of Ville-Marie
 Borough of Villeray–Saint-Michel–
 Parc-Extension

11 municipalities

City of Dorval
 City of Beaconsfield
 City of Côte Saint-Luc
 City of Dollard-des-Ormeaux
 City of Hampstead
 City of Kirkland
 Montréal-Ouest
 Town of Mont-Royal
 City of Pointe-Claire
 City of Sainte-Anne-de-Bellevue
 City of Westmount



ART OUT IN THE OPEN

18 boroughs

Borough of Ahuntsic-Cartierville
 Borough of Côte-des-Neiges–
 Notre-Dame-de-Grâce
 Borough of Lachine
 Borough of LaSalle
 Borough of Île-Bizard–Sainte-Geneviève
 Borough of Mercier–Hochelaga-Maisonneuve
 Borough of Montréal-Nord
 Borough of Pierrefonds-Roxboro
 Borough of Rivière-des-Prairies–
 Pointe-aux-Trembles
 Borough of Rosemont–
 La Petite-Patrie
 Borough of Saint-Laurent
 Borough of Saint-Léonard
 Borough of Verdun
 Borough of Ville-Marie
 Borough of Villeray–Saint-Michel–
 Parc-Extension
 Borough of Le Plateau-Mont-Royal
 Borough of Le Sud-Ouest
 Borough of Outremont

8 municipalities

City of Dorval
 City of Côte Saint-Luc
 City of Dollard-des-Ormeaux
 City of Kirkland
 Montréal-Est
 Montréal-Ouest
 City of Pointe-Claire
 City of Westmount



RESIDENCIES AND OTHER INITIATIVES

10 boroughs

Borough of Ahuntsic-Cartierville
 Borough of LaSalle
 Borough of Saint-Léonard
 Borough of Pierrefonds-Roxboro
 Borough of Rivière-des-Prairies–
 Pointe-aux-Trembles
 Borough of Rosemont–La Petite-Patrie
 Borough of Outremont
 Borough of Ville-Marie
 Borough of Le Plateau-Mont-Royal
 Borough of Villeray–St-Michel–
 Parc-Extension

1 international location

Rio de Janeiro (Brazil)



BECOME A PARTNER IN MONTREAL TO STRENGTHEN TIES BETWEEN THE ARTS COMMUNITY AND CITIZENS

Agreements with boroughs of the Island of Montréal and an increased presence of artists throughout the territory

\$100,000 to support creative projects in the boroughs of Ahuntsic–Cartierville, LaSalle, Saint-Léonard and Villeray–Saint-Michel–Parc-Extension

Grants have been awarded to the following organizations and collectives:

- > Théâtre des Petites Âmes – Borough of Ahuntsic–Cartierville
- > Jessica Brouder and her collective – Borough of LaSalle
- > Compagnie Théâtre Créole – Borough of Saint-Léonard
- > Jonathan Cohen of the Art Extension Collective – Villeray–Saint-Michel–Parc-Extension

The purpose of this program is to support local initiatives that encourage cultural vitality in the targeted boroughs or municipalities, while developing and retaining Montreal audiences. The selected projects come from organizations and collectives from the communities themselves. This three-year local agreement in connection with communities on the Island of Montréal is in partnership with the Conseil des arts et des lettres du Québec and Culture Montreal.

\$35,000 for Les Voies culturelles des Faubourgs round table

Local outreach is one of the Conseil's strategic priorities and the organization Les Voies culturelles des Faubourgs is considered an influential player in promoting the vitality of the Borough of Ville-Marie.

NEW

\$15,000 for the Villeray–Parc-Extension cultural round table

Three-party agreement with the Borough of Villeray–Saint-Michel–Parc-Extension and the Table de concertation culturelle Villeray–Parc-Extension

The agreements have several objectives, including:

- > recognize and support the presence of professional artists in Montreal neighbourhoods and promote local dissemination
- > increase the number and raise the profile of local initiatives
- > unify the arts community in each neighbourhood

Cultural Bridges, From One Shore to the Other

This program aims to support the professional work of artists and fosters exchange between different communities. Residents are strongly encouraged to participate and express themselves artistically through co-creation projects with artists, professional arts organizations and collectives.

This is an initiative of the Conseil des arts de Montréal and Culture Montréal, in collaboration with the Conseil des arts et des lettres du Québec, the Conseil des arts de Longueuil, the Conseil des arts et de la culture de Vaudreuil–Soulanges, the Quartier des Spectacles Partnership, the cities of Laval, Longueuil, Terrebonne and the Vaudreuil–Soulanges RCM.

4 co-creation projects involving residents of Laval, Longueuil, the Vaudreuil–Soulanges RCM and Terrebonne were selected and \$60,000 was awarded to the recipient for the 2020–2021 edition:

- > Tanha Gomes, an artist from Montreal in Longueuil for the project *Une pensée pour toi*
- > Théâtre I.N.K., an organization from Montreal in Longueuil and Laval for the project *Duos en vitrines*
- > Le Pictographe, an organization from Montreal in MRC de Vaudreuil–Soulanges for the project *Au fil de l'esquisse*
- > Ensemble Caprice, an organization from Montreal in Terrebonne for the project *Opéra Don Quichotte chez la Duchesse... à Terrebonne !*

OUTREACH

International reach

During the COVID-19 pandemic, the Conseil had to postpone several international initiatives to protect the health and safety of artists. Creating the Art Out in the Open program made it possible to focus on local action and quickly respond to the needs of the Montreal arts community.

CONTINUING RECOGNITION ACTIVITIES

35th Grand Prix du Conseil des arts de Montréal

MUTEK took home the 35th Grand Prix du Conseil des arts de Montréal and the \$30,000 cash award.

The jury prize offered by the Caisse Desjardins de la Culture, including a \$15,000 cash award, was awarded to the Segal Centre for the Performing Arts.

Finalists who received \$5,000 cash awards:

- > Alchimies, Créations et Cultures
- > Communication-Jeunesse
- > The Ebnflöh Dance Company
- > La Chapelle Scènes Contemporaines and TOHU, cité des arts du cirque
- > MAI (Montréal, arts interculturels)
- > MOMENTA | Biennale de l'image
- > Toxique Trottoir



Prizes and Acknowledgments

Jazz Creation Grants

Thanks to the generous support of a private donor

RECIPIENTS: Levi Dover Sextet and Julien Fillion Group

AMOUNT: Two \$5,000 grants

Mécènes investis pour les arts Grant

PARTNER: Brigade Arts Affaires de Montréal

RECIPIENT: Marzia Pellissier (*Les Marcheurs de Montréal*)

AMOUNT: \$5,000

RECIPIENT: Danielle Fagen (*Unravelling*)

AMOUNT: \$4,500

RECIPIENT: La Fratrie (*Crave* by Sarah Kane)

AMOUNT: \$4,500

RECIPIENT: Théâtre Déchainés (*Les silences infinis des requins pèlerins*)

AMOUNT: \$4,500

RECIPIENT: Baharan Baniahmadi (*Conjuguer le verb "FrançaisER"*)

Prix des libraires, Essay category from the Association des libraires du Québec

RECIPIENT: Daphnée B. for *Maquillée* (Marchand de feuilles)

AMOUNT: \$5,000

FINALISTS—35th GRAND PRIX DU CONSEIL DES ARTS DE MONTRÉAL

Nathalie Maillé, CAM Executive Director / Stéphane Lavoie, Executive and Programming Director, TOHU, cité des arts du cirque / Alain Mongeau, Founder, General and Artistic Director, Mutek / Audrey Genois, Executive Director, MOMENTA | Biennale de l'image / Jan-Fryderyk Pleszczynski, CAM Chairman / Alexandra 'Spicey' Landé, Artistic Director and Choreographer, Compagnie de danse Ebnflöh / Michael Toppings, Artistic and General Director, MAI (Montréal, arts interculturels) / Leila Mahiout, Vice-President, Alchimies, Créations et Cultures / Lisa Rubin, Artistic and Executive Director, Centre Segal des arts de la scène / Pénélope Jolicoeur, Executive Director, Communication-Jeunesse / Olivier Bertrand, Director, La Chapelle Scènes Contemporaines / Muriel de Zangroniz, Executive and Artistic Co-Director, Toxique Trottoir

Prix jeunesse des libraires de l'Association des libraires du Québec

RECIPIENTS: Mélina Schoenborn and Sandra Dumais for *Bob le bobo* (La courte échelle) (0–5 year-olds Quebec)
AMOUNT: \$3,000

RECIPIENT: Andrée Poulin for *Enterrer la lune* (La courte échelle) (6–11 year-olds Quebec)
AMOUNT: \$3,000

RECIPIENT: François Blais and Iris Boudreau for *Lac Adélar* (La courte échelle) (12–17 year-olds Quebec)
AMOUNT: \$3,000

5th annual Blue Metropolis Diversity Prize

RECIPIENT: William Ging Wee Dere
AMOUNT: \$5,000

Cultural Diversity in Visual Arts Award

RECIPIENTS: Khadija Baker and Chun Hua Catherine Dong
AMOUNT: Two \$10,000 grants
PARTNERS: City of Montréal and the Contemporary Art Galleries Association

EDI Equity, Diversity and Inclusion Award with the Montreal English Theatre Awards

RECIPIENT: Arista, Imago Theatre's Mentorship Program of Young Women
AMOUNT: \$5,000

Inclusion and Diversity Award – Gala des Prix Opus

PARTNER: Conseil québécois de la musique
RECIPIENT: Oktoécho
AMOUNT: \$3,000

Envol Award, Dance award for culturally diverse Montreal artists, arts collectives, and artistic and cultural organizations

RECIPIENT: Rhodnie Désir
AMOUNT: \$10,000

Young Entrepreneur Award: Quebec arts and culture

PARTNERS: The Jeune Chambre de commerce de Montréal and the City of Montréal
RECIPIENT: Vincent Dubé, CEO and Co-founder, Machine de Cirque
AMOUNT: \$1,500

Jovette-Marchessault Award

PARTNERS: Espace GO, in collaboration with Théâtre de l'Amamée, Imago Theatre and Femmes pour l'équité en théâtre (F.E.T.)
AMOUNT: \$20,000
RECIPIENT: Catherine Vidal

Prix Coup de coeur CAM – Syli d'or

PARTNER: Productions Nuits d'Afrique
RECIPIENT: Lara Klaus
AMOUNT: \$8,000

Director of the Year Award, 4th annual Gala Dynastie

RECIPIENT: Jorge Camarotti
AMOUNT: \$3,000



La Fille du laitier
La Run de lait des stationnements
 Caroline Bélanger and Marie-Hélène Bélanger Dumas
 Credit: <http://nico-world.com>

De la danse aux balcons
 Ariane Boulet
 Credit: Emily Gan





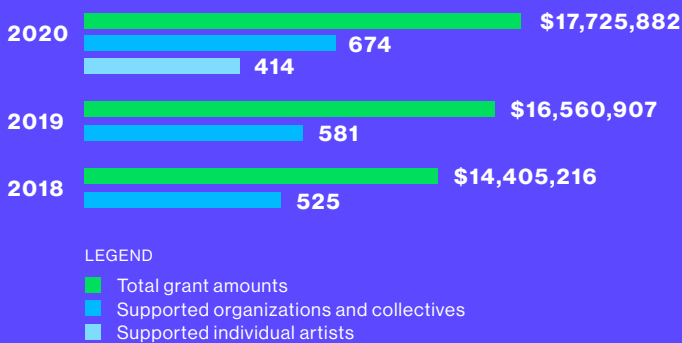
CATALYST EFFECT

Through its close connection to artists, the Conseil plays a major role in leveraging their work in Montreal. It wants to reach out to them more often by offering a support model that goes beyond regular grant programs.

A CONSEIL THAT IS EVEN MORE DEDICATED TO SERVING ITS COMMUNITY

→ **87%** increase in the number of organizations, collectives and artists supported in 2020.

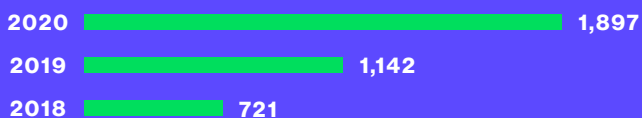
DEVELOPMENT—GRANTS AWARDED TO ARTS ORGANIZATIONS AND COLLECTIVES



EVER-GROWING NEEDS

66% increase in total applications submitted in 2020

TOTAL NUMBER OF APPLICATIONS



In 2020:

- > 1,039 applications accepted
- > 858 applications refused

CONSOLIDATION OF PARTNERSHIPS AND ASSOCIATIONS WITH MAJOR INSTITUTIONS

\$160,000 invested to renew agreements with the eight major cultural institutions in Montreal to encourage the sharing of expertise to benefit the entire Montreal arts community.

The first edition of artsvest Montreal provided training to 238 individuals from 70 arts, culture and heritage organizations.

ARTS AND PHILANTHROPY

Fiscal sponsorship

\$475,000 in grants to representative organizations

- > 21 representative organizations supported
- > 227 donations received

\$250,000 invested in:

- > Several initiatives to develop cultural philanthropy skills and practices in the Montreal arts community
- > Philanthropy lunch & learn sessions and internships, and partnership with Conversations philanthropiques en culture
- > Mécènes investis pour les arts Grants

Two publications dedicated to advancing the culture of philanthropy

Publication of the study *Rethinking Cultural Philanthropy in Montréal: Relationships and community* in collaboration with HEC Montréal

Participation in the publication of the 7th edition of the *Étude sur les tendances en philanthropie au Québec* in collaboration with Épisode and Leger

SUPPORT THE ARTS ON THE ISLAND OF MONTREAL

\$17,725,882 awarded to arts organizations, collectives and individual artists through various support programs, representing 87% of the overall CAM budget

674 organizations and collectives received support

184 organizations and collectives received support for the first time

	Grants	Supported organizations and collectives
2020	\$17,725,882	674
2019	\$16,560,907	581
2018	\$14,405,216	525

The program supports the creation, production, dissemination and visibility of professional arts events in Montreal. Through its financial support to arts organizations, the Conseil promotes the proliferation of art in all forms throughout the city of Montréal.

OPERATING GRANTS AND PROJECT GRANTS

\$7,994,000 in four-year operating grants

\$2,353,000 for two-year operating grants

\$1,682,000 for projects

\$241,300 for special projects

\$475,000 invested in fiscal sponsorship grants

NEW

\$473,000 for artist studios*

\$160,000 for the agreement with the eight major cultural institutions

\$57,200 for cultural exchanges

Adapting to COVID-19

Given the exceptional circumstances of the COVID-19 pandemic, the Conseil des arts de Montréal (CAM) ensured the continuity of its programs, particularly support for the projects of professional arts organizations and collectives. In addition, to contribute to the continuity of artistic activities during this unprecedented health crisis, the CAM expanded the General Funding Program's objectives and criteria for funding projects.

These adaptations took into account the priorities identified following consultations with professional arts associations and groups, as well as information gathered by CAM teams.

Review of project grants (collectives and organizations)

During the first wave of the pandemic, in anticipation of launching project assistance to help organizations and collectives, the CAM revised its project assistance program to better align with the situation artists were facing and to meet their needs.

Return of special projects

In 2020, the CAM was not expected to issue a call for special projects. However, given the needs in the arts community, the Conseil revised the program and adapted it to fit the current situation.

NEW

Implementation of videoconference information sessions (with LSQ-ASL interpretation)

The CAM team offered a series of 20 short information sessions to present changes to the general grant program.

This included:

- > Four information sessions for the English-speaking community
- > Two information sessions for the Deaf community (LSQ-ASL)

* In January 2020, the CAM and the City of Montréal announced the expansion of the Subsidy for Artists in the Visual Arts and Crafts Arts support program, which provided financial support to 421 artists and organizations.

WELCOMING THE ARTISTIC COMMUNITY THANKS TO THE MAISON DU CONSEIL

The Maison du Conseil developed a user fee policy to attract and assist new clientele and familiarize them with its Atrium and studios.

3,899 hours of rehearsal and creation at the Maison du Conseil
82% occupancy rate based on the rental availability schedule for 2020

Adapting to COVID-19

Unfortunately, we had to close the studios from mid-March to early July due to the pandemic. The gradual reopening and development of a health and safety protocol allowed us to welcome artists back safely. To maintain the services of the Maison du Conseil while guaranteeing safe spaces and working conditions conducive to creation, we limited rental periods and reduced opening hours.

ATRIUM—15 events

Cocktail parties, weddings, member meetings, workshops and discussions, filming, conferences, fundraisers, general meetings, etc.

STUDIOS—158 artists, collectives and organizations used the studio spaces

A 50% decrease compared to 2019, with 322 groups welcomed

Dance	76	50%
Music	8	5%
Theatre	36	24%
Other (film, photo, circus, etc.)	32	21%

Adapting to COVID-19

Despite the reduced opening hours and limited time slots available for rental, the CAM was able to maintain safe access to rehearsal spaces. Thanks to this reorganization, many artists continued to benefit from these creative workspaces, and the CAM was able to pursue its artist residencies and honour its commitments to various partners.

ENCOURAGING PARTNERSHIPS AND ASSOCIATIONS WITH MAJOR INSTITUTIONS

The Conseil renewed its milestone agreement with Montreal's eight major cultural institutions to encourage the sharing of expertise for the benefit of the entire Montreal arts community.

For the second year in a row, the eight institutions agreed to continue this endeavour to share and pool resources, expertise and networks within the Montreal arts community.

- > **La Cinémathèque québécoise**—Support the promotion, data sharing and acquisition of technological skills by organizations in all sectors using mobile services including flying squads, online Wikimedia workshops and video tutorials.
- > **Les Grands Ballets Canadiens de Montréal**—Promote intergenerational equity and resource sharing by supporting various artists, collectives and organizations that cannot access rehearsal spaces by hosting residencies in creation, production and dissemination.
- > **Montreal Museum of Fine Arts**—Promote the inclusion and equitable representation of diverse cultures including diverse practices in all artistic sectors, by developing a podcast project that addresses current discussions in the contemporary arts community and challenges relating to cultural and artistic equity.
- > **McCord Museum**—Strengthen ties with Indigenous artists by establishing a cultural exploration lab to broaden and continue discussions on co-creation and Indigenization of practices within institutions.
- > **Opéra de Montréal**—Continue to reflect on access to arts and culture for underrepresented audiences, including marginalized groups, by creating videos exploring the impacts of socio-artistic projects on those who benefit from them.

- > **Orchestre Métropolitain**—Increase the presence of artists in neighbourhoods and encourage local dissemination by supporting mediation projects that strengthen ties between the arts community, schools and cultural and community organizations.
- > **Orchestre symphonique de Montréal**—Help develop a strong philanthropic culture in the Montreal arts community by sharing expertise and organizing a workshop.
- > **Théâtre du Nouveau Monde**—Help to open a discussion on promoting the arts by proposing a project dedicated to helping newcomers learn or improve their French through theatre in partnership with the Centre CARI St-Laurent.

NEW

First edition of artsvest Montréal

This program, led by the pan-Canadian Business/Arts organization, was designed to encourage businesses to invest more in the arts through various incentives and highlight the importance of training and mentorship to strengthen the arts, culture and heritage sectors.

Following events in Alberta, British Columbia, New Brunswick, Nova Scotia, Ontario, Prince Edward Island, Manitoba and Saskatchewan, the first edition of artsvest Montréal was launched. It offered training to 238 members from 70 different arts, cultural and heritage organizations.

Participating organizations were able to create 73 partnerships with companies, 58 of which were the first partnerships created by these organizations. 54 of these partnerships involved long-term commitments.

In total, these partnerships generated \$560,195 in private sector investments, which, combined with the \$345,000 in matching funds provided to date, represented an injection of \$905,195 into the Montreal economy.

DEVELOP A STRONG CULTURE OF PHILANTHROPY IN THE MONTREAL ARTS COMMUNITY

Fiscal sponsorship

In 2020, organizations supported by fiscal sponsorship continued their fundraising activities authorized by the Conseil des arts de Montréal.

In numbers

- > 21 organizations supported
- > 227 donations received
- > \$475,085 paid in grants

Adapting to COVID-19

The option of online and direct-deposit donations was added to make it easier to accept donations.

Several fiscal sponsorship agreements were renewed in 2020.

Organizations were able to change the fundraising and arts activities in their agreements throughout 2020.

Philanthropic initiatives

PHILANTHROPY LUNCH & LEARN

In the fall of 2020, three philanthropy lunch & learns were organized for the first time, each held entirely online. These included two discussion panels and a collaborative workshop.

Ericka Alneus led the three events on the following topics: “First steps in philanthropy,” “Benefit event strategies” and “Working with databases.” Of the 187 participants, 6 were offered a coaching package from Atypic, including a total of 45 hours of coaching from the CAM.

PAID CULTURAL PHILANTHROPY INTERNSHIP PROGRAM

- > 6 participating organizations in the dance, theatre and multidisciplinary sectors
- > 6 student interns in the D.E.S.S. in cultural organization management program at HEC Montréal and the Certificate in philanthropic management at the Université de Montréal
- > 3,040 hours completed
- > 83% job placement at the end of the internship

MATCHING FUNDS FOR CROWDFUNDING CAMPAIGNS PROGRAM

As part of its partnership with La Ruche, the CAM supports Montreal-based cultural organizations that choose to crowdfund their projects. Participants also benefit from La Ruche's expert advice and other services.

Once the approved crowdfunding campaign has raised its first \$1,000, the Conseil pays a \$500 contribution to the campaign promoter.

The Conseil has a \$20,000 fund with La Ruche, which will allow the CAM to offer additional funding to 40 crowdfunding campaigns.

In 2020, 16 artists' collectives and organizations collaborated with La Ruche to sponsor additional fundraising campaigns on the platform, and five have been successfully launched as a result of this partnership.

PARTNERSHIP WITH CONVERSATIONS PHILANTHROPIQUES EN CULTURE

For the third year in a row, the CAM joined this initiative to offer a \$13,000 grant and establish three philanthropy components for cultural organizations. The aim is to support the sustainability of philanthropy in Montreal's cultural community through three initiatives:

- > Organizing the 3rd edition of the Journée de la philanthropie en culture in August 2020
- > Organizing a series of evenings of discussion on selected themes
- > Coordinating professional co-development groups

PHILANTHROPY MUTUAL AID GROUP: THEATRE COHORT

To provide better support for individual and planned donations, the CAM supports this collaborative initiative in the theatre community by partnering with Théâtre du Rideau Vert.

Financial assistance of \$15,000 is provided to establish and coordinate a philanthropy mutual aid group consisting of 12 theatres with seasonal programming (10 from Montreal, 2 from Quebec City) and seek out philanthropy experts to provide support and training.

GO-C.A. PROGRAM

Go-C.A. is a program that pairs professional arts organizations in Montreal with candidates interested in joining a board of directors.

In 2020, the CAM continued to offer this program remotely. Instead of offering to pair arts organizations and candidates, the Conseil instead created meeting times for organizations interested in talking to potential directors to eventually invite them to sit on their boards.

- > Offered twice in 2020
- > 15 organizations
- > 26 candidates

MÉCÈNES INVESTIS POUR LES ARTS GRANTS

Using the venture capital model, MIAs invest in innovative, high-potential initiatives that contribute to the cultural vitality of Montreal.

In 2020:

- > 9 finalists
- > 5 recipients
- > 41 patrons
- > \$21,000 in grants

PARTNER: Brigade Arts Affaires de Montréal

Publications

RETHINKING CULTURAL PHILANTHROPY IN MONTRÉAL

On September 29, 2020, the CAM released its first report on *Rethinking cultural philanthropy in Montréal: Relationships and community* addressing cultural philanthropy in Montreal in partnership with HEC Montréal.

The study, led by Wendy Reid, Professor of Management at HEC Montréal, suggested shifting from the philanthropic model to an approach that builds lasting relationships with citizens of Montreal, i.e. relational philanthropy.

7th EDITION OF ÉTUDE SUR LES TENDANCES EN PHILANTHROPIE

For the past 10 years, the *Étude sur les tendances en philanthropie* (Study of the latest trends in philanthropy), conducted by Épisode and Léger, has become a benchmark in the field. In addition to measuring their generosity index over the years, it also reveals valuable data on the state of donation in the country and current trends in philanthropy in Quebec. The study is widely recognized for its quality content and thorough data, and is useful to charities and businesses alike.

This 7th edition not only provided a summary of trends in philanthropy among individuals, SMEs and large companies, but also an overview of the impact of the COVID-19 pandemic on the generosity of Quebecers.

For the first time, the CAM partnered with this study to provide some perspective on the cultural community in the analysis. This partnership with Épisode, Léger, the National Bank, the Foundation of Greater Montreal and Le Devoir served to solidify the place of the arts with respect to philanthropy.



Nadère Arts Vivants
Cherepaka Sculptural
 Andréane Leclerc and Chloé Ouellet Payeur
 Credit: Geoffroy Faribault

Waykarü - Imagicario
 Helijalder Capristano
 Credit: Laetitia Bérubé





CULTURE OF INNOVATION

The Conseil strives to remain abreast of new ways of doing things within the arts community to support innovative practices and solutions.

NEW



ARTIST STUDIOS

\$473,000 to increase the City of Montréal's Subsidy for artists in the visual arts and crafts arts program

421 individual artists, organizations and collectives benefited from this grant

NEW

PARTNERSHIP WITH ÉCOSCÉNO

\$15,000 was allocated to this pilot project to offer eco-design support to three projects to reduce the environmental footprint of their creations.

ADOPTION OF DIGITAL TECHNOLOGY

\$30,000 was awarded to COMPOSITE events in collaboration with the SAT, XN Québec, Rendez-vous Québec Cinéma, Halo Création, MAPP MTL, Mural, Studio Magenta, ISEA and Printemps numérique.

IN-HOUSE ORGANIZATION OF WORK

\$28,000 was allocated to an analytical approach to measuring the impact of CAM programs and initiatives, in partnership with Innoweave.

RECOGNIZING AND SUPPORTING INNOVATIVE NEW PRACTICES WITHIN ORGANIZATIONS

NEW

Artist studios: new initiatives for their development and sustainability

In January 2020, the CAM and City of Montréal announced that they would increase the Subsidy for artists in the visual arts and crafts arts support program, allowing professional artists working in these fields to benefit from more support to help pay for higher studio rental costs. The Conseil awarded \$473,000 in grants to 421 individual artists and organizations.

A series of workshops were developed and legal tools were published by Éducaloi to better equip artists to negotiate and manage their leases. In partnership with Technical Resource Group (GRT), a project was designed to offer professional expertise to projects to create or restructure artists' studios, mainly to help them overcome issues with sustainability and affordability. Both initiatives will be fully implemented in 2021.

These initiatives were developed based on needs directly expressed by the arts community during consultations carried out by the Conseil and the City; the two bodies that have pooled their strengths and expertise to provide concrete support to artists dealing with the challenges of instability and maintaining their artists' studios in Montreal.

NEW

Partnership with Écoscéno

To reduce the environmental impacts of cultural productions, Écoscéno and the CAM joined forces to offer eco-design support to three organizations and collectives in the performing arts looking for guidance and tools to reduce the environmental footprint of their productions.

The objectives of this support are to:

- > Understand and apply various eco-design strategies
- > Learn when to intervene in the production schedule
- > Identify the materials, textiles and construction techniques that have the lowest environmental impact
- > Better communicate their approach to sustainability

ENCOURAGING THE APPROPRIATION OF DIGITAL TECHNOLOGY

\$30,000 in funding for COMPOSITES events, which were created for participants in the arts and digital industries and took place virtually and in real time with the SAT, XN Québec, Rendez-vous Québec Cinéma, Halo Création, MAPP MTL, Mural, Studio Magenta, ISEA and Printemps numérique.

MEASURING THE IMPACT OF OUR ACTIONS ON THE MONTREAL ARTS COMMUNITY

Using a grant from the McConnell Foundation, the CAM undertook a rigorous analysis to measure the impact of its programs and initiatives and strengthen its role as a catalyst in the community.

With the support of Innoweave, which specializes in this field, several members of the Conseil team and Board of Directors were invited to discuss the following questions: *What results do we expect to achieve? How will we achieve them? What key results can we measure to assess the impact of the Conseil des arts de Montréal?*

This exercise will help clarify the CAM's strategy with its target audiences and strengthen its approach. It will culminate in the development of an action plan to put the lessons learned into practice and set the stage for its 2022–2024 strategic plan.



Nous Média
Moi j'ai un ami blanc !
 Julien Boisvert, Kijâtai-Alexandra Veillette-Cheezo
 Credit: Josiane Farand

Ensemble vocal Arts-Québec
 Choir and orchestra give a Mini-Concert Santé
 Chez Doris, daytime shelter for women
 Credit: Gilles Brissette



© Gilles Brissette

THE CONSEIL TEAMS

AS OF DECEMBER 31, 2020

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Hughes Sweeney
First Vice-Chair

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Treasurer

Karla Étienne (until January 2020)
Representative for Sector
Committee Chairs

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Conseil Secretary

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Gideon Arthurs
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Nadia Drouin
Marie-Christine Dufour
Madeleine Féquière (until August 2020)
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Nadine Gomez
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Francis Guimond
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André Dudemaine
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Nadine Gomez
Katia Grubisic
Philippe Lambert
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Émilie Monnet
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Simon Ampleman
Rhodie Désir
Claire Molinot
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Georges-Nicolas Tremblay

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Christopher DiRaddo
Yara El-Ghadban
Gabriella Garbeau
Joujou Turenne
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Elham Manouchehri
Mario Paquet
Alexis Raynault
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Indigenous: 1 / 5%
Cultural diversity: 6 / 29%
Women: 11 / 52%
Men: 10 / 48%
Emerging: 6 / 29%

Evaluation Committees

Indigenous: 5 / 6%
Cultural diversity: 29 / 34%
Women: 53 / 59%
Men: 36 / 41%
Emerging: 40 / 49%

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